



PRADHAN MANTRI GRAMIN DISHA

(A UNIQUE INITIATIVE FOR DIGITAL LITERACY IN RURAL INDIA)



**FEBRUARY & MARCH
ISSUE**



Ministry of Electronics and
Information Technology (MeitY)
Government of India

CSC

e-GOVERNANCE SERVICES INDIA LIMITED





DIGITAL INDIA IS OUR DREAM FOR THE NATION.
WHEN I SAY "DIGITAL INDIA" IT IS NOT MEANT FOR
THE RICH BUT FOR THOSE WHO ARE POOR

Hon'ble Prime Minister

Shri Narendra Modi

THE SCHEME AIMS TO EMPOWER RURAL CITIZENS
WITH INFORMATION, KNOWLEDGE AND SKILLS
AND ENABLE THEM TO ACTIVELY PARTICIPATE IN
GOVERNANCE

Hon'ble Minister For Electronics & IT

Shri Ravi Shankar Prasad



DIGITAL INDIA PROGRAMME IS AN AMBITIOUS VISION
TO TRANSFORM INDIA INTO DIGITALLY EMPOWERED
SOCIETY AND DIGITAL LITERACY ACROSS COUNTRY
SPECIALLY IN RURAL AREAS IS AN ESSENTIAL ELEMENT
FOR SUCCESS OF THIS INITIATIVE

Hon'ble Minister of State for Electronics & IT

Shri KJ Alphons

PRADHAN MANTRI GRAMIN DIGITAL SAKSHARTA ABHIYAAN (PMGDISHA)

Pradhan Mantri Gramin Digital Saksharta Abhiyaan (PMGDISHA) has been initiated in line with the announcement made by Hon'ble Finance Minister during the union budget 2016-17 to provide digital literacy specifically in rural areas. PMGDISHA was approved by the government in February 2017. PMGDISHA would cover 6 crore persons, one member from every eligible household across all Gram Panchyats in States/UTs, and make them digitally literate. The objective of the scheme is to empower the citizens in rural areas by training them to operate computer or digital access devices (like tablets, smart phones etc.), send and receive e-mails, browse Internet, access Government services, search for information, etc. and hence enable them to use the Information Technology to actively participate in the process of nation building.

The Scheme aims to bridge the digital divide, specifically targeting the rural population including the marginalised sections of society like Scheduled Castes (SC) / Scheduled Tribes (ST), Minorities, Below Poverty Line (BPL), women and differently-abled persons

IMPLEMENTING AGENCY

The scheme will be implemented by CSC e-Governance Services India Limited, a Special Purpose Vehicle (SPV) incorporated under the Companies Act 1956, (herein after referred to as 'CSC-SPV') with active collaboration of all the State Governments and UT Administrations.

DURATION

The Scheme duration would be till 31st March, 2019.

TARGET BENEFICIARIES

One person from every eligible rural household would be trained in Digital Literacy relevant to their needs across all States/UTs. The target group would be in the age group of 14-60 years. In order to provide better representation to socially and economically marginalized communities, due preference would be given to SC, ST, BPL, Minorities, women and differently-abled persons. Priority would be given to non-smartphone users, Antyodaya households, college drop-outs, participants of the adult literacy mission etc.

COVERAGE OF SCHEME

The scheme is applicable only for rural areas of the country. To ensure even geographical coverage across the country, a Gram Panchayat centric approach would be adopted with targets being assigned and monitored for each of the 2.50 lakh Gram Panchayats.

IMPLEMENTATION FRAMEWORK

MeitY would provide suitable policy support and would monitor the progress of the scheme at the Central level. The CSC-SPV will work in active collaboration with the State Government/UT Administration for smooth implementation of the Scheme in their respective State/UT. District e-Governance Society (DeGS) under the District Magistrate/ District Collector would play a key role towards the last mile implementation and monitoring of PMGDISHA Scheme.

The implementation of the Scheme at the ground level would be done through the involvement of Training partners/Centres including CSCs duly affiliated with the CSC-SPV.

The Scheme will be implemented by using the affiliated Training Partners/Training Centres as was done in NDLM/DISHA schemes. Efforts would be made to increase the number of training partners to around 2500 and the Training Centres (including CSCs) to about 2.5 Lakhs spread across the country.

ROLE OF A TRAINING PARTNER

- A training partner shall be responsible to own or set up the Training Centres in the identified Districts/Blocks/ Gram Panchayats that would impart digital literacy training to the candidates.
- A training partner shall be responsible for ensuring that the training centres adhere to the scheme requirements.
- A training partner shall be accountable for monitoring the overall working of the centres under its purview.
- A training partner shall be liable for accurate and timely reporting of the aforementioned work ascribed in respect of its Centres
- Detailed Norms for the Training Partners shall be as per Standard Operating Procedure (SOP) published by CSC-SPV.

The Training Partners shall set up the Training Centres in the selected Gram Panchayats with the appropriate manpower and requisite infrastructure. They are required to meet the following criteria:

ROLE OF TRAINING CENTRES

- Enrolling the candidates for the course
- Imparting appropriate training to candidates
- Marking the attendance and conducting continuous assessment using the Online Monitoring Application- cum-Learning Management System
- Keeping a record of all candidates enrolled in the course, certifying their attendance and ensuring that the candidates appear for the online examination.
- Training centre shall provide support and assistance for at least two years after the training is over.
- Ensuring achievement of learning outcomes for each candidate.

DIGITAL LITERACY TRAINING CONTENT

The course 'Appreciation of Digital Literacy' has been developed with the aim of making a person IT literate, whereby he can operate a computer/ digital access devices (like smart phone, tablets, etc.), send and receive emails and search Internet for information.

The curriculum was developed in 2014 in consultation with various agencies like UNESCO, NASSCOM, Intel,IGNOU, NIELIT, National Institute of Open Schooling (NIOS),Indian Institute of Mass Communication (IIMC), IT for Change, Open Knowledge Network India, and Digital Empowerment Foundation.

As the thrust of the government is on promoting cashless transactions through mobile phones , the course content would also have emphasis on digital payment system like digital wallets, mobile banking , UPI, USSD and AEPS, POS etc. Top citizen centric services are also included in the curriculum namely : District Services- Caste, Resident,

Income certificate, UIDAI/Services, Banking, Pan card, IRCTC- Railway,Insurance,Telephone/data card Recharge, Aadhaar/ Election printing, Electricity bill payment and, Passport

Learning Outcome: Digitally literate person should be able to appreciate the role of digital technology in everyday, social life and at work. Course Duration: 20 Hours (minimum 10 Days and maximum 30 Days)

BROAD CONTENT OUTLINE:

| | Module Name | Learning Hours |
|---|---|----------------|
| 1 | Introduction to Digital Devices | 2 |
| 2 | Operating Digital Devices | 4 |
| 3 | Introduction to the Internet | 2 |
| 4 | Communications using the Internet | 6 |
| 5 | Application of the Internet (includes Citizen centric services and use of mobiles for undertaking cashless transactions) Applications of Internet | 6 |
| | Total | 20 hours |

New content of PMGDISHA is available at <https://www.pmgdisha.in/iecmaterial>

BROADER VIEW AND LEARNING OBJECTIVES OF THE CONTENT

| No. | Module Name | Learning Objectives |
|-----|--|--|
| 1 | <p>Introduction to Digital Devices</p> <p>Computer</p> <ul style="list-style-type: none"> • What is a Computer? • How a Computer Works? • Operate the various components of Computer including Central Processing Unit (CPU), Monitor, Keyboard, Mouse, Printer, etc. <p>Mobile Phone</p> <ul style="list-style-type: none"> • What is a mobile phone? • How a mobile phone works? • Operate the various components of a mobile phone including charger, data cable, memory card, earphones, etc. <p>Tablet</p> <ul style="list-style-type: none"> • What is a tablet? • How a tablet works? • Operate the elements of tablet including charger, data cable, memory card, earphones, etc. | <p>By end of this module, learner will be able to:</p> <p>Computer</p> <ul style="list-style-type: none"> • Turn on a computer • Explain how a computer works • Identify and use various components of a computer <p>Mobile Phone</p> <ul style="list-style-type: none"> • Switch on/ off a mobile phone • Explain how a mobile phone works • Identify and use various components of a mobile phone <p>Tablet</p> <ul style="list-style-type: none"> • Switch on/ off a tablet • Explain how a tablet works • Identify and use various components of a tablet |

| No. | Module Name | Learning Objectives |
|-----|--|--|
| 2 | <p>Operating Digital Devices</p> <p>Computer</p> <ul style="list-style-type: none"> Basics of Operating System (Linux and Windows) Using a GUI based Operating System (task bar, icons, menu, running an application, use the menu, resize a window, minimize a window, maximize a window, move a window, locate programmes in Start menu, using the scrollbar, etc.) Logging-in, locating a file, opening a file, printing a document, storing a file with proper extension, creating a folder/ sub-folder in a volume on hard disk and desktop, shifting files from one folder to another, shutting down the computer. <p>Mobile Phone</p> <ul style="list-style-type: none"> Basics of mobile operating system Making a call, receiving a call, sending and receiving messages. Using other features of mobile phone <p>Tablet</p> <ul style="list-style-type: none"> Basics of Operating System (Android and Windows) Operating a tablet using an Operating System (use the menu, run an application, resize a window, minimize a window, maximize a window, move a window, etc.) Logging-in, locating a file, opening a file, storing a file, operate the camera, watch a video, read a book, etc. Making a call, receiving a call, sending and receiving messages (if call facility is available). | <p>By the end of this module, learner will be able to:</p> <p>Computer</p> <ul style="list-style-type: none"> Explain the use of operating system Identify and use various functions of an operating system Create/ Open/ Save a file, folder and sub-folder <p>Mobile Phone</p> <ul style="list-style-type: none"> Explain the use of mobile operating system Make call/ receive call and send message/ receive message Use other mobile phone features including contact book, call history, radio, calculator, etc. <p>Tablet</p> <ul style="list-style-type: none"> Explain the use of operating system Operate the tablet and its applications Use the camera and other features including watching a video, read a book, etc. Make/receive calls |
| 3 | <p>Introduction to the Internet</p> <ul style="list-style-type: none"> Connecting to the Internet World Wide Web Web Browsers Search Engines Surfing the Web | <p>By the end of this module, learner will be able to:</p> <ul style="list-style-type: none"> Explain various ways of connecting to the Internet Explain world wide web Use web browsers for accessing the Internet Demonstrate the use of search engines Identify information of interest |
| 4 | <p>Communications using the Internet</p> <ul style="list-style-type: none"> Basics of e-Mail Using e-Mail features Instant Messaging and Collaborating using Voice over Internet Protocol (VoIP) | <p>By the end of this module, learner will be able to:</p> <ul style="list-style-type: none"> Explain the importance of e-Mail Create an e-Mail id and access the various features of e-Mail Use VoIP for instant messaging |

| No. | Module Name | Learning Objectives |
|-----|--|---|
| 5 | <p>Applications of Internet</p> <ul style="list-style-type: none"> • Access livelihood related information • Make utility bill payments • Book train and bus tickets • Access various government information and schemes • Using social media | <p>By the end of this module, learner will be able to use few of the following Internet applications:</p> <ul style="list-style-type: none"> • Search for education, career and job related information; Search for weather forecast, fishing zone, market price, government schemes, farming equipments, etc. • Make utility bill payment online (electricity, mobile, water bills) • Book train and bus tickets online • Locate various government information and schemes • Explain the process of accessing various Government Schemes. • Carry out at least 5 cashless transactions using digital financial tools (USSD/ UPI/ eWallet/ AEPS/ Card/ PoS), Promote Digital Payments • Use Digital Locker • Use online citizen centric services • Appreciate the role of digital technology in everyday life, in social life and at work |

INDICATIVE STATE/UT-WISE TARGETS FOR DIGITAL LITERACY

| S.No. | States/UTs | Target |
|-------|------------------|----------|
| 1 | Uttar Pradesh | 11171000 |
| 2 | Bihar | 6630000 |
| 3 | West Bengal | 4481000 |
| 4 | Maharashtra | 4433000 |
| 5 | Madhya Pradesh | 3784000 |
| 6 | Rajasthan | 3712000 |
| 7 | Karnataka | 2705000 |
| 8 | Tamil Nadu | 2679000 |
| 9 | Orissa | 2517000 |
| 10 | Gujarat | 2497000 |
| 11 | Andhra Pradesh | 2028000 |
| 12 | Telangana | 2028000 |
| 13 | Assam | 1929000 |
| 14 | Jharkhand | 1803000 |
| 15 | Chhattisgarh | 1412000 |
| 16 | Kerala | 1257000 |
| 17 | Punjab | 1247000 |
| 18 | Haryana | 1191000 |
| 19 | Jammu & Kashmir | 658000 |
| 20 | Uttarakhand | 506000 |
| 21 | Himachal Pradesh | 444000 |

| S.No. | States/UTs | Target |
|-------|---------------------------|----------|
| 22 | Tripura | 195000 |
| 23 | Meghalaya | 171000 |
| 24 | Manipur | 137000 |
| 25 | Nagaland | 101000 |
| 26 | Arunachal Pradesh | 77000 |
| 27 | Goa | 40000 |
| 28 | Mizoram | 38000 |
| 29 | Sikkim | 33000 |
| 30 | Puducherry | 28000 |
| 31 | Andaman & Nicobar Islands | 18000 |
| 32 | Dadra & Nagar Haveli | 13000 |
| 33 | Daman & Diu | 4000 |
| 34 | Lakshadweep | 1000 |
| | Total | 59968000 |

Note: Targets per State/UT may vary depending upon performance

The cities covered under urban agglomerations would be excluded from the Scheme (list enclosed)

LIST OF CITIES NOT TO BE COVERED UNDER THE SCHEME

| S.No | State Name | Name of City | City Population (As per Census of India 2011) |
|------|----------------|---|--|
| 1 | MAHARASHTRA | Greater Mumbai (M Corp.) | 1,24,78,447 |
| 2 | NCT OF DELHI | DMC (U) (M Corp.) | 1,10,07,835 |
| 3 | KARNATAKA | Bruhat Bengaluru Mahanagara Palike (BBMP) (M Corp.) | 84,25,970 |
| 4 | ANDHRA PRADESH | Greater Hyderabad (M Corp.) | 68,09,970 |
| 5 | GUJARAT | Ahmadabad (M Corp.) | 55,70,585 |
| 6 | TAMIL NADU | Chennai (M Corp.) | 46,81,087 |
| 7 | WEST BENGAL | Kolkata (M Corp.) | 44,86,679 |
| 8 | GUJARAT | Surat (M Corp.) | 44,62,002 |
| 9 | MAHARASHTRA | Pune (M Corp.) | 31,15,431 |
| 10 | RAJASTHAN | Jaipur (M Corp.) | 30,73,350 |
| 11 | UTTAR PRADESH | Lucknow (M Corp.) | 28,15,601 |
| 12 | UTTAR PRADESH | Kanpur (M Corp.) | 27,67,031 |
| 13 | MAHARASHTRA | Nagpur (M Corp.) | 24,05,421 |
| 14 | MADHYA PRADESH | Indore (M Corp.) | 19,60,631 |
| 15 | MAHARASHTRA | Thane (M Corp.) | 18,18,872 |
| 16 | MADHYA PRADESH | Bhopal (M Corp.) | 17,95,648 |

| S.No | State Name | Name of City | City Population (As per Census of India 2011) |
|------|-----------------|---|--|
| 17 | ANDHRA PRADESH | Greater Visakhapatnam Municipal Corporation) (MC) | 17,30,320 |
| 18 | MAHARASHTRA | Pimpri-Chinchwad (M Corp.) | 17,29,359 |
| 19 | BIHAR | Patna (M Corp.) | 16,83,200 |
| 20 | GUJARAT | Vadodara (M Corp.) | 16,66,703 |
| 21 | PUNJAB | Ludhiana (M Corp.) | 16,13,878 |
| 22 | UTTAR PRADESH | Agra (M Corp.) | 15,74,542 |
| 23 | MAHARASHTRA | Nashik (M Corp.) | 14,86,973 |
| 24 | HARYANA | Faridabad (M Corp.) | 14,04,653 |
| 25 | UTTAR PRADESH | Meerut (M Corp.) | 13,09,023 |
| 26 | GUJARAT | Rajkot (M. Corp) | 12,86,995 |
| 27 | MAHARASHTRA | Kalyan-Dombivali (M Corp.) | 12,46,381 |
| 28 | MAHARASHTRA | Vasai Virar City (M Corp.) | 12,21,233 |
| 29 | UTTAR PRADESH | Varanasi (M Corp.) | 12,01,815 |
| 30 | JAMMU & KASHMIR | Srinagar (M Corp.) | 11,92,792 |
| 31 | MAHARASHTRA | Aurangabad (M Corp.) | 11,71,330 |
| 32 | JHARKHAND | Dhanbad (M Corp.) | 11,61,561 |
| 33 | PUNJAB | Amritsar (M Corp.) | 11,32,761 |
| 34 | MAHARASHTRA | Navi Mumbai (M Corp.) | 11,19,477 |
| 35 | UTTAR PRADESH | Allahabad (M Corp.) | 11,17,094 |
| 36 | JHARKHAND | Ranchi (M Corp.) | 10,73,440 |
| 37 | WEST BENGAL | Haora (M Corp.) | 10,72,161 |
| 38 | TAMIL NADU | Coimbatore (M Corp.) | 10,61,447 |
| 39 | MADHYA PRADESH | Jabalpur (M Corp.) | 10,54,336 |
| 40 | MADHYA PRADESH | Gwalior (M Corp.) | 10,53,505 |
| 41 | ANDHRA PRADESH | Vijayawada (M Corp.) | 10,48,240 |
| 42 | RAJASTHAN | Jodhpur (M Corp.) | 10,33,918 |
| 43 | TAMIL NADU | Madurai (M Corp.) | 10,16,885 |
| 44 | CHHATTISGARH | Raipur (M Corp.) | 10,10,087 |
| 45 | RAJASTHAN | Kota (M Corp.) | 10,01,365 |
| 46 | ASSAM | Guwahati (M Corp.) | 9,63,429 |
| 47 | CHANDIGARH | Chandigarh (M Corp.) | 9,60,787 |
| 48 | MAHARASHTRA | Solapur (M Corp.) | 9,51,118 |
| 49 | KARNATAKA | Hubli-Dharwad *(M Corp.) | 9,43,857 |
| 50 | UTTAR PRADESH | Bareilly (M Corp.) | 8,98,167 |

CSR INITIATIVE

The effort to spread digital literacy in the country, CSC-SPV has proposed collaboration with many institutes/ universities wherein an institution will adopt a village /panchayat in the vicinity and work jointly with CSC-SPV to make it 100% digitally literate. A letter has been sent to **47 Central and 365 State** universities across India. Around 21 universities have shown interest in the initiative

National Law University, Odisha and CCS HAU, Hisar have started their work of spreading digital literacy within their vicinity. So far around 450 candidates have been registered by the universities under the scheme.

Here is the list of colleges/universities that have shown interest to be a part of digital literacy mission till date:

| S No | Name of Organisation/Universities | State |
|------|--|-------------------|
| 1 | Alagappa University | Tamil Nadu |
| 2 | Annasamy Rajammal College of Nursing | Tamil Nadu |
| 3 | Assam Rajiv Gandhi University of Co-Operative Management | Assam |
| 4 | CCS HAU Hisar | Haryana |
| 5 | DCR University Of Science & Technology, Murthal | Haryana |
| 6 | Mangalore University | Karnataka |
| 7 | National Law University_Odisha | Odisha |
| 8 | Sido Kanhu Murmu University | Jharkhand |
| 9 | Uttarakhand Open University | Uttarakhand |
| 10 | Uttarakhand Residential University | Uttarakhand |
| 11 | APOLLO COLLEGE OF NURSING | Tamil Nadu |
| 12 | Central University of Haryana | Haryana |
| 13 | CDC Jammu | Jammu and Kashmir |
| 14 | Assam Agricultural University | Assam |
| 15 | Bhargava College of Engineering and Technology | Jammu and Kashmir |
| 16 | Bahona College | Assam |
| 17 | Shri Mata Vaishno Devi University | Jammu and Kashmir |
| 18 | Dibrugarh University | Assam |
| 19 | Gondwana University | Maharashtra |
| 20 | Delhi University (IP College for Women) | Delhi |
| 21 | Delhi University (Kalindi College) | Delhi |

CSR PARTNERS

IndusInd Bank **INDUSIND BANK**

CSC-SPV and IndusInd Bank (IIB) have agreed to collaborate and implement the PMGDISHA in rural areas. To begin with 3 Lakh persons over next two years till 31-03-2019 will be trained by the partner.

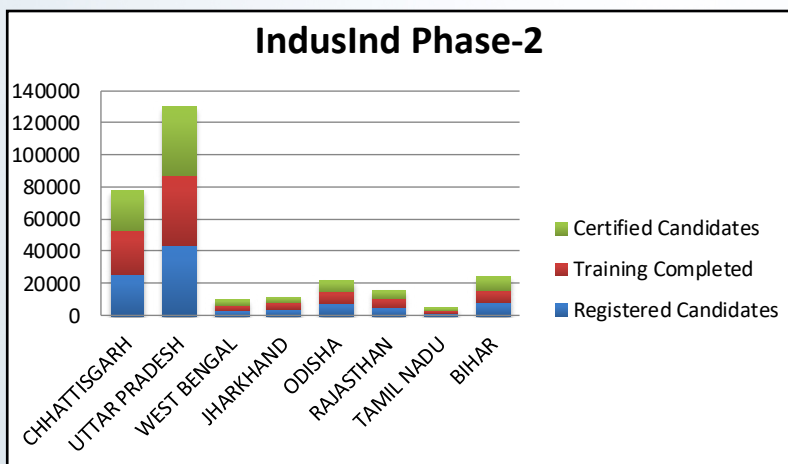
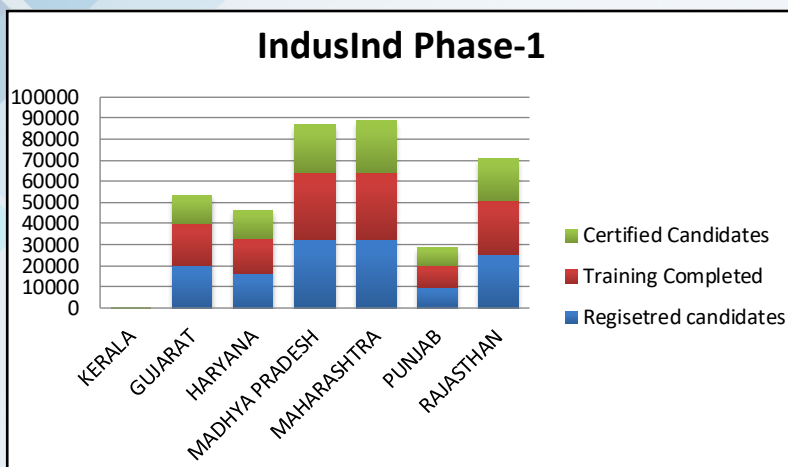
IndusInd Bank, which commenced operations in 1994, caters to the needs of both consumer and corporate customers. Its technology platform supports multi-channel delivery capabilities. The Bank is a leading provider of commercial, transactional and electronic banking products and services and caters to the needs of both consumer and corporate customers. Today, the bank is one of India's leading private sector banks.

According to the collaboration IIB will be responsible for the following:

- Promote and market PMGDISHA at various forums.
- Consolidate the training efforts towards achieving the objective of training one person in every eligible household.
- Align the training content of IIB with that of PMGDISHA curriculum framework as prescribed by CSC-SPV
- Mobilize the financial resources and volunteers from IIB.
- Set-up use of CSC-SPV PMGDISHA training centres.

- Monitor and ensure quality delivery of training.
- Create innovative marketing campaigns and assist the promotion of PMGDISHA in various media

IndusInd is registered in six states namely Gujarat, Haryana, Kerala, Madhya Pradesh, Punjab and Rajasthan. So far, 874 Training centers are working under IndusInd and a total of 60,308 candidates have been registered under the PMGDISHA scheme. Below graph represents the number of registered, trained and certified candidates by IndusInd partners:

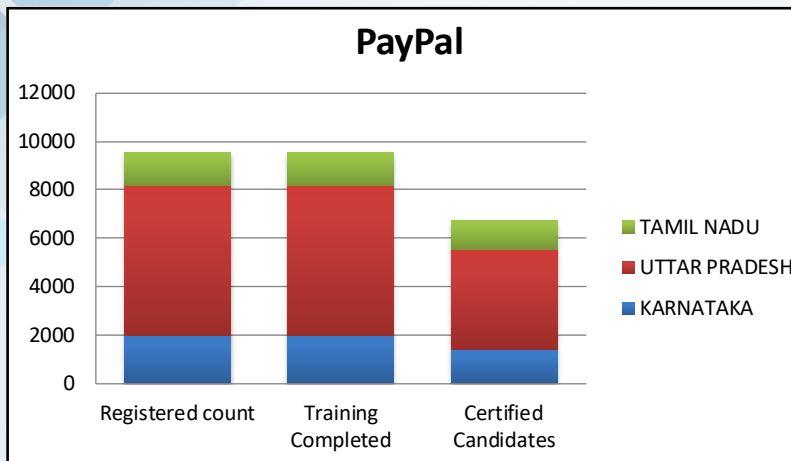




PAYPAL

Like IndusInd Bank, CSC SPV has also signed MOU with PayPal and mutually agreed to train 6700 persons across the states of Tamil Nadu, Karnataka and Uttar Pradesh over next one year till 31-08-2018.

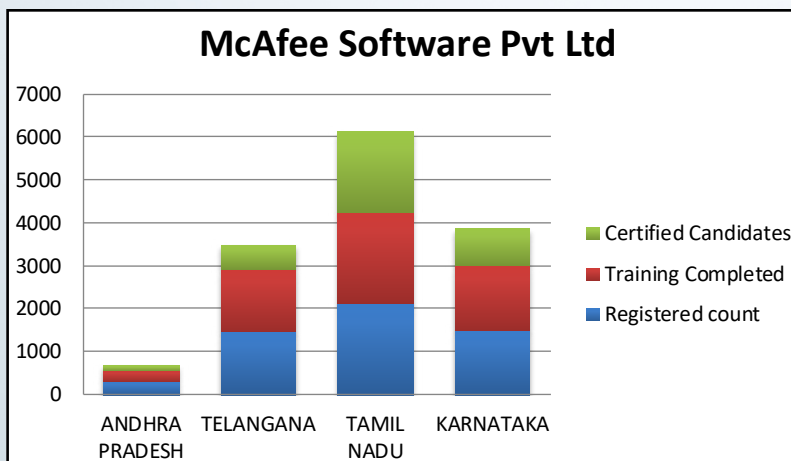
PayPal is providing digital literacy training in three states namely Karnataka, Uttar Pradesh and Tamil Nadu. So far, 184 Training centers are working under PayPal and a total of 10,169 candidates have been registered and 7,031 have been certified under the scheme. Below graph represents the number of registered, trained and certified candidates by PayPal partners:



McAfee

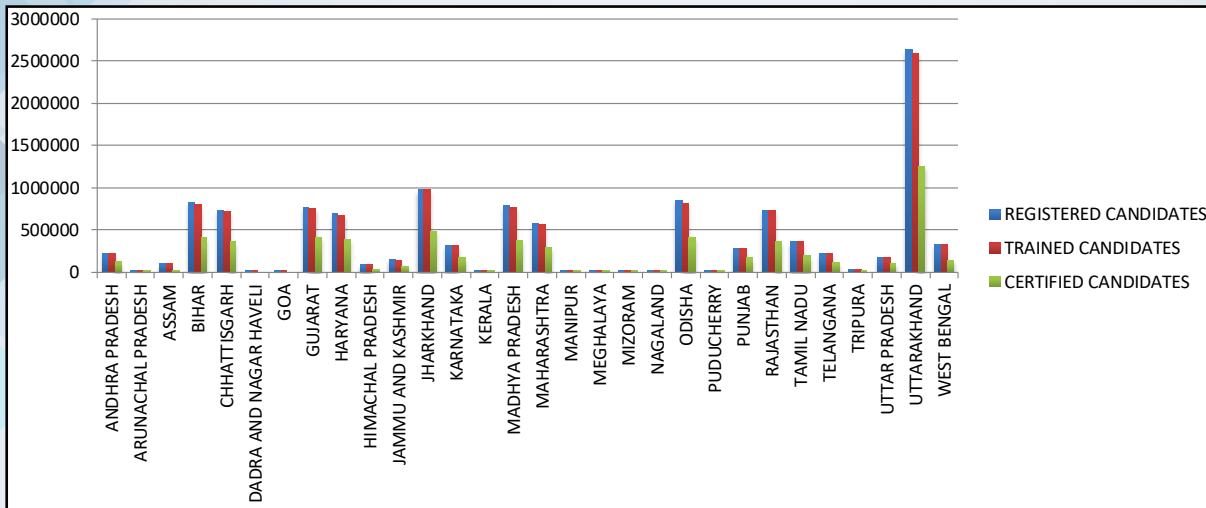
MOU has been signed between CSCSPV and McAfee. McAfee has agreed to provide digital literacy training to 7000 candidates across five states namely Andhra Pradesh, Karnataka, Kerala, Tamil Nadu and Telangana.

McAfee registered in four states namely Andhra Pradesh, Karnataka, Tamil Nadu and Telangana. So far, 28 Training centers are working under McAfee and a total of 3,228 candidates have been registered under the PMGDISHA scheme. Below graph represents the number of registered, trained and certified candidates by McAfee partners:

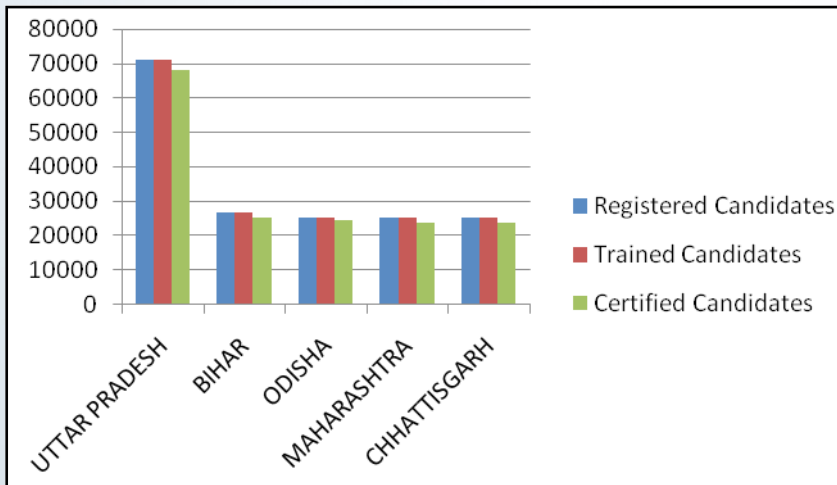


REGISTRATION STATUS

Registration and Training of eligible beneficiaries has been started. So far 11926341 beneficiaries have been registered under the project and out of which 11698794 beneficiaries have completed training from the States/UTs of Andhra Pradesh, Arunachal Pradesh, Assam, Bihar, Chhattisgarh, Goa, Gujarat, Haryana, Himachal Pradesh, Jammu & Kashmir, Jharkhand, Karnataka, Kerala, Madhya Pradesh, Maharashtra, Manipur, Meghalaya, Mizoram, Nagaland, Odisha, Puducherry, Punjab, Rajasthan, Tamil Nadu, Telangana, Tripura, Uttar Pradesh, Uttarakhand and West Bengal.

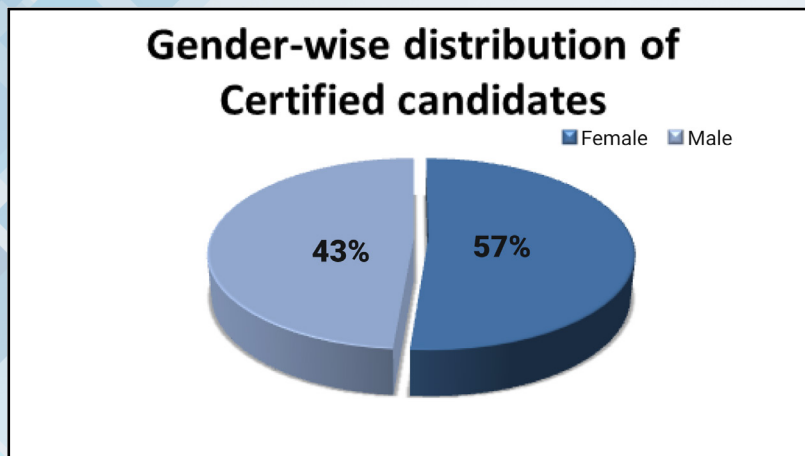


The highest number of candidates has been registered for the month of March, 2018 is in Uttar Pradesh, followed by Bihar, Odisha, Maharashtra and Chhattisgarh. The graph below provides the details of Top five states in registration, training and certification of candidates under PMGDISHA scheme.



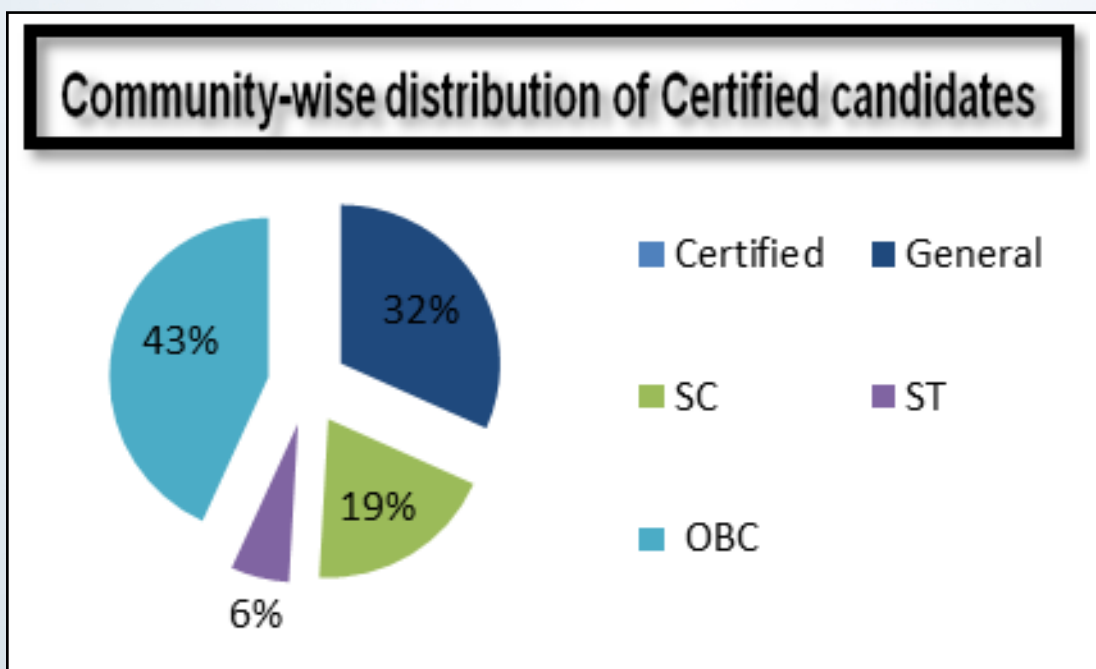
GENDER-WISE DISTRIBUTION OF CERTIFIED CANDIDATES

The gender wise distribution among the certified candidates under PMGDISHA shows that 1,68,609 Females and 1,52,776 Males certified in March . According to the pie-chart given below, 57% are Females and 43% are Males.



COMMUNITY-WISE DISTRIBUTIONS OF CERTIFIED CANDIDATES

Of the total Certified beneficiaries in March, OBC category comprise the highest numbers (1,33,783) followed by General category (94,123), SC (65,276) and ST (28,203). As per the pie-chart given below, 43% of certified beneficiaries are OBC 40% General, 19% SC and only 6% are ST.





SOCIAL MEDIA

Ravi Shankar Prasad @rsprasad · Apr 1
PMGDISHA is a #DigitalIndia initiative which aims to digitally literate people in rural areas so that they can operate any digital device with ease.

Digital Literacy in Andhra Pradesh

CSC VLE K Meenakshi of Pydiparru village in West Godavari district of Andhra Pradesh is providing digital literacy training to women under PMGDISHA

f /RaviShankarPrasadOfficial t @rsprasad i /RaviShankarPrasad v /RaviShankarPrasadMP

You, Digital India, Ministry of E & IT and 2 others

31 134 480

CSCeGov @CSCegov_ · Apr 2
VLE Tajrul Sheikh of #Sahibganj district, Jharkhand has provided #telemedicine consultations to over 400 rural citizens at his CSC. @dasraghubar @CSC_Jharkhand

सामाजिक क्षेत्रों में स्वास्थ्य सेवा की अनोखी पहल

प्रज्ञा केन्द्र बना डिजिटल चिकित्सा परामर्श केन्द्र

सहजता से स्वास्थ्य सेवा के लिए प्रयोग करने में शुरू करने की पहल की। चिकित्सा परामर्श के लिए प्रयोग करने में शुरू करने की पहल की। चिकित्सा परामर्श के लिए प्रयोग करने में शुरू करने की पहल की।

कितने प्रकार का है पैकेज

कई बार सम्मानित हो चुका है तमजल्ल देव

7 24

Ravi Shankar Prasad @rsprasad · Apr 8
@NIELTIndia is playing a major role in bringing transformation in the country by enhancing the digital skills of the youths and trained them in various job sectors. #DigitalIndia

2,484 views 0:11 / 1:24

27 104 470

Ravi Shankar Prasad @rsprasad · Apr 11
Common Service Centre has empowered youth of small towns and one such example is of @CSCegov_ VLE Misba Hashmi from Yamunanagar, Haryana who is providing various govt services to the people. #DigitalIndia

3,284 views 0:50 / 1:44

37 195 696

CSCeGov @CSCegov_ · Apr 4
In an exclusive interview with DD News, Hon' Minister Shri Ravi Shankar Prasad appreciates CSC's role in empowerment of Dalit men and women through digital literacy.

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प्रधानमंत्री ग्रामीण डिजीटल साक्षरता अभियान परिक्षार्थीला प्रमाणपत्राचे वाटप

वार्ताहर/ १४ जानेवारी

सारखणी : प्रधानमंत्री डिजीटल साक्षरता अभियानांतर्गत घेण्यात आलेल्या परिक्षेत उत्तीर्ण झालेल्या जवळपास ७८ विद्यार्थ्यांना मान्यवरांच्या हस्ते प्रमाणपत्राचे वाटप करण्यात आले.

सारखणी येथे प्रधानमंत्री डिजीटल साक्षरता अभियान अंतर्गत परिक्षा घेण्यात आल्या होत्या. त्या प्रशिक्षण मुलांना प्रमाणपत्राचे वाटपाचा कार्यक्रम बिरसा मुंडा सामाजिक केंद्रात आला. यावेळी उत्तीर्ण झालेल्या ७८ विद्यार्थ्यांना जिल्हा मंत्री सरपंच वनामाला तोडसाम, केंद्र प्रमुख महादेव राठोड यांच्या हस्ते प्रमाणपत्रे वाटप करण्यात आली.

यावेळी साक्षरता अभियानांतर्गत उद्दिष्ट झालेल्या मुला-मुलींना भारत सरकारच्या हस्ते प्रमाणपत्राचे वाटप करण्यात आले. भारत सरकारच्या हस्ते डिजीटल साक्षरता अभियान सुरु आहे, हा कार्यक्रम भारत सरकारच्या आधिपत्याखाली सुरु असून एक व्यक्तीला डिजीटली शिक्षित करण्याचा हेतू हा पंतप्रधान मोदी यांच्या डिजीटल इंडिया सोप, या अभियानाचा एक उद्देश आहे, असे यावेळी बोलतांना गंगाधर गिरी यांनी सांगितले. प्रस्ताविक केंद्र चालक शैलेश राठोड यांनी केले. यावेळी आराध्य संविदा कंगोदा महाडी यावेळी सहकार्य लाभले. यावेळी गावातील मान्यवरांची उपस्थिती होती.



साक्षरता अभियान प्रमाणपत्र वाटप

सारखणी, ता. १३ : सारखणी (ता. किनवट) येथे पंतप्रधान ग्रामीण डिजिटल साक्षरता अभियानांतर्गत दहादिवसीय प्रशिक्षण देण्यात आले. प्रत्येक घरातील एक डिजिटल साक्षर बनविणे ही मोहीम सारखणी येथे स्वाती इलेक्ट्रॉनिक अँड कॉम्प्युटर येथे शैलेश राठोड यांनी राबविली. यात ७८ विद्यार्थ्यांना प्रशिक्षण देऊन उत्तीर्ण केले आहे. उमरी बाजार येथील संत फुलाजी बाबा महाविद्यालय येथील १२ विद्यार्थ्यांना प्रशिक्षण देण्यात आले. या विद्यार्थ्यांना डिजिटल साक्षर प्रमाणपत्राचे वाटप करण्यात आले. या वेळी सरपंच वनामाला तोडसाम अध्यक्षस्थानी होत्या. प्रमुख पाहुणे म्हणून सोमसिंग जाधव, विशाल जाधव, जिल्हा व्यवस्थापक गंगाधर गिरी, कपिल एकलारे, महादेव राठोड, बालाजी तगडपेल्लीवार यांची उपस्थिती होती.

డిझिटल कार्यक्रमांमधे अवगाहान

डि.पी.चौधरी: प्रदानमंमूत्रि ग्राह्मिण डिझिटल साक्षरता अभियानांतर्गत घेण्यात आलेल्या परिक्षेत उत्तीर्ण झालेल्या जवळपास ७८ विद्यार्थ्यांना मान्यवरांच्या हस्ते प्रमाणपत्राचे वाटप करण्यात आले.

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डिजीटल साक्षरता अभियानांतर्गत घेण्यात आलेल्या परिक्षेत उत्तीर्ण झालेल्या जवळपास ७८ विद्यार्थ्यांना मान्यवरांच्या हस्ते प्रमाणपत्राचे वाटप करण्यात आले.

कायशाला में सीएससी संचालकों को बताई गई जिम्मेदारियाँ

एन सीएससी की भी जवाबदारी है। उन को यह दिनांक २०१८ के अंत में सीएससी के संचालकों को बताई गई जिम्मेदारियाँ हैं।

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डिजीटल एजुकेशन प्रदान करने के मकसद से प्रदान किया कम्प्यूटर



कम्प्यूटर प्रदान करते हुए चेयरमैन अनुज शर्मा व अन्य।

शाहपुरकंडी (राकेश) : सीएससी कामन सर्विस सेंटर की ओर से अनंत एजुकेशनल सोसाइटी के चेयरमैन अनुज शर्मा द्वारा पंजाब प्रधान जसपाल सिंह के दिशा निदेशानुसार प्रधानमंत्री डिजिटल साक्षरता अभियान को पंजाब में सफल बनाने के लिए वीरवार को सुजानपुर-पटानकोट में बच्चों को कम्प्यूटर प्रदान किया गया। जिसमें चेयरमैन अनुज शर्मा ने बताया कि बच्चों को डिजीटल एजुकेशन प्रदान करने के मकसद से डा. मनदीप शर्मा द्वारा चलाए जा रहे विकलांग बच्चों के सेंटर में सोसाइटी की तरफ से कम्प्यूटर प्रदान किया गया है, जिससे प्रधानमंत्री नरेन्द्र मोदी के डिजीटल अभियान को सफलता मिलेगी। इस मौके पर प्रेम कुमार शर्मा, अनुज शर्मा, डा. मनदीप शर्मा, डीएम.पलविन्द्र, रविन्द्र एमआर व अन्य उपस्थित हुए।



UNIQUE INITIATIVES

SEEDS OF IDEA TAKE ROOTS IN RURAL INDIA

Village-level entrepreneur Swapnil Nagore not only transformed his life by learning how to use a computer, but has also shared his digital knowledge to improve the livelihood of farmers, women and children living in the remote Maharashtra hamlet.

A new dawn is breaking over the tiny, sleepy village of Akola with the PMGDISHA scheme. The village is becoming part of nation's vision of Digital India. And the man who has played a pivotal role in this transformation is Swapnil Nagore.

“

The VLE has introduced 'Agrimarket' as part of the digital literacy training programme benefitting the farmers to know about the right price for their produce and find new markets.

”

Through a 20-hour computer literacy programme, the change that Nagore brought in Akola is evident in the lives of local farmers.

The VLE has introduced 'Agrimarket' as part of the digital literacy training programme benefitting the farmers to know about the right price for their produce and find new markets.

Amarendra Rao is one such farmer from the village who has



started fetching information on newly introduced agriculture on his smartphone. Mr. Rao has started using the tool after completing PMGDISHA course with the help of Nagore.

“Sensitizing and orienting farmers is my prime motive. I have been introducing farmers to the various agriculture-based websites which will help them to improve their farms and livelihood as part of the 'Agrimarket' bonus module,” said Nagore.

The farmers are introduced to different section of digital world in their local language and now Amarendra Rao and his companions are popularly known as 'Digi Farmers'.

WOMEN EMPOWERMENT TEAM PAVES WAY WITH DIGITAL LITERACY

PMGDISHA has always been spreading the word about importance of women's economic empowerment and CSC is an umbrella for 50,000 women which is one of the largest networks in the country.



Digital access can have a profound implication in women's social, economic and political empowerment and the society has started witnessing the impact.

“

“Digital literacy is the best way to empower the ladies and we ourselves are the benefactors of the movement. Hence, WET solely aims at accelerating the empowerment through PMGDISHA and bring a sustainable development in our society,” says VLE.

”

A four-member group under VLE Meenakshi has initiated a 'Women Empowerment Team'(WET) in West Godavari District of Andhra Pradesh. WET aims at bringing in a sustainable development in the community and society with the tools of digital world.

“Digital literacy is the best way to empower the ladies and we

ourselves are the benefactors of the movement. Hence, WET solely aims at accelerating the empowerment through PMGDISHA and bring a sustainable development in our society,” says VLE.

Under the guidance of the team, the women beneficiaries in the district are made aware of the power of Information and Communication Technologies as well as Digital Literacy. The initiatives by the whole-women army are varied and distinctive.



Stepping ahead of the curriculum of PMGDISHA, the team works and imparts literacy with the following framework;

- Using technology to improve the position of women in society
- Internet can equalize opportunities for women and men to access information and opportunities
- The use of social media to help women and girls find their voices and acquire free skills and knowledge
- The role of digital literacy in supporting the self-reliance

WHY DIGITAL LITERACY MATTERS?

Fundamentally, high speed internet is a tool with endless potential and only the digitally literate will have the skills to harness it effectively. 60-year-old Lakshmbai Subhash Patil from Swargaon Barde in Maharashtra knows it better.

Undergoing PMGDISHA training programme completely transformed the life of Ms Patil. She had to travel a long way to enquire and process the pension amount. But the computer literacy has helped her to learn about cashless transactions and other services.



“Now, I have my Digi Locker, where I keep my documents safe. I have also started communicating using emails. The most important thing is that I have started using BHIM app to check whether pension amount has been credited to the account,” said Ms. Patil.

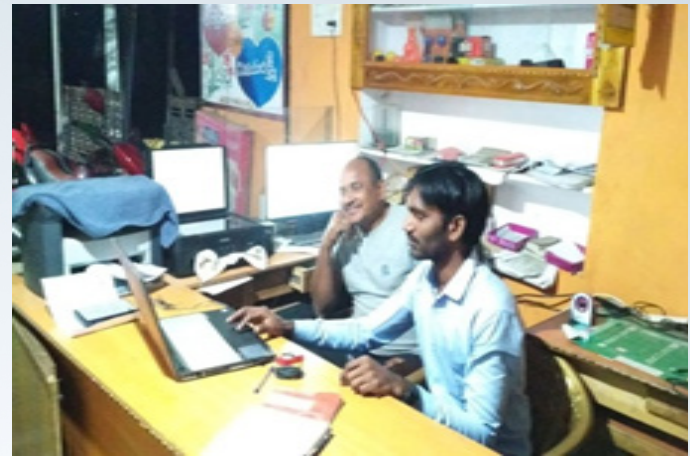
PMGDISHA BENEFICIARIES GET THEIR THOUGHTS SPROUTING

M Govinda Rao understands the value of digital literacy first hand because he himself has started earning his livelihood from the scheme.



Mr. Rao, who was a beneficiary under PMGDISHA scheme has started a Common Service Centre in Garupadu Village in Andhra Pradesh.

After learning basic operations of computer, internet and digital devices he stepped forward to learn deeper about the concepts. He also started working as a DTP operator after completing the training programme.



Mr. Rao has ventured as a village-level entrepreneur under CSC and is delivering number of digital services in the village. He is also imparting computer literacy by introducing the PMGDISHA scheme in the village.



PMGDISHA beneficiary N Venkata Raju also started earning his livelihood after completing the digital literacy course with PMGDISHA. Mr. Raju is working as the Meeseva operator and handles the DTP works.

ADVOCATING SUSTAINABLE DEVELOPMENT WITH UPLIFTING DIFFERENTLY-ABLED

CSC is also a ray of hope to the differently-abled people as well. CSC has unprecedented number of success stories that addressed the issues from employment to social integration with regard to the differently-abled beneficiaries.

“Sudhakar was a person who was supportive and gave me extra care during the programme. The 20-hour training programme helped me to learn about totally a new world. I strongly believe that the power of digital literacy will wipe out my disabilities,” says Saidala Ganesh Kumar

Saidala Ganesh Kumar from Krishna District of Andhra Pradesh explored the world of computer and internet from VLE Kadoni Sudhakar who runs a computer training centre under PMGDISHA.



Equipped with the modern computers and high-speed internet service, the centre was successful in generating inquisitiveness in the beneficiaries.

Mr. Kumar, affected with low visibility and orthopaedic disorders, completed his certification under PMGDISHA.

A more engaged and empowered community of differently-abled people will help the society to have a sustainable growth.

SOCIAL ENTREPRENEURSHIP WITH CSC IS SHAPING VILLAGES IN KARNATAKA

CSC SPV and Digital India are collectively playing a crucial role in igniting entrepreneurial spark at the grass-root level across the nation. And these social enterprises established and run by village-level entrepreneurs are transforming India at a faster pace in the determined manner.



Ateeq Ahmad Magami and Mounesh are two such educated youngsters from Karnataka who took up the task of transforming the villages with digital literacy.

Despite being a graduate, Mr. Magami didn't choose to find a job in the city but rather opted to remain in the village and uplift the denizens. However he earns a handsome amount of money as remuneration for his service.

“My main motive is to build a network of young girls and boys and transform the village completely. Primarily, I would train these youngsters and would motivate them to spread their knowledge in different parts,” points VLE who is involved in making Kaladgi village in Bagalkot district a complete 'Digital Village'.

Under PMGDISHA, Magami has trained more than 194 candidates and sensitized more 400 villagers about the scheme.



He also made them aware of the role of every Indian citizen in adapting to the changing scenario in the digital world.

“I learnt that most of the villagers didn't know the basics of computer and were even afraid of touching a system. Then I started making aware that learning computer can help them in different ways in day-to-day activities and businesses,” says Mounesh.

By publicising cashless transactions, mobile and internet banking, emails and social media platforms, VLE has been successful in transforming his native to a 'Digital Village'.

Mounesh, a MSW graduate, is bringing in experience of nine years working in a NGO before starting a fresh innings as a VLE.

Prior to initiating the scheme, he conducted a ground work on evaluating the computer literacy status in the Kolagallu gram panchayat in Karnataka.

“I learnt that most of the villagers didn't know the basics of computer and were even afraid of touching a system. Then I

started making aware that learning computer can help them in different ways in day-to-day activities and businesses,” says Mounesh.



His strategy worked out and the citizens have started generating interest in computer and the PMGDISHA scheme.



Mounesh has completed registering 250 candidates from the village and also extended his services to the nearby village. He is now busy in conducting door-to-door campaigns on PMGDISHA.

V Venkatesh with BA B.Ed has been campaigning for PMGDISHA at the schools in Karur Gram Panchayat. Anilkumar Pareppa Yaranal Ghodageri, Sandeep Kumar from Devanahalli and Mallikarjun Navanakki from Dharwad in Karnataka are also contributing their part for the project.

'THE STATE IS INCHING TOWARDS DIGITAL REVOLUTION'- J&K IT MINISTER

Jammu and Kashmir Minister for Information Technology, Technical Education, Youth Services and Sports, Molvi Imran Raza Ansari said that J&K is inching towards a digital revolution by implementing various e-governance initiatives under central and state sponsored schemes in the state.



With an aim to make J&K fully digitized and to provide related facilities to the people under Digital India Program, the Minister met various implementing agencies including Chief Executive Officer of Common Service Centres (CSC) e-Governance Services India Limited to discuss implementation of schemes to further strengthen the e-governance mission in the state by extending various e-services and access to technology in rural areas of J&K.

During the meeting, the Minister was briefed about CSC-SPV achievements in the country with regard to digital revolution. He was further apprised that CSCs provide services in the areas of e-governance, education, health, telemedicine and other services.

Minister said the government aims to implement Digital India program in letter and spirit in J&K by making all citizens digitally literate and introducing e-governance in full in the state. Ansari said the programme will bring in public accountability through mandated delivery of government services electronically.

He said government will hire the services of best of the service providers of the country for implementation of Digital India program in the state.

Minister assured his full support in implementing the projects like PMG-DISHA, Legal Literacy, and Skill Development etc. He said government contemplates to introduce a slew of initiatives for making people E-literate and that establishing

more CSC in rural areas will help in this regard.

ASSAM CM KICKSTARTS PMGDISHA AWARENESS CAMPAIGN

Assam Chief Minister Sarbananda Sonowal on Wednesday said knowledge is power in today's world and Pradhan Mantri Gramin Digital Saksharta Abhiyan is an ambitious programme launched by Prime Minister Narendra Modi to digitally enable 6 crore people in the country.



Chief Minister Sonowal said this while inaugurating the awareness campaign for Pradhan Mantri Gramin Digital Saksharta Abhiyan (PMGDISHA) at a programme organised by Information and Technology Department, Assam held at Srimanta Sankrudev Kalakshetra in Guwahati.

He also said, "In a digital society barriers are broken down and divides are removed for the people to access information through which they can build the foundation for a successful life."

Saying that Assam was able to set an example in front of the whole country by opening around 8 lakh bank accounts for tea garden workers in the aftermath of demonization drive which enabled digital payment to tea community, Sonowal said that the society is ready to accept all transformative initiatives if steps are taken in the right direction.

Around 19 lakh people are sought to be digitally empowered by March 2019 in the state under this Mission who would be able to take advantage of different digital services and the state government is committed to put in place required infrastructure for ushering in this digital revolution to the grassroots, Sonowal added.

The farmers of the State would be able to get access to newer markets to sell their produce when they are empowered to use digital platforms and in this regard PMGDISHA would

bring a big transformation to the rural economy of the 26,000 villages of the State, he opined.



Congratulating the Village Level Entrepreneurs (VLEs) who have been selected to provide digital services to rural populace under every Gaon Panchayat, Sonowal termed them as digital soldiers who would fulfil the dream of a digital Assam through their dedicated service at the grassroots level, the press communiqué added.



CM and Assam Minister for Information and Technology Department Keshab Mahanta jointly released the CSC Magazine during the event. Additional chief secretary of IT Dept Ravi Capoor, Secretary Nitin Khade and MD of AMTRON MK Yadav also participated.

JAMMU & KASHMIR WITNESSES SHARP UPWARD TREND IN COMPUTER LITERACY

J&K, the northern tip of India lead in its own way by creating a ripple in computer literacy. According to CSC e-Governance State Head Khawaja Renzu Shah, there is an increase by 20 percent during the tenure of October 2017 to March 2018.



He spoke during 'Rozgar Mela' organised at Zain-ul-Abideen Technical Training Institute Shalteng Srinagar. The event aimed at empowering the youth and differently-abled people by training them.

"In October 2017, the digitally literate villagers comprised just 9 percent. However with the repeated efforts from CSC and training partners, more than 20 per cent population was made digitally literate," the state head added during the event.

Mr. Shah and MLC Jenab Saif-ud-Din Bhat felicitated the students who have secured highest merit at National level computer oriented digital examinations.

CSC has been hosting number of PMGDISHA workshops in Pulwama, Kupwara, Bandipora, Baramullah, Shopian and Anantnag . Beneficiaries with exceptional performance were also felicitated. The awards were distributed and gifts were given to VLES and recipient of Merit certificates on the occasion .The CSC has started free Tele law, Tele Medicine, Fast-tag services by establishing CSC centres in 4200 Panchayats across the state.



GLIMPSE OF PMGDISHA PROGRESS ACROSS STATES

ANDHRA PRADESH

CERTIFICATES DISTRIBUTED

Hailing from D.Hirehal Mandal of Anantapur District, VLE M Ramachandra thought of introducing computer literacy programme in the remote hamlet.



Getting more information from the nearby CSC, Ramachandra set up his own and started imparting computer training under PMGDISHA in the Zilla Panchayat Higher Secondary School (ZPHS). As many as 210 beneficiaries including students and Anganwadi workers were awarded certificates during an event held here.

WOMEN'S DAY CELEBRATED

Common Service Centre at Buchinaidu Kandriga village celebrated women's day. The centre invited the women beneficiaries and honoured them by gifting t-shirts and caps. New beneficiaries were also enrolled under PMGDISHA during the event. The special occasion also witnessed awareness about the PMGDISHA scheme. CSC district coordinator Mr. Sasi Kumar spoke about the scheme.



S Sunitha Sudhakar, ZPTC of the village appealed everyone to enroll under the scheme in the nearest centre and emphasized that one person from every family should be digitally literate.

CERTIFICATES DISTRIBUTED



VLE SM Vamshee Krishna Reddy from Paramandodi village awarded PMGDISHA course completion certificates to the beneficiaries during an event held at school here. More than 170 students received their certificates. School headmaster K Ram Murthy and state and district coordinators of CSC were present during the event.

ASSAM

AWARENESS PROGRAMME AT JORHAT

Jorhat district has been conducting panchayat-level, block-level awareness programmes under PMGDISHA. The camps focussed on bringing in more self-help group members and women from the region. BDO, BPM, block coordinators, and CRPs also led sessions during the events.

As many as 71 centres are imparting digital literacy under PMGDISHA in the district. A total of 3020 students are registered in which 70 students have appeared for the examinations.



WORKSHOPS AT MORIGAON DISTRICT



As many as 20 workshops were conducted in the Morigaon district of Assam under PMGDISHA. ASLRM coordinators played the key role in organising the awareness camps and workshops. A score of villagers and self-help-group members participated during the camp organised in different parts of the district.

Aiming to bring more beneficiaries on board, the workshops explained the benefits of the scheme which focussed to make one person in each family digitally literate.



WORKSHOPS AT SIVSAGAR AND DARRANG DISTRICTS

Gram Panchayat President and Secretary along with CSC District Managers jointly organised various workshops at Khatkhati and Khumtai gram panchayats in Sivasagar district of the state.



The villagers were made aware of the scheme and its benefits during the day-long events. The day also witnessed number of registrations under PMGDISHA. More than 200 self-help-group members also participated in a workshop held in Sherpur gram panchayat. District managers and consultants briefed the assemblage about the project .



CHHATTISGARH

CERTIFICATES DISTRIBUTED IN KOREA



Sundarpur Gram Panchayat Sarpanch Ms Bhanumati in the presence of Government Higher Secondary School Principal Mr. Bhanwal Lal awarded the certificates to the successful candidates of PMGDISHA. A total of 60 students received the certificates from the dignitaries. The villagers assembled during the event were made aware of the scheme and its benefits.

CERTIFICATES DISTRIBUTED IN BALRAMPUR DISTRICT



Wadrafnagar SDM Mr. Anil Sidar awarded the certificates to the successful candidates of PMGDISHA during an event held in Balrampur district in the state. More than 75 people including VLEs, beneficiaries participated during the event which was held at Block Office in Wadrafnagar.



Aiming to accelerate the implementation of PMGDISHA scheme, VLEs from Balrampur assembled at the Block Office in Rajpur. SDM Mr. Shiv Banarjee and Additional CEO Mr. B.S. Sidar spoke during the meeting.

The participants collectively discussed about the implementation of scheme in every gram panchayat of Rajpur. Both the officials inspired and motivated the VLEs to maintain quality of the training programme and examination process. District coordinators including Deepak Mishra, Nishant Tripathi, and Atul Mishra were also present.

TRAINING PROGRAMME ON PMGDISHA

CSC centres in Chhattisgarh jointly organised a training programme on PMGDISHA in different districts of the state. Day-long workshops were held in Bilaspur, Dhamtari, Janjgir, Mungeli districts.



Bilaspur District coordinators Pushpendra Tiwari, Ravikant Sahu and Nishant Tripathi spoke about the scheme and services under the CSC.



More than 110 VLEs participated in the event which saw presentations on Adhaar seeding by Mr. Sahu and Tiwari. The team also shared information on the current status of performance and discussed the points of priorities.

The meeting in specific focussed on PMGDISHA and its implementation stage at different levels in the district.



Similar workshop was also held in Dhamtari district in the state. A total of 50 VLEs participated in the workshop held at the Zila Parishad complex.

Janjgir District Coordinator Mr. Avinash Dewangan and EDM Mr. Sunil Sahu addressed the VLEs during the event. More than 65 VLEs participated in the training programme organised in Mungeli district. Mr. Sumit Agrawal, SDM Mungeli and Ms. Jyoti Mishra, Labor Inspector were present in this workshop.

CERTIFICATES DISTRIBUTED IN SURGUJA

Sitapur Block of Surguja organised an event to give away the PMGDISHA certificates to the successful beneficiaries. Guturma Panchayat Sarpanch Mr. Hemlal Painkra was the chief guest. The event saw the participation of villagers, VLEs apart from the beneficiaries. More than 50 people participated in the event. Following the distribution of certificates, the villagers made aware of the PMGDISHA scheme.



HIMACHAL PRADESH

CERTIFICATES DISTRIBUTED IN CHAMPA

MLA Pawan Nayyar awarded the certificates to the candidates who have successfully completed the PMGDISHA course. The district coordination team also hosted an awareness programme following the distribution of certificates.



CERTIFICATES DISTRIBUTED AT HAMIRPUR



Number of beneficiaries was given PMGDISHA certificates during an event held here in the district. The event which saw a huge participation was held in Government School in Bijhri. eDM Mr. Lucky Puri along with District Manager Mr Parveen Kumar organised the ceremony and the school principal awarded the certificates. Faculty members were also present.

JAMMU AND KASHMIR

DISTRICT-LEVEL WORKSHOP HELD

With an aim to push VLEs as the change-makers in the society, the J&K chapter of CSC e-Governance Services India Ltd. organised a district-level workshop. The day-long event aimed at streamlining the VLEs for the effective implementation of PMGDISHA scheme at the grass-root level.

A session during the workshop focussed at the process flow from registration to certification of beneficiaries under PMGDISHA scheme.

In the second session of the workshop, participants were briefed about various CSC schemes by State Head CSC SPV. Participants from district administration were briefed about the status of various services in the district.

The District Development Commissioner interacted with the VLEs and PMGDISHA beneficiaries and ensured full administrative support for the effective rollout of every CSC scheme in the district. Additional District Development Commissioner highlighted the need of digital literacy for better governance in rural India.

Session concluded with a thorough review of working of CSCs registered at Training Centres for PMGDISHA service by District PMGDISHA Committee headed by District Development Commissioner Dr Piyush Singla.



MAHARASHTRA

CERTIFICATES DISTRIBUTED AT SARKHANI

Swati Electronics and Computers has been implementing PMGDISHA scheme in the tribal hamlet of Sarkhani in the state. VLE Mahadev Rathode has registered around 77 beneficiaries from the village out of which around 41 were certified.



The certificates were awarded during an event held in the panchayat. Sarpanch Vanmala Todsam, Panchayat member, CSC District Manager and Coordinators were present.

MAKING DIFFERENTLY-ABLED DIGITALLY LITERATE

42-year-old Sunil Bute, a differently-abled citizen from Akola district has been made digitally literate under PMGDISHA. VLE Ravikiran Kakde who runs a CSC at Chhota Bazaar village took effort to empower Mr. Bute with the power of digital tools.



NEW CENTRE INAUGURATED



VLE Omkar Nagfase has set up a new PMGDISHA training centre in Birsola village of Gondia district. Omkar wants the villagers to take the complete advantage of digital revolution and undergo PMGDISHA training. Gram panchayat Sarpanch Kattelal Mahtare, and other Governing members jointly inaugurated the centre.

MANIPUR NEW TRAINING CENTRE



Daina Computer Centre, a CSC in Imphal West has set up infrastructure to start student registration under PMGDISHA scheme. As the beginning, the VLE Daina Ngasepam registered 13 students under the scheme. CSC Ninthemkol, Ningombam and a computer training centre set up by VLE Somorjith Singh have also been actively registering students under PMGDISHA.

WORKSHOPS HELD



VLEs from Churachandpur District jointly hosted a day-long workshop to understand more about PMGDISHA and other schemes under CSC. District Manager explained about the services. VLEs also shared their concerns and hurdles during the event held.

DISTRICT-LEVEL WORKSHOP HELD



A District-level Meeting-cum-Workshop was held at the Training Center of Bimolkumar, Public Library, Tronglaobi Awang Leikai, Tronglaobi Terakhongsangbi Gram Panchayat. The event was chaired by State Head, W. Dilip, CSC-SPV, DIT Manipur. Two DM, DeGS Bishnupur District, District Consultant, PMGDISHA, Bishnupur and 21 VLEs of PMGDISHA Training Centres attended the meeting. It discussed to deliver quality services as well as to achieve the given target. Top 10 TCs were awarded T-shirts and caps during the event.

PUNJAB

CERTIFICATES DISTRIBUTED AT FAZILKA



VLE Gurucharan Singh from Mahuana Bodla village distributed PMGDISHA certificates to the beneficiaries.

TELANGANA

PMGDISHA CERTIFICATES DISTRIBUTED AT VATTIMALA VILLAGE



Noone Lingaiah Yadav is a CSC-VLE from Vattimalla village in Rajanna Sircilla district. As part of the PMGDISHA scheme, he successfully certified 47 candidates and the certificates were awarded to the beneficiaries during an event. Village Sarpanch, MPTC and ZPHS HM were attended.

CERTIFICATES DISTRIBUTED AT PENUGONDA VILLAGE



Government High School Principal Verraiah Garu awarded PMGDISHA certificates to more than 40 students during an event held in Penungonda village of the state. Various other dignitaries also spoke.

CERTIFICATES DISTRIBUTED AT BANJARAPALLY VILLAGE

Government High School Principal and teacher jointly awarded PMGDISHA certificates to more than 200 beneficiaries during an event held in Banjarapally village, Warangal district of the state. Various other dignitaries also spoke.



TRIPURA

VLEs WITH EXCEPTIONAL SERVICE

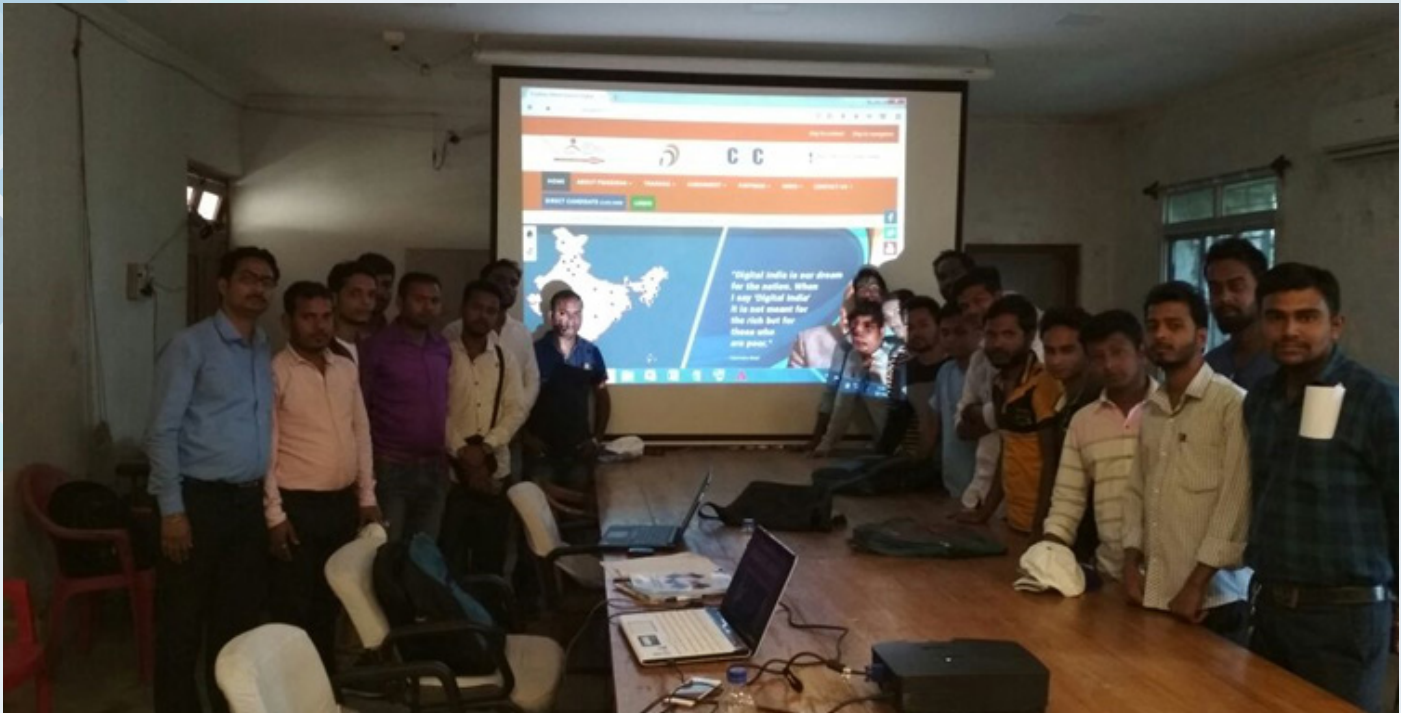
Gourpada Chakraborty and Indrajit Debnath are transforming the rural Tripura with the power of digital literacy. Mr. Chakraborty operates a CSC centre at Fatikroy Village, in Unakoti district. Villagers responded positively after he introduced PMGDISHA and completed registering 250 candidates out of which 221 beneficiaries have been certified. More than 165 candidates are using cashless transaction modes and totally shifted to internet banking services after being introduced to the new tools.



With the support of District Manager and State Coordinator, VLE Indrajit Debnath initiated PMGDISHA scheme in Sepahijala district in Tripura. A good infrastructure has been set up and registered 250 candidates under the scheme. He has successfully certified 189 candidates under the scheme.

DISTRICT-LEVEL WORKSHOP HELD

PMGDISHA District-Level Workshop was held at Unakoti DM Office. The session, participated by DIO, State Coordinator (PMGDISHA), District Manager and District Coordinator, witnessed a practical demonstration of PMGDISHA registration and examination process. More than 30 VLEs from the district were part of the event.



The points including PMGDISHA student registration, E-mail Verification, 10-day training, importance of outcome form, student star grading or feedback, Bank Account, Online Transaction, E-wallet, Digi locker were discussed.

UTTAR PRADESH

PMGDISHA: A GAME-CHANGER IN KANNAUJ



CSC organised a PMGDISHA awareness camp at Nagla Danuwa village in Kannauj. VLE Rohit Pal initiated the day-long camp which was participated by gram panchayat sarpanch Ram Ladaite.



During his speech, Sarpanch noted that PMGDISHA is one of the inspiring initiatives by Government of India. He also highlighted that PMGDISHA scheme helps the citizens to get awareness on the modern technology.

PMGDISHA WORKSHOP HELD IN CHITRAKOOT



Hundreds of VLEs and beneficiaries participated in a workshop organised under PMGDISHA in Chitrakoot District. The benefits of the scheme were primarily discussed during the event. The meeting further discussed the whole process and registration. The certificates for the candidates who have successfully completed the examinations had been distributed.

DIGITAL LITERACY CERTIFICATES DISTRIBUTED AT RAEBARELI, MAU, UNNAO AND KASGANJ



MAKING SHAMLI DIGITALLY LITERATE

VLE Khurshida and her CSC centre in Tajpur Simbhalka village is actively participating in the Digital India campaign. The centre has certified 250 candidates in which 30 beneficiaries are women.



VLE has become the source of knowledge on digital payment gateways, emails, social media and other aspects of digital world. Khurshida is one of the actively participating VLEs.

WEST BENGAL

IMPROVING LIVES WITH PMGDISHA

Much has been written about economic vulnerability and development sustainability of women. However, the effort of CSC and the VLEs are steering a surge in motivation.



Subhradip Mahato from Purulia and Arindam Diger from Bankura are inspiring the women to understand the revolution in the digital era.

VLE Subhradip Mahato has registered and certified many citizens comprising of mainly students and women from Mahila Samity in his area under PMGDISHA. He has been imparting digital knowledge to the villagers. He has received help from his Gram Pradhan and local authority in this project.

VLE Arindam Diger with the support of local people in his area has started the programme of digital literacy with 200 Anganwadi workers comprising mainly of women. He has successfully taught them the use of the internet, smartphone, digital transaction, submission of electric bill, life insurance etc. This has also inspired more people in his area who have in turn registered themselves under PMGDISHA.

ENTRIES INVITED

PMGDISHA SOCIAL EVALUATION AND OUTCOME EVALUATION

In order to know the effectiveness of the scheme it is proposed that we may approach MHRD for a further tie-up with Universities/ colleges for social evaluation of the scheme on periodic a basis.

PURPOSE:

To provide two months of exposure to “selected young researchers” on different aspects of qualitative and quantitative research under PMGDISHA Scheme.

1.1 OBJECTIVE:

- To facilitate and allow young researchers to get associated with PMGDISHA scheme.
- To provide an opportunity and hands on experience in conducting research from different panchayats across country.
- To provide an opportunity which would enable young researchers to apply theoretical classroom learning into practice.

1.2 ELIGIBILITY:

The scheme seeks to engage students pursuing Graduation/Post Graduate Degrees or Research Scholars enrolled in recognized Universities/Institutions within India.

1.3 DURATION AND EXPECTED OUTCOME:

The program would be available from May, 2017 to December 2019. Each researcher would be given a time span of 2 months to complete the study.

1.4 CERTIFICATE:

Researchers who successfully complete the Social evaluation would be awarded a certificate by CSC-SPV. Featured studies would be published and suitably rewarded.

LOGISTICS :

The Students will be required to have their own laptop. CSC-SPV would provide the details and location of panchayat where the study would be carried out.

SUBJECT OF STUDY

- Training Infrastructure
- Quality of Training/Trainer
- Quality of Services/Implementation
- Challenges/Opportunities in Field
- Best practices
- Usefulness of course

PROCEDURE FOR APPLICATION:

- Interested candidates may apply online through the link indicated in CSC e-Governance Services India Limited Website.
- The College/Institution/University to provide “No Objection” letter duly signed by HOD/Principal for allowing the selected candidate to undergo program for the period of one-two months.
- The details of the PMGDISHA scheme is available at www.pmgdisha.in

PROCEDURE FOR SELECTION:

- All the applications received would be reviewed by a committee. The committee would reserve the right to accept/reject any proposal. The decision of CSC-SPV would be binding on all.
- The details of selected candidates would be published on the web and the candidate would be intimated by email provided.

CSR PARTNERSHIP FOR DIGITAL LITERACY

To increase the penetration of Industry Partner in rural areas CSC-SPV proposes Industry Partners to set up centres at district level and train candidates on digital literacy.

Implementation Plan

- Industry partner to setup their training centres at District level.
- Identification and registration of eligible candidates (with e-KYC) from urban/rural area
- Centres to conduct training of beneficiaries with the provided content
- Candidate will appear for PMGDISHA online proctored examination
- Passed candidates will get their certificates

IMPLEMENTATION MODEL

- Industry partners will have two models/options for Identification and registration of eligible candidates (with e-kyc) from urban/semi urban/rural area.
 - Model A: Industry Partners can set up their own Centres
 - Model B: Industry Partners can train candidates via CSC centres

ROLE OF INDUSTRY PARTNERS

To spread digital Literacy in the country by Industry, NGOs and others would be integrated under the Scheme and necessary coordination in this regard would be done by CSC-SPV. The CSC-SPV would coordinate and bring out the necessary convergence of various partners in this regard. The candidates who are trained by such partners, Industry, NGOs etc. would also be considered for awarding digital literacy certificates by the recognized Certifying Agencies. For such candidates, the training would be imparted by these agencies through their own resources/Corporate Social Responsibility (CSR) funds. The candidates trained under such initiatives would be eligible to appear for certification exams conducted by the identified certifying agency and the Certification fee would also be borne by these respective agencies.

For more details on CSR partnership please email us at rishikesh@csc.gov.in



E-GOVERNANCE SERVICES INDIA LIMITED

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