PRADHAN MANTRI GRAMIN DISHA

(A UNIQUE INITIATIVE FOR DIGITAL LITERACY IN RURAL INDIA)

JUNE ISSUE

> **Digital India is our dream for the nation. When I say "Digital India" it is not meant for the rich but for those who are poor**

Hon'ble Prime Minister
Shri Narendra Modi

" The scheme aims to empower rural citizens with information, knowledge and skills and enable them to actively participate in governance "

Hon'ble Minister for Electronics & IT and Law & Justice

Shri Ravi Shankar Prasad

PRADHAN MANTRI GRAMIN DIGITAL SAKSHARTA ABHIYAAN (PMGDISHA)

Pradhan Mantri Gramin Digital Saksharta Abhiyaan (PMGDISHA) has been initiated in line with the announcement made by Hon'ble Finance Minister during the union budget 2016-17 to provide digital literacy specifically in rural areas. PMGDISHA was approved by the government in February 2017. PMGDISHA would cover 6 crore persons, one member from every eligible household across all Gram Panchyats in States/UTs, and make them digitally literate.

The objective of the scheme is to empower the citizens in rural areas by training them to operate computer or digital access devices (like tablets, smart phones etc.), send and receive e-mails, browse Internet, access Government services, search for information, etc. and hence enable them to use the Information Technology to actively participate in the process of nation building.

The Scheme aims to bridge the digital divide, specifically targeting the rural population including the marginalised sections of society like Scheduled Castes (SC) / Scheduled Tribes (ST), Minorities, Below Poverty Line (BPL), women and differently-abled persons

Implementing Agency

The scheme will be implemented by CSC e-Governance Services India Limited, a Special Purpose Vehicle (SPV) incorporated under the Companies Act 1956, (herein after referred to as 'CSC-SPV') with active collaboration of all the State Governments and UT Administrations.

Duration

The Scheme duration would be till 31st March, 2020.

Target Beneficiaries

One person from every eligible rural household would be trained in Digital Literacy relevant to their needs across all States/ UTs. The target group would be in the age group of 14-60 years. In order to provide better representation to socially and economically marginalized communities, due preference would be given to SC, ST, BPL, Minorities, women and differently-abled persons. Priority would be given to non-smartphone users, Antyodaya households, college drop-outs, participants of the adult literacy mission etc.

Coverage of scheme

The scheme is applicable only for rural areas of the country. To ensure even geographical coverage across the country, a Gram Panchayat centric approach would be adopted with targets being assigned and monitored for each of the 2.50 lakh Gram Panchayats.

Implementation framework

MeitY would provide suitable policy support and would monitor the progress of the scheme at the Central level. The CSC-SPV will work in active collaboration with the State Government/UT Administration for smooth implementation of the Scheme in their respective State/UT. District e-Governance Society (DeGS) under the District Magistrate/ District Collector would play a key role towards the last mile implementation and monitoring of PMGDISHA Scheme.

The implementation of the Scheme at the ground level would be done through the involvement of Training partners/ Centres including CSCs duly affiliated with the CSC-SPV.

The Scheme will be implemented by using the affiliated Training Partners/Training Centres as was done in NDLM/ DISHA schemes. Efforts would be made to increase the number of training partners to around 2500 and the Training Centres (including CSCs) to about 2.5 Lakhs spread across the country.

Role of a Training Partner

- A training partner shall be responsible to own or set up the Training Centres in the identified Districts/Blocks/ Gram Panchayats that would impart digital literacy training to the candidates.
- A training partner shall be responsible for ensuring that the training centres adhere to the scheme requirements.
- A training partner shall be accountable for monitoring the overall working of the centres under its purview.
- A training partner shall be liable for accurate and timely reporting of the aforementioned work ascribed in respect of its Centres
- Detailed Norms for the Training Partners shall be as per Standard Operating Procedure (SOP) published by CSC-SPV.

The Training Partners shall set up the Training Centres in the selected Gram Panchayats with the appropriate manpower and requisite infrastructure. They are required to meet the following criteria:

Digital India

Role of Training Centres

- Enrolling the candidates for the course
- Imparting appropriate training to candidates
- Marking the attendance and conducting continuous assessment using the Online Monitoring Application- cum-Learning Management System
- Keeping a record of all candidates enrolled in the course, certifying their attendance and ensuring that the candidates appear for the online examination.
- Training centre shall provide support and assistance for at least two years after the training is over.
- Ensuring achievement of learning outcomes for each candidate.

Digital Literacy Training Content

The course 'Appreciation of Digital Literacy' has been developed with the aim of making a person IT literate, whereby he can operate a computer/ digital access devices (like smart phone, tablets, etc.), send and receive emails and search Internet for information. The curriculum was developed in 2014 in consultation with various agencies like UNESCO, NASSCOM, Intel,IGNOU, NIELIT, National Institute of Open Schooling (NIOS),Indian Institute of Mass Communication (IIMC), IT for Change, Open Knowledge Network India, and Digital Empowerment Foundation.

As the thrust of the government is on promoting cashless transactions through mobile phones , the course content would also have emphasis on digital payment system like digital wallets, mobile banking , UPI, USSD and AEPS, POS etc. Top citizen centric services are also included in the curriculum namely : District Services- Caste, Resident,Income certificate, UIDAI/Services, Banking, Pan card, IRCTC- Railway,Insurance,Telephone/data card Recharge, Aadhaar/ Election printing, Electricity bill payment and, Passport.

Learning Outcome: Digitally literate person should be able to appreciate the role of digital technology in everyday, social life and at work. Course Duration: 20 Hours (minimum 10 Days and maximum 30 Days)

Broad Content outline:

No	Module Name	Learning Hours
1	Introduction to Digital Devices	2
2	Operating Digital Devices	4
3	Introduction to the Internet	2
4	Communications using the Internet	6
5	Application of the Internet (includes Citizen centric services and use of mobiles for undertaking cashless transactions) Applications of Internet	6
	Total	20 hours

New content of PMGDISHA is available at https://www.pmgdisha.in/iecmaterial

Broader view and learning Objectives of the content

No.	Module Name	Learning Objectives
1	**Introduction to Digital Devices** Computer • What is a Computer? • How a Computer Works? • Operate the various components of Computer including Central Processing Unit (CPU), Monitor, Keyboard, Mouse, Printer, etc. Mobile Phone • What is a mobile phone? • How a mobile phone works? • Operate the various components of a mobile phone including charger, data cable, memory card, earphones, etc. Tablet • What is a tablet? • How a tablet works? • Operate the elements of tablet including charger, data cable, memory card, earphones, etc.	By end of this module, learner will be able to: Computer • Turn on a computer • Explain how a computer works • Identify and use various components of a computer Mobile Phone • Switch on/ off a mobile phone • Explain how a mobile phone works • Identify and use various components of a mobile phone Tablet • Switch on/ off a tablet • Explain how a tablet works • Identify and use various components of a tablet
2	**Operating Digital Devices** Computer • Basics of Operating System (Linux and Windows) • Using a GUI based Operating System (task bar, icons, menu, running an application, use the menu, resize a window, minimize a window, maximize a window, move a window, locate programmes in Start menu, using the scrollbar, etc.) • Logging-in, locating a file, opening a file, printing a document, storing a file with proper extension, creating a folder/ sub-folder in a volume on hard disk and desktop, shifting files from one folder to another, shutting down the computer. Mobile Phone • Basics of mobile operating system • Making a call, receiving a call, sending and receiving messages. • Using other features of mobile phone Tablet • Basics of Operating System (Android and Windows) • Operating a tablet using an Operating System (use the menu, run an application, resize a window, minimize a window, maximize a window, move a window, etc.) • Logging-in, locating a file, opening a file, storing a file, operate the camera, watch a video, read a book, etc. • Making a call, receiving a call, sending and receiving messages (if call facility is available).	By the end of this module, learner will be able to: Computer • Explain the use of operating system • Identify and use various functions of an operating system • Create/ Open/ Save a file, folder and sub-folder Mobile Phone • Explain the use of mobile operating system • Make call/ receive call and send message/ receive message • Use other mobile phone features including contact book, call history, radio, calculator, etc. Tablet • Explain the use of operating system • Operate the tablet and its applications • Use the camera and other features including watching a video, read a book, etc. • Make/receive calls

Digital India

No.	Module Name	Learning Objectives
3	Introduction to the Internet • Connecting to the Internet • World Wide Web • Web Browsers • Search Engines • Surfing the Web	By the end of this module, learner will be able to: • Explain various ways of connecting to the Internet • Explain world wide web • Use web browsers for accessing the Internet • Demonstrate the use of search engines • Identify information of interest
4	Communications using the Internet • Basics of e-Mail • Using e-Mail features • Instant Messaging and Collaborating using Voice over Internet Protocol (VoIP)	By the end of this module, learner will be able to: • Explain the importance of e-Mail • Create an e-Mail id and access the various features of e-Mail • Use VoIP for instant messaging
5	Applications of Internet • Access livelihood related information • Make utility bill payments • Book train and bus tickets • Access various government information and schemes • Using social media	By the end of this module, learner will be able to use few of the following Internet applications: • Search for education, career and job related information; Search for weather forecast, fishing zone, market price, government schemes, farming equipments, etc. • Make utility bill payment online (electricity, mobile, water bills) • Book train and bus tickets online • Locate various government information and schemes • Explain the process of accessing various Government Schemes. • Carry out at least 5 cashless transactions using digital financial tools (USSD/ UPI/ eWallet/ AEPS/Card/ PoS),Promote Digital Payments • Use Digital Locker • Use online citizen centric services • Appreciate the role of digital technology in everyday life, in social life and at work

Indicative State/Ut-Wise Targets for Digital Literacy

S.No.	States/UTs	Target
1	Uttar Pradesh	11171000
2	Bihar	6630000
3	West Bengal	4481000
4	Maharashtra	4433000
5	Madhya Pradesh	3784000
6	Rajasthan	3712000
7	Karnataka	2705000
8	Tamil Nadu	2679000
9	Orissa	2517000

10	Gujarat	2497000
11	Andhra Pradesh	2028000
12	Telangana	2028000
13	Assam	1929000
14	Jharkhand	1803000
15	Chhattisgarh	1412000
16	Kerala	1257000
17	Punjab	1247000
18	Haryana	1191000
19	Jammu & Kashmir	658000
20	Uttarakhand	506000
21	Himachal Pradesh	444000
22	Tripura	195000
23	Meghalaya	171000
24	Manipur	137000
25	Nagaland	101000
26	Arunachal Pradesh	77000
27	Goa	40000
28	Mizoram	38000
29	Sikkim	33000
30	Puducherry	28000
31	Andaman & Nicobar Islands	18000
32	Dadra & Nagar Haveli	13000
33	Daman & Diu	4000
34	Lakshadweep	1000
35	NCT of Delhi	30000
36	Chandigarh	2000
	Total	**60000000**

List of Cities not to be covered under the Scheme

S.No	State Name	Name of City	City Population (As per Census of India 2011)
1	MAHARASHTRA	Greater Mumbai (M Corp.)	1,24,78,447
2	NCT OF DELHI	DMC (U) (M Corp.)	1,10,07,835
3	KARNATAKA	Bruhat Bengaluru Mahanagara Palike (BBMP) (M Corp.)	84,25,970
4	ANDHRA PRADESH	Greater Hyderabad (M Corp.)	68,09,970
5	GUJARAT	Ahmadabad (M Corp.)	55,70,585
6	TAMIL NADU	Chennai (M Corp.)	46,81,087
7	WEST BENGAL	Kolkata (M Corp.)	44,86,679
8	GUJARAT	Surat (M Corp.)	44,62,002
9	MAHARASHTRA	Pune (M Corp.)	31,15,431
10	RAJASTHAN	Jaipur (M Corp.)	30,73,350
11	UTTAR PRADESH	Lucknow (M Corp.)	28,15,601
12	UTTAR PRADESH	Kanpur (M Corp.)	27,67,031
13	MAHARASHTRA	Nagpur (M Corp.)	24,05,421
14	MADHYA PRADESH	Indore (M Corp.)	19,60,631
15	MAHARASHTRA	Thane (M Corp.)	18,18,872
16	MADHYA PRADESH	Bhopal (M Corp.)	17,95,648
17	ANDHRA PRADESH	Greater Visakhapatnam Municipal Corporation) (MC)	17,30,320
18	MAHARASHTRA	Pimpri-Chinchwad (M Corp.)	17,29,359
19	BIHAR	Patna (M Corp.)	16,83,200
20	GUJARAT	Vadodara (M Corp.)	16,66,703
21	PUNJAB	Ludhiana (M Corp.)	16,13,878
22	UTTAR PRADESH	Agra (M Corp.)	15,74,542
23	MAHARASHTRA	Nashik (M Corp.)	14,86,973
24	HARYANA	Faridabad (M Corp.)	14,04,653
25	UTTAR PRADESH	Meerut (M Corp.)	13,09,023
26	GUJARAT	Rajkot (M. Corp)	12,86,995
27	MAHARASHTRA	Kalyan-Dombivali (M Corp.)	12,46,381
28	MAHARASHTRA	Vasai Virar City (M Corp.)	12,21,233
29	UTTAR PRADESH	Varanasi (M Corp.)	12,01,815
30	JAMMU & KASHMIR	Srinagar (M Corp.)	11,92,792
31	MAHARASHTRA	Aurangabad (M Corp.)	11,71,330
32	JHARKHAND	Dhanbad (M Corp.)	11,61,561
33	PUNJAB	Amritsar (M Corp.)	11,32,761
34	MAHARASHTRA	Navi Mumbai (M Corp.)	11,19,477
35	UTTAR PRADESH	Allahabad (M Corp.)	11,17,094
36	JHARKHAND	Ranchi (M Corp.)	10,73,440

37	WEST BENGAL	Haora (M Corp.)	10,72,161
38	TAMIL NADU	Coimbatore (M Corp.)	10,61,447
39	MADHYA PRADESH	Jabalpur (M Corp.)	10,54,336
40	MADHYA PRADESH	Gwalior (M Corp.)	10,53,505
41	ANDHRA PRADESH	Vijayawada (M Corp.)	10,48,240
42	RAJASTHAN	Jodhpur (M Corp.)	10,33,918
43	TAMIL NADU	Madurai (M Corp.)	10,16,885
44	CHHATTISGARH	Raipur (M Corp.)	10,10,087
45	RAJASTHAN	Kota (M Corp.)	10,01,365
46	ASSAM	Guwahati (M Corp.)	9,63,429
47	CHANDIGARH	Chandigarh (M Corp.)	9,60,787
48	MAHARASHTRA	Solapur (M Corp.)	9,51,118
49	KARNATAKA	Hubli-Dharwad *(M Corp.)	9,43,857
50	UTTAR PRADESH	Bareilly (M Corp.)	8,98,167

CSR Initiative

The effort to spread digital Literacy in the country, CSC-SPV has proposed collaboration with many institutes/ universities wherein an institution will adopt a village /panchayat in the vicinity and work jointly with CSC-SPV to make it 100% digitally literate. A letter has been sent to 47 Central and 365 State universities across India. Around 21 universities have shown interest in the initiative

National Law University, Odisha and CCS HAU, Hisar have started their work of spreading digital literacy within their vicinity. So far around 450 candidates have been registered by the universities under the scheme.

Here is the list of colleges/universities that have shown interest to be a part of digital literacy mission till date:

S No	Name of Organisation/Universities	State
1	Alagappa University	Tamil Nadu
2	Annasamy Rajammal College of Nursing	Tamil Nadu
3	Assam Rajiv Gandhi University of Co-Operative Management	Assam
4	CCS HAU Hisar	Haryana
5	DCR University Of Science & Technology, Murthal	Haryana
6	Mangalore University	Karnataka
7	National Law University_Odisha	Odisha
8	Sido Kanhu Murmu University	Jharkhand
9	Uttarakhand Open University	Uttarakhand
10	Uttarakhand Residential University	Uttarakhand
11	APOLLO COLLEGE OF NURSING	Tamil Nadu
12	Central University of Haryana	Haryana
13	CDC Jammu	Jammu and Kashmir
14	Assam Agricultural University	Assam
15	Bhargava College of Engineering and Technology	Jammu and Kashmir
16	Bahona College	Assam
17	Shri Mata Vaishno Devi University	Jammu and Kashmir
18	Dibrugarh University	Assam
19	Gondwana University	Maharashtra
20	Delhi University (IP College for Women)	Delhi
21	Delhi University (Kalindi College)	Delhi

CSR PARTNERS

IndusInd Bank   PayPal   McAfee

IndusInd Bank   *IndusInd Bank*

CSC-SPV and IndusInd Bank (IIB) have agreed to collaborate and implement the PMGDISHA in rural areas. To begin with 3 Lakh persons over next two years till 31-03-2019 will be trained by the partner. IndusInd Bank, which commenced operations in 1994, caters to the needs of both consumer and corporate customers. Its technology platform supports multi-channel delivery capabilities. The Bank is a leading provider of commercial, transactional and electronic banking products and services and caters to the needs of both consumer and corporate customers. Today, the bank is one of India's leading private sector banks.

According to the collaboration IIB will be responsible for the following:

• Promote and market PMGDISHA at various forums.
• Consolidate the training efforts towards achieving the objective of training one person in every eligible household.
• Align the training content of IIB with that of PMGDISHA curriculum framework as prescribed by CSC-SPV
• Mobilize the nancial resources and volunteers from IIB.
• Set-up use of CSC-SPV PMGDISHA training centres.
• Monitor and ensure quality delivery of training.
• Create innovative marketing campaigns and assist the promotion of PMGDISHA in various media

IndusInd is registered in six states namely Gujarat, Haryana, Kerala, Madhya Pradesh, Punjab and Rajasthan. So far, 2040 Training centres are working under IndusInd and a total of 3,01,986 candidates have been registered under the PMGDISHA scheme. Below graph represents the number of registered, trained and certified candidates by IndusInd partners:
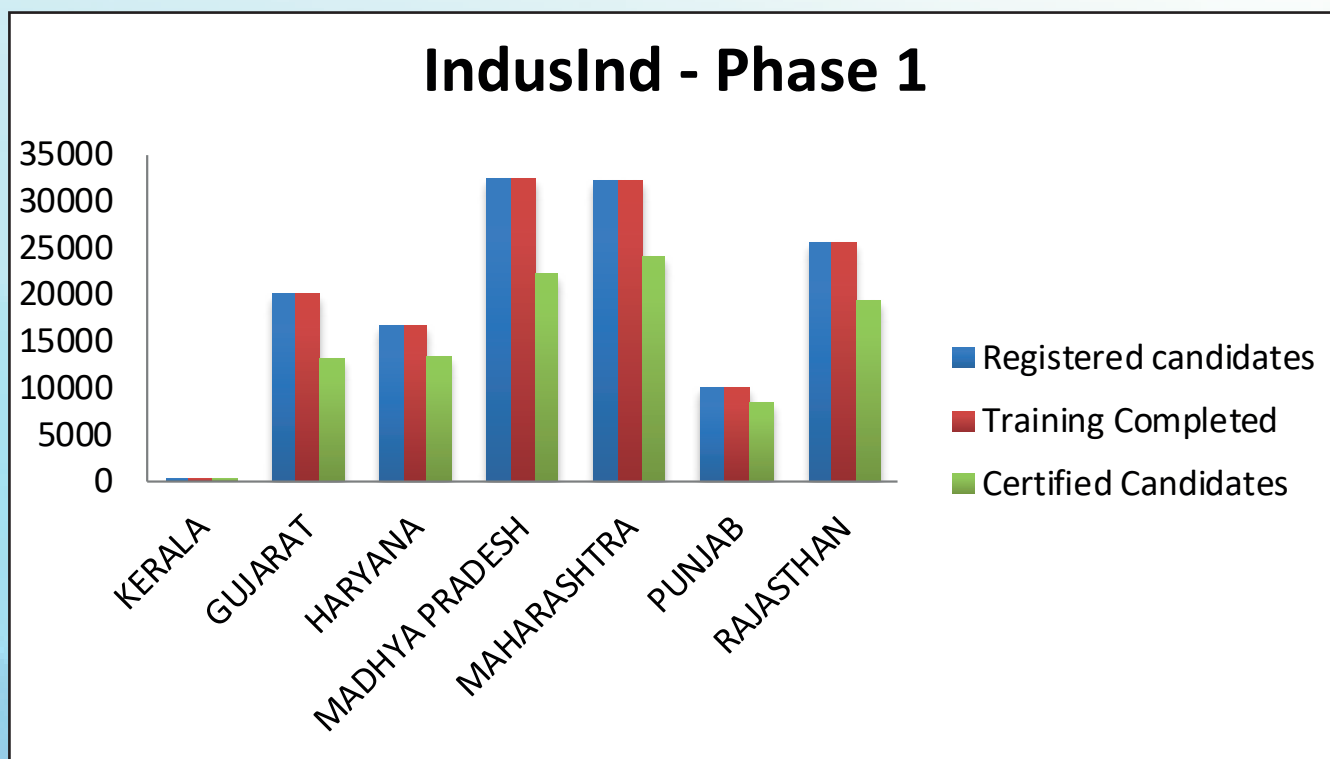
# IndusInd - Phase 2
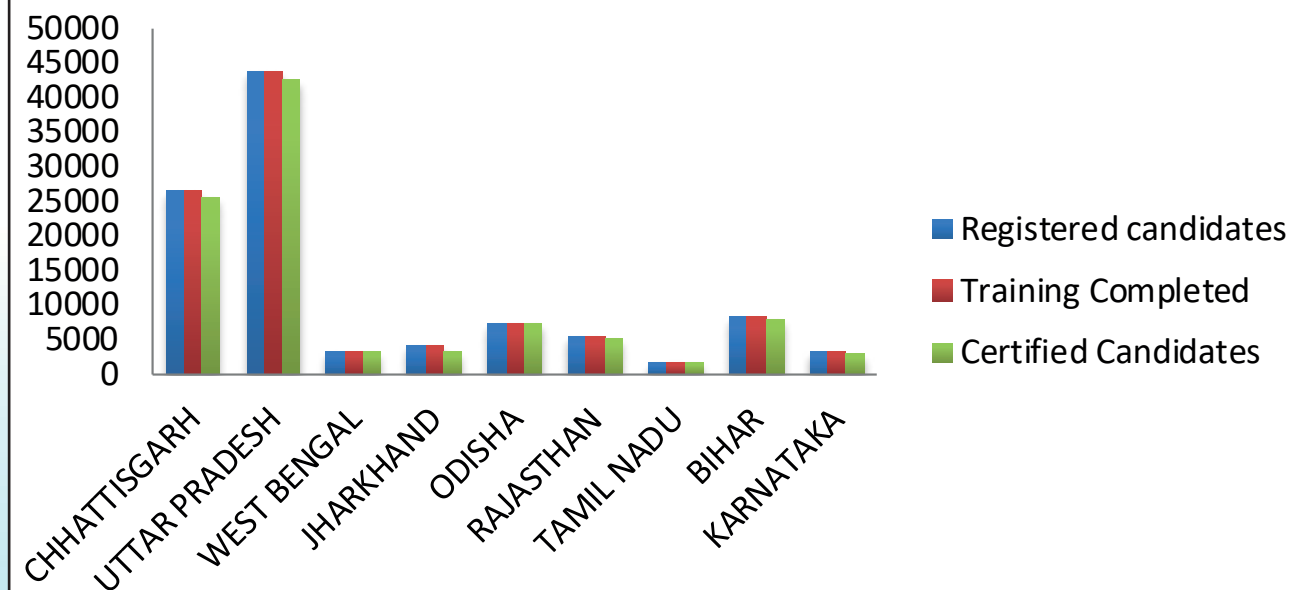
IndusInd - Phase 3
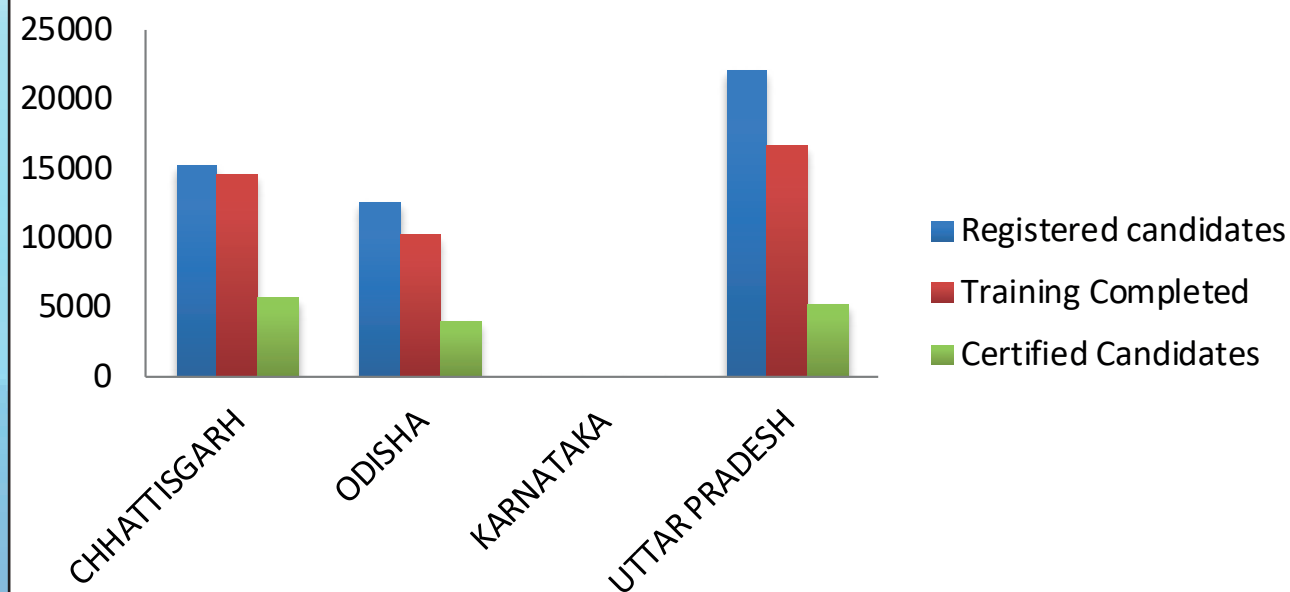
PAYPAL

Like IndusInd Bank, CSC SPV has also signed MOU with PayPal and mutually agreed to train 6700 persons across the states of Tamil Nadu, Karnataka and Uttar Pradesh over next one year till 31-08-2018.

PayPal is providing digital literacy training in three states namely Karnataka, Uttar Pradesh and Tamil Nadu. So far, 120 Training centres are working under PayPal and a total of 9,551 candidates have been registered under the scheme. Below graph represents the number of registered, trained and certified candidates by PayPal partners:
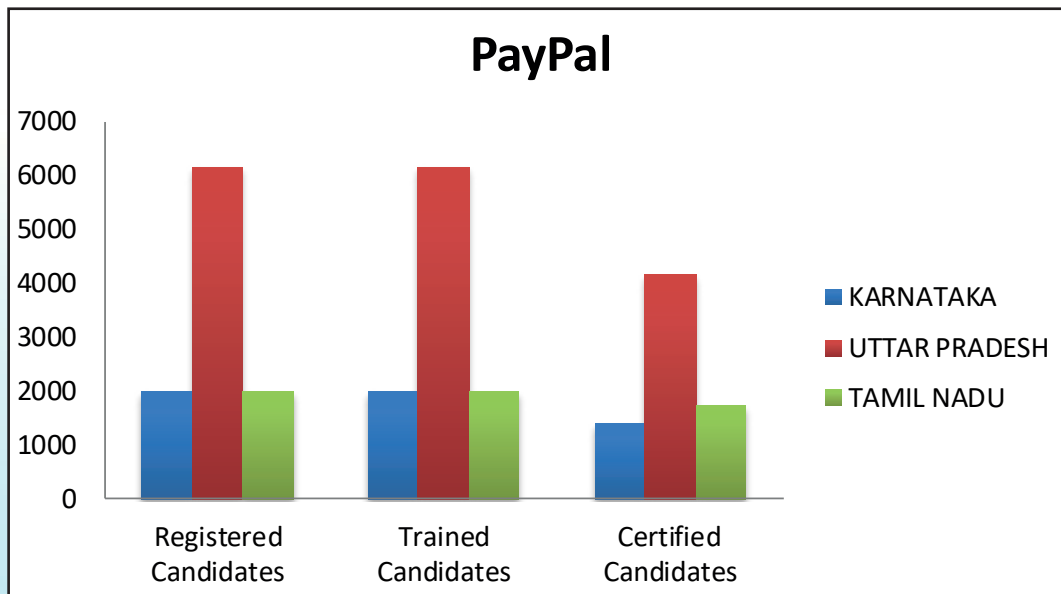

McAfee

MOU has been signed between CSCSPV and McAfee. McAfee has agreed to provide digital literacy training to 7000 candidates across five states namely Andhra Pradesh, Karnataka, Kerala, Tamil Nadu and Telangana. McAfee registered in four states namely Andhra Pradesh, Karnataka, Tamil Nadu and Telangana. So far, 48 Training centres are working under McAfee and a total of 5,476 candidates have been registered under the PMGDISHA scheme. Below graph represents the number of registered, trained and certified candidates by McAfee partners:
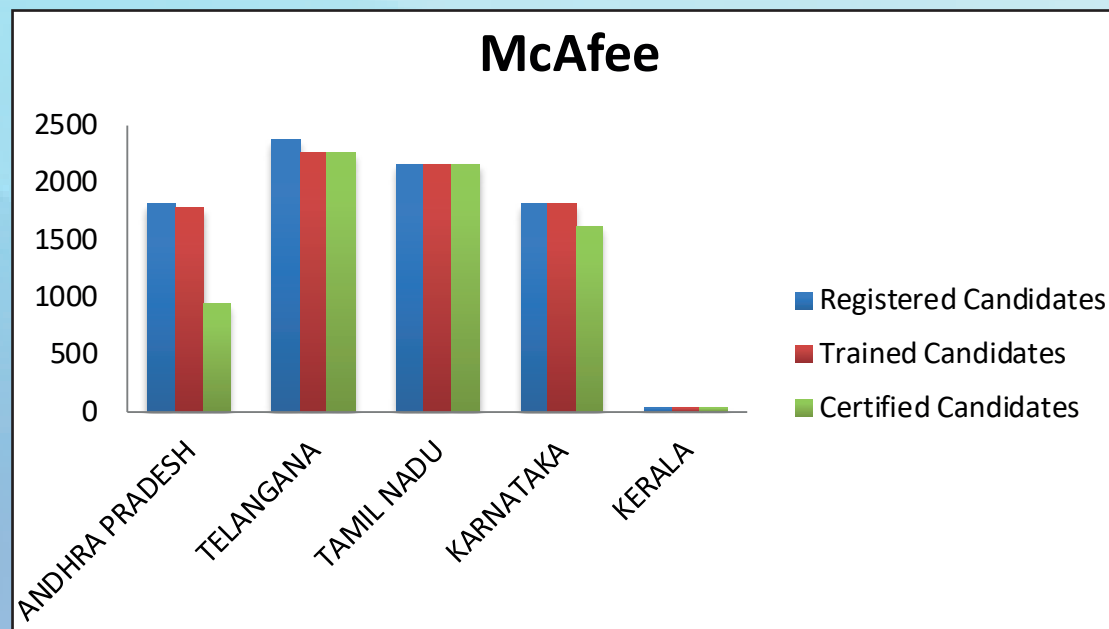
Registration Status

Registration and Training of eligible beneficiaries has been started. So far 23097324 beneficiaries have been registered under the project and out of which 13491306 beneficiaries have been certified from the States/UTs of Andhra Pradesh, Arunachal Pradesh, Assam, Bihar, Chhattisgarh, Goa, Gujarat, Haryana, Himachal Pradesh, Jammu & Kashmir, Jharkhand, Karnataka, Kerala, Madhya Pradesh, Maharashtra, Manipur, Meghalaya, Mizoram, Nagaland, Odisha, Puducherry, Punjab, Rajasthan, Tamil Nadu, Telangana, Tripura, Uttar Pradesh, Uttarakhand and West Bengal.
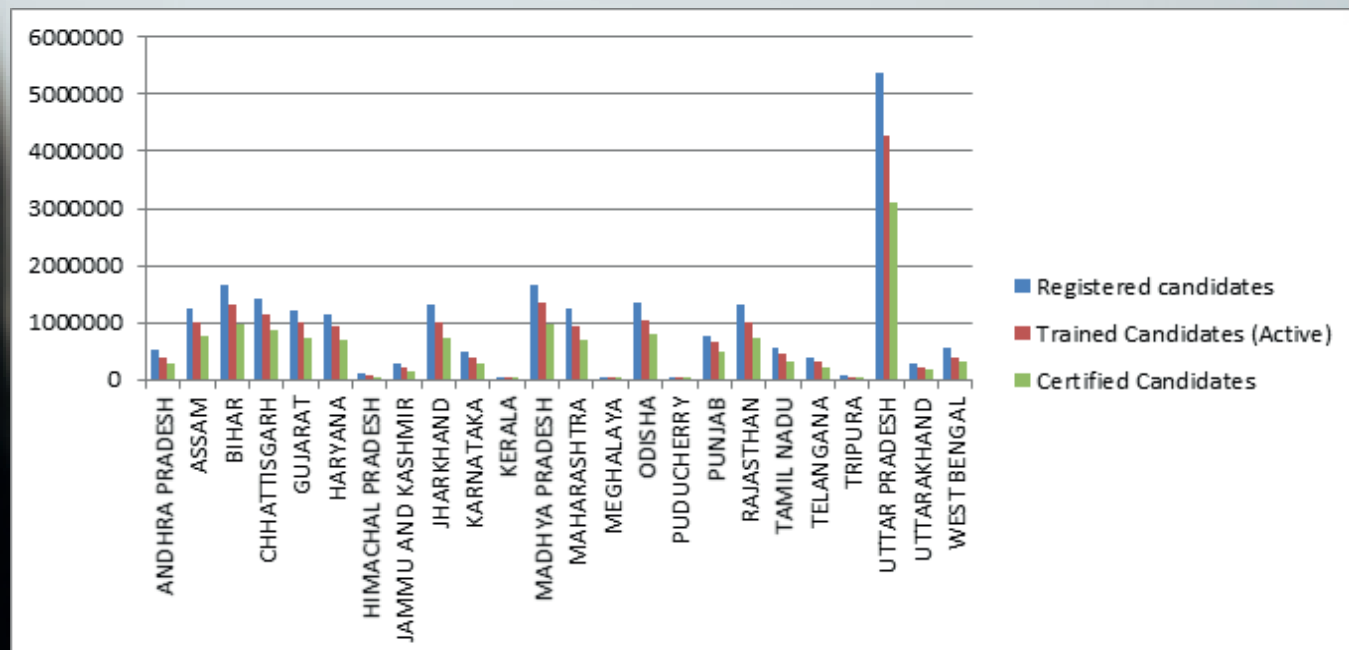
Gender-wise distribution of certified candidates

The gender wise distribution among the certified candidates under PMGDISHA shows that Females 1,63,983 and 1,28,946 Males certified in June. According to the pie-chart given below, 53% are Females and 47% are Males.
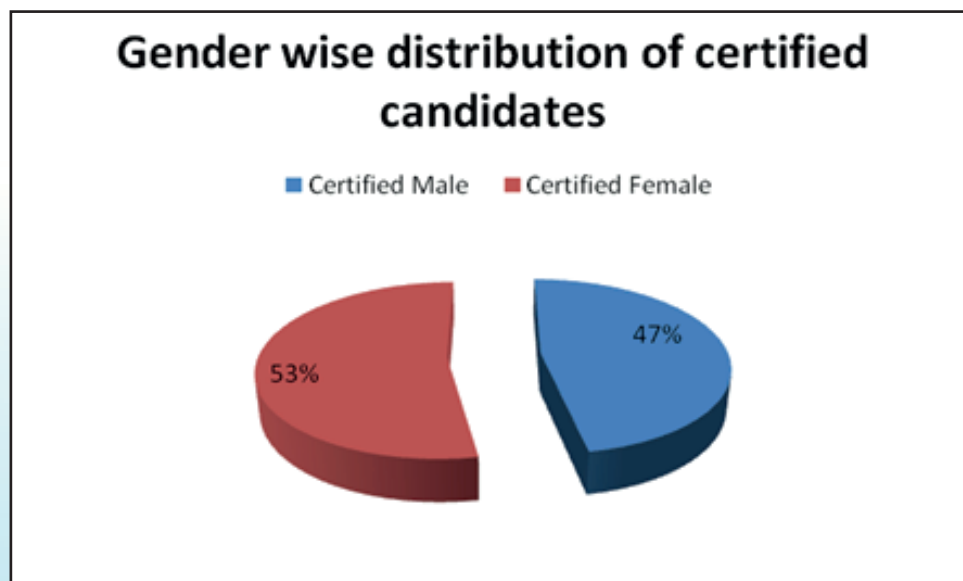
# Community-wise distributions of certified candidates

Of the total Certified beneficiaries in June, OBC category comprise the highest numbers (1,15,648) followed by General category (99, 435), SC (50,591) and ST (27,270). As per the pie-chart given below, 43% of certified beneficiaries are OBC 32% General, 19% SC and only 6% are ST.
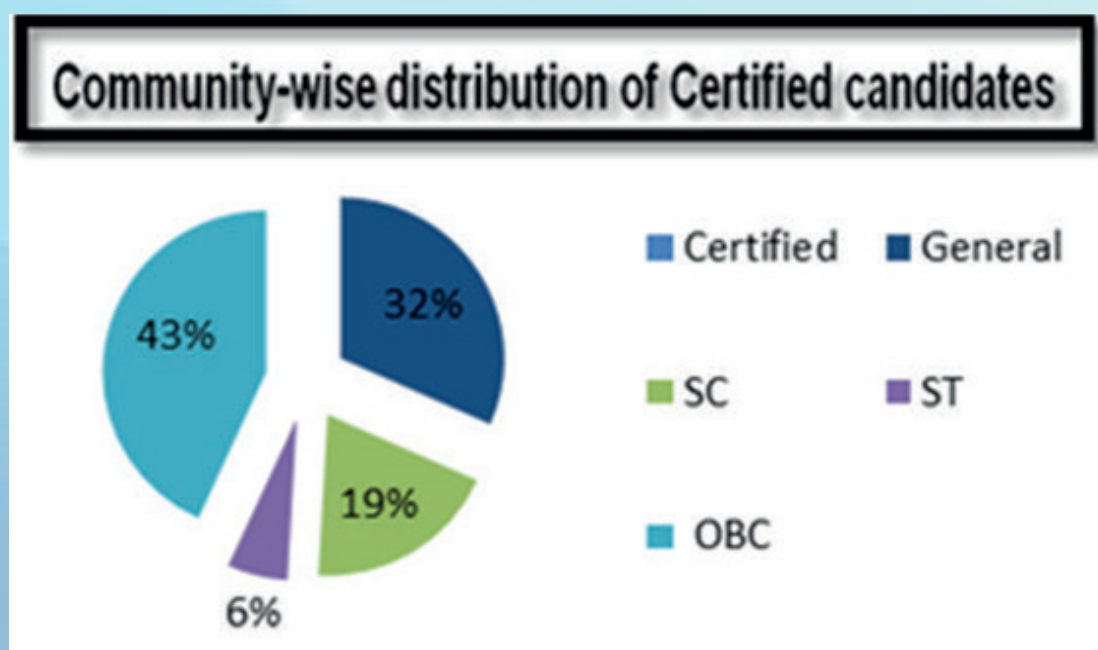
Highlights
of the
Month

"Two crore rural Indians got trained under PMGDISHA" announces Hon'ble Finance Minister Smt. Nirmala Sitharaman during Budget 2019
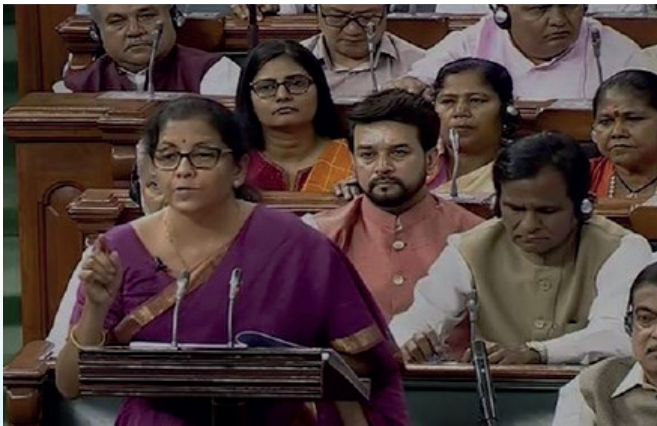
Giving an impetus to world's largest digital literacy programme, Hon'ble Minister for Finance and Corporate Affairs, Government of India, Smt. Nirmala Sitharaman, during the budget speech, announced that over 2 crore citizens have been made digitally literate under PMGDISHA.

"Under the Pradhan Mantri Gramin Digital Saksharta Abhiyan, over two crore rural Indians have so far been made digitally literate," said Hon'ble Minister during her maiden budget speech.

She also added that the government is further looking to bridge the urban-rural digital divide by expanding internet connectivity to every panchayat in the country through BharatNet.

IIT Professor hails Digital Literacy and other schemes implemented by CSC

Indian Institute of Technology (IIT), Delhi Professor P Vigneswara Ilavarasan hailed the efforts of Common Service Centres for being the one-stop point for an array of services.

Prof Ilavarasan paid a surprise visit to a CSC at Ramgarh District in Jharkhand and shared his experience on Facebook.

"Preserving Common Service Centres. #Telecentres. In Ramgarh district, Jharkhand. Impressive list of services including BBC's English speaking classes; Digital literacy classes and G2C services; Refurbished laptops; Jio broadband; solar street lamps; and motivated owners. Details at: https://csc.gov.in/," reads the Facebook post.

P. Vigneswara Ilavarasan (PhD - IIT Kanpur) is Associate Professor at the Dept. of Management Studies, Indian Institute of Technology Delhi. He researches and teaches about production and consumption of information and communication technologies (ICTs) with a special focus on India.

His specific research interests are Information and Communication Technologies & Development (ICTD); Indian IT industry; and Social Media. He is an active contributor to the international journals and conferences of repute.

Digital India

PMGDISHA spreads happiness in remote Mohammadabad village

Mohammadabad village, situated on the banks of Karmanasa River in Chandauli, Uttar Pradesh, is a tribal hamlet which is not accessible with any mode of transport. One has to cross a wooden bridge to reach the remotest village in the state.

However, enthusiastic VLE Firoz Khan was not moved by any sort of hurdle and introduced the population to the world of technology. "They have not even heard the term 'Computer' before we reached," said Firoz.

He enrolled them under PMGDISHA and imparted training on various aspects of digital world and technology. "Initially, they didn't show interest. However, the devices and its application developed their inquisitiveness," VLE added.

He completed the training programme within the stipulated time and conducted examinations. The villagers cleared the exams and have been expressing their gratitude to Firoz and the entire CSC team making them digitally literate. The villagers also praised the union government for introducing such schemes.

Young graduate aims to empower minority with PMGDISHA

After completing his graduation, Harshal Gajbhiye didn't leave his native to seek a prospective job in the urban areas. Instead, he opted to stay in Mundipaar village in Gondia district for uplifting the minority community.

After a series of brainstorming, he found that digital literacy can empower the minority class in the village and he started working in the direction to make them digitally literate. As per the suggestions from his friends, he registered a common service centre in order to introduce Pradhan Mantri Gramin Digital Saksharta Abhiyan in the village.

He registered and trained members from the minority community. He primarily focussed on making the women-population digitally literate which will eventually make the whole village learn about the digital tools and devices.

He started various batches and also conducted PMGDISHA training programmes in the schools in the locality. The students stayed back for the training programme after the routine school classes and acquired knowledge about different aspects of the digital platforms.

Harshal has completed the training and certification of 250 candidates and majority of his beneficiaries come from minority community. VLE said that most of the students have enrolled for advanced courses after getting certified under PMGDISHA.

Weaving dreams with digital literacy

Rehmoo is a young girl who lives in a remote village of Pulwama district. After receiving training under digital literacy scheme, she has opened her owned small business outlet, which provides her good source of income. She also provides training to other women in her locality and had become a source of inspiration.

Her story is inspirational because she comes from a part of the country which is predominantly male-oriented and women are not encouraged to come

forward in most fields. With the onset of twenty first century, women have started taking an active part in society and economy in order to recreate themselves in circumstances which were previously denied to them. Government of India has also undertaken many initiatives from time to time to enhance the role of women so that they can participate in all areas and sectors to build stronger economies improve their quality of life and bring gender equality.

Her boutique is totally based on computerised embroidery services wherein she uses computers to make her designs and sells them to other outlets and earns a lot of money. She has also opened a tailoring institute where women learn how to stitch and make different designs. In addition, she has now mastered the art of using online designs and applies the same in her boutique. She is very thankful to CSC as it is only through this that she has become the first independent girl in her locality.

Better Late Than Never- Supriya Verma, A Beneficiary

It was a late realisation for Supriya Verma from Rohtas in Bihar that internet offers a plethora of services. She quickly got enrolled for Pradhan Mantri Gramin Digital Saksharta Abhiyan after being cheated by a mobile recharge shop.

"I wanted to recharge and went to a shop. However, the mobile was not with me and paid the money on his confirmation," narrates Supriya. She said that the storekeeper cheated her.

On sharing this incident with a friend, Supriya came to know about the e-recharge services. "He also told me about PMGDISHA which sheds light on technology, digital devices and services," she added.

After completing the 10-day training programme, Supriya has totally transformed and uses smartphone for meeting most of her day-to-day requirements including mobile recharge, bill payments, etc.

"I have also started using digital payment services and stopped the frequent visit to the banks. As internet is loaded with information, it has become easy to learn and understand. This has made me bold and independent. Thanks to PMGDISHA," said Supriya.

A giant-leap step for a social cause

When a survey at Handihal Gram Panchayat on computer literacy took place, most of the villagers were unaware about its use and benefits. Suresh V from the same village took this as an opportunity to step forward for a social cause. He started a CSC and introduced PMGDISHA scheme to the villagers. He also attracted registration after letting them know that the training is totally free for the villagers.

The people who were totally ignorant about the digital devices and technology have started using BHIM app and other useful services from the internet to upgrade their life.

"Now the entire village is equipped in this digital world. Actually, more than the earnings, we feel proud and increased my self-esteem after achieving this," said VLE.

Suresh was a photographer with 10 years of experience in the field. According to Suresh, the district coordinator was also cooperative for achieving the success.

He has registered around 191 candidates. The VLE has also started campaigning in the nearby schools and other institutions for getting more beneficiaries on board.

Rehabilitating Banchhada community girls with Digital Literacy

Leaving the mucky trade of prostitution is not easy, but for women from the Banchhada tribe in Madhya Pradesh, they have started changing their fate.

Thanks to Pradhan Mantri Gramin Digital Saksharta Abhiyan (PMGDISHA) and CSC. Running a Common Service Centre is not just a business. It is also a social service. A group of five Village-Level Entrepreneurs and the District Manager Bharat Nagar from Mandsaur and

Neemuch have proved that. They took initiative to impart digital literacy training under PMGDISHA to Banchhada tribe girls and women, who were into flesh trade.

"We conducted an awareness campaign on PMGDISHA focussing the community girls. They were told about the benefits of technology and how it will transform their life," said the District Manager.
More than 50 women apart from men got enrolled and started the training as part of the programme.

"After certification, we are also planning to rehabilitate Banchhada tribe women by helping them to set up a CSC centre. They will be working as a CSC VLE," Bharat added.

The district administration, anganwadi workers and other authorities have joined hands with CSC team for the novel initiative.

Digital literacy for ration dealers and ASHA workers

VLE Anju Jangam has shown her keenness in imbibing digital literacy for ration dealers and ASHA workers in her Gram Panchayat in Kota district of the state.

As most of them are busy with their daily chores, Ms. Jangam has been imparting the digital literacy irrespective of the time throughout the year. She has completed the registration of 250 candidates.

The VLE, apart from teaching them the basics of computer, also taught them the process of cashless transactions, online shopping and ticket booking through the digital medium.

Ms. Jangam said that the Gram Panchayat officials were supportive.

Knowledge-sharing becomes new mantra in Chattarpur

PMGDISHA scheme is being carried out in 12 villages of Gaurihar Tehsil in Chattarpur district. The enrolled candidates have been trained different modules related to the programme.

The certified students from Chattarpur have started spreading the acquired digital knowledge. These students with the help of trainers and VLEs have spread out their digital literacy programme by teaching their young siblings and parents across the village.

The beneficiaries have also started using social media accounts.

PMGDISHA helped to transform Thiruvamathur village to digital

PMGDISHA took off in Thiruvamathur, Tamil Nadu in the time of demonetisation. The villagers had no access to internet or other digital banking solutions when Gnanavel S introduced the scheme to the villagers.

The denizens of Thiruvamathur enthusiastically enrolled themselves for the course. The villagers started the digital transactions after the completion.

A PMGDISHA district level workshop was conducted at Villupuram District by Mr. Dhinesh Babu. Scheme of PMGDISHA was fully explained by him. "The syllabus of the coaching is prescribed in a simple manner and students understand very easily and it created awareness among the student. I had trained 247 beneficiaries as a computer literate under PMGDISHA program," said Gnanavel.

Palanivel Sengodan from Salem and Karthikeyan from Somur have made more villagers digital literate.

Realising the dream of social service through PMGDISHA

PMGDISHA is a unique platform which has helped people like Manjunath Dodamani to realize his dream of service backed by monetary rewards as well. He registered as a VLE, and decided to venture into PMGDISHA and started a centre in rural location. He mobilized people in the rural areas in temples and mandis and shabha bhavans, educated them about cashless transactions and also importance of digital literacy to one person for every house.

For Mr. Dodamani from Karnataka, his sole aim is to 'make world a better place to live'. With CSC providing an opportunity to do something for the needy and also for the rural population with a unique yet simple program called PMGDISHA opened up a whole new horizon for people like Mr. Dodamani who wanted to do something for the rural crowd.

He also motivated them to encourage their children to know about computer and digital devices. This effort resulted in being a known VLE in Dharwad District, Hubballi taluk, Gambyapur GP who have completed 250 PMGDISHA registration and assessments and also eligible for the new 250 registration through PMGDISHA with the help of CSC Digital Seva Portal.

## Nagla Danuwa explores the game changing Digital Literacy

CSC organised a PMGDISHA awareness camp at Nagla Danuwa village in Kannauj. VLE Rohit Pal initiated the day-long camp which was participated by gram panchayat sarpanch Ram Ladaite.

During his speech, Sarpanch noted that PMGDISHA is one of the inspiring initiatives by Government of India. He also highlighted that PMGDISHA scheme helps the citizens to get awareness on the modern technology.

VLE Profile: Vijayalakshmi
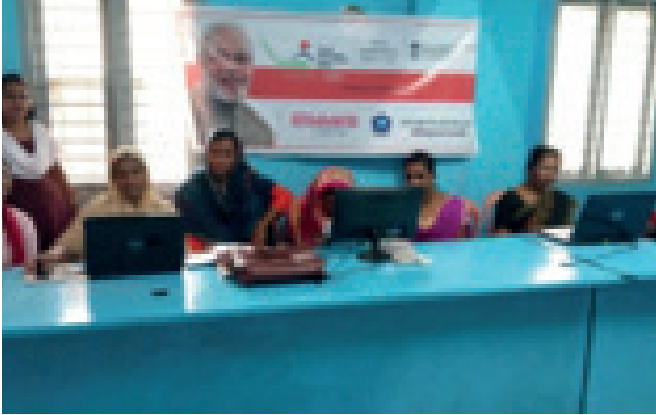
Vijayalakshmi is a VLE from Amarambalam Panchayath in Malappuram District of Kerala. She was forced to drop her studies after completing the matriculation. Initially they had a computer centre which later took a new avatar as a CSC. The main aim of starting CSC was to provide good services to common people and earn profit.

As people were unaware of Pradhan Mantri Gramin Digital Saksharta Abhiyan scheme, Vijayalakshmi had to sweat hard to conduct awareness campaigns and get beneficiaries. However, after once people started knowing about the scheme, the villagers not only registered themselves but spread the word of mouth. This changed the scenario and Vijaylakshmi has registered around 134 candidates and 100 beneficiaries are certified.

"Because of the poor registration in the initial stages, I thought it would be hard for me to sustain with the services. But once my villagers started believing me, it became an easy task for me. I am also getting a good incentive by serving the community," she added.

Vijayalakshmi also caters other services like PMSYM, Insurance services, utility bill payment, ticket bookings and other recharge services through her CSC.

VLE Profile: Navita Rani

VLE Navita is running a CSC in Bhiwani, Haryana. She started the centre in 2016. She feels that CSC has changed her life unexpectedly. Navita conducted active promotion campaigns for digital literacy programme under PMGDISHA and she considers the scheme as an opportunity to be part of Hon'ble Prime Minister Shri Narendra Modi's vision and dream of Digital India.

Navita Rani hails from a middle-class family. She has pursued Post Graduation in Hindi Literature apart from B.Ed. and a Diploma in Computer Applications.

"I have conducted various PMGDISHA awareness camps in nearby schools. We received full cooperation from school principals. They even facilitated their computer labs to train large number of students in a batch," Navita added.

Saloni, one of the beneficiaries who got trained from Navita's centre, is working as a computer operator in the nearby town.

"CSC is not only helping me to earn but also acts as a platform for me to do social services. I am grateful to CSC and PMGDISHA for empowering my villagers' life".

VLE Profile: Veena K.R.

59-year-old Veena KR started her career as a VLE in 2016. Earlier she was a faculty trainer and placement officer in many institutes of Bengaluru. She was so much inspired by the work of other VLEs in the field of digitisation and opted to become a VLE.

She feels that the digital literacy is an essential part of life in 21st century. She has been predominantly into skill enhancement programmes through and has registered 213 candidates under Pradhan Mantri Gramin Digital Saksharta Abhiyan.

The scheme has created awareness about various digital transactions mode. "As Arasanakunte is a rural part most of the candidates fall under BPL. It was a real challenge to train them and make them use the digital payment gateways for cash transactions," said Veena. She has visited Institutes of Arashinakunte and Nelamangala to create Digital awareness and as an effect most of the people willingly enrolled for PMGDISHA scheme.

The VLE is also delivering other G2C and B2C services through the Digital Seva portal.

VLE Profile: Anita Hiregoudra

Village-level-entrepreneur Anita Hiregoudra from Negalur in Haveri, Karnataka has been focussing on imparting digital literacy training programme for marginalised community in her village. As most of them were MNREGA and daily-wage workers, Anita conducted evening classes. She even conducted special class for the beneficiaries who were not able to attend classes regularly.

The villagers started to operate digital devices. She also motivates them to adopt 'Do It Yourself' (DIY) method with help of technology. "Technology helps you to learn new skills and what not. I always ask my beneficiaries to make use of technology to sharpen your skills and find new avenues to develop," said Anita.

She accompanies her students to the bank to teach them how to carry digital transactions, including filling & deposit slip and how NEFT transfer can be done.

VLE Profile: Monisha

Monisha, a differently-abled VLE, saw CSC and PMGDISHA as a medium to fulfil her social responsibilities and serve people of Perumalpalayam. She introduced the scheme which Monisha believed will be a tool for innovation.

Apart from teaching them the basics of computer, Monisha taught them about using the social media platforms and that too securely.

Monisha has enrolled 250 candidates and 229 candidates are certified in her village. Out of 250 enrollments 207, candidates are female. Out of 229 certified candidates, 196 are female.

"The village is all set to achieve total digital literacy. I have seen a drastic transformation among the girls and women in the village. They have gained a confidence and this makes me happy," said Monisha.

Despite of being differently-abled, she delivers almost every service through her CSC. The passion for serving the villagers has attracted more beneficiaries to the centre and eventually helps her to earn a decent income from CSC.

PAN Card, Passport, DigiPay, PMSYM and Insurance are the other services delivered through her CSC.

GLIMPSE OF
PMGDISHA
PROGRESS ACROSS STATES
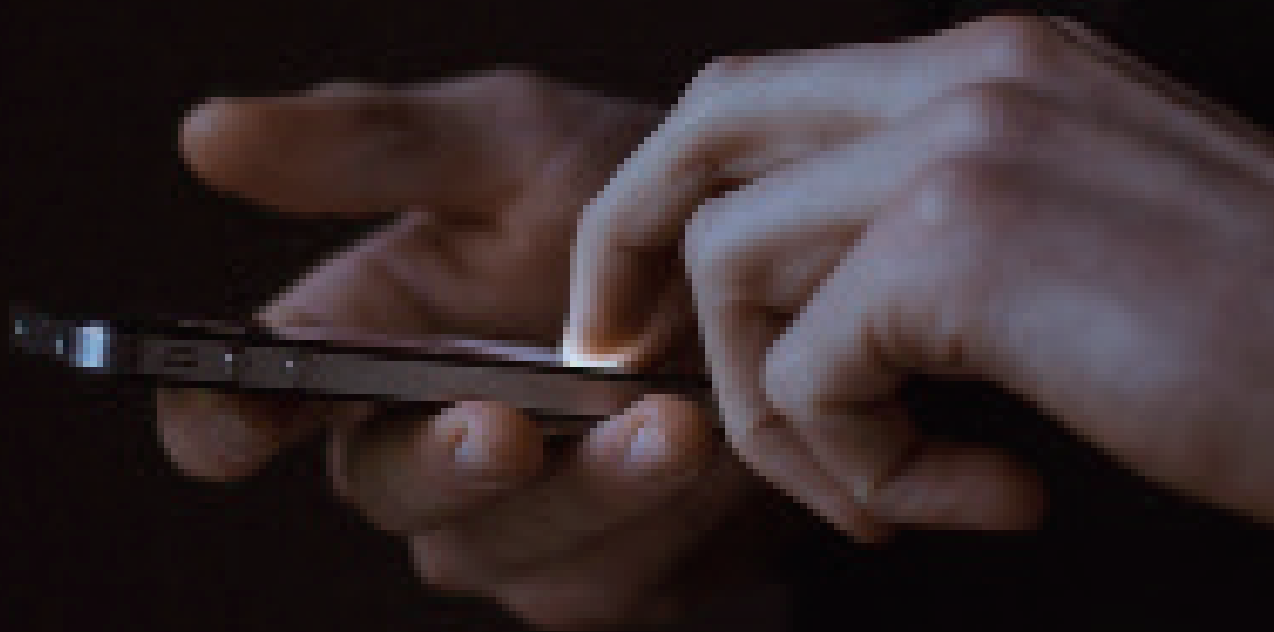
Andhra Pradesh
Differently-abled Venkatesh trains 240 villagers

CSC is also a ray of hope to the differently-abled people as well. CSC has unprecedented number of success stories with regard to the differently-abled beneficiaries and even VLEs.

For VLE Venkatesh being differently never stops him to bring more beneficiaries under PMGDISHA. Equipped with the modern computers and high-speed centre, his centre has successfully registered 240 candidates.

Even his wife Sandhya is running CSC and has registered 250 candidates.
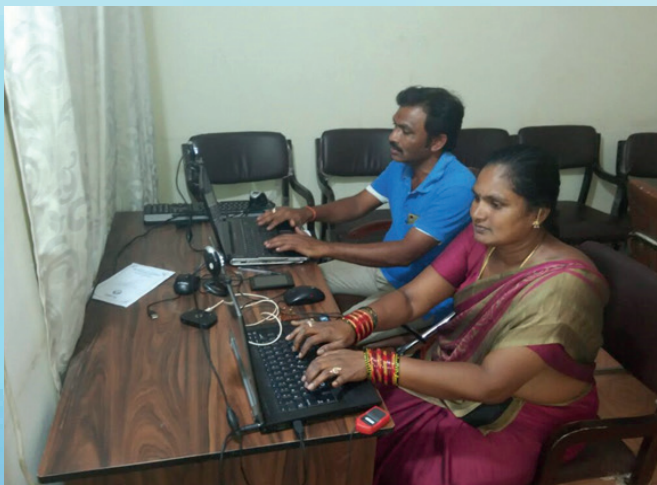
certificates during event and a student was gifted with Pen drive for his outstanding performance. Chief Guest also motivated to students of PMGDISHA and praised the digital literacy program.

Certificates distributed

Chhattisgarh
Minister awards PMGDISHA

Honorable Minister of State for Steel and Mines Shri Vishnu Deo Sai distributed PMGDISHA certificates during an event held at Kumekela village in Jashpur district. As many as seven students have received PMGDISHA

Sirri Panchayat Sarpanch Janavi Devi distributed PMGDISHA certificates to the beneficiaries from Janjgir Champa district in the state. More than 300 villagers

were present for the event. VLE Direndra Sunhare and Government School Headmaster Mr. Ram Prakash Ratre coordinated the event. A campaign for PMGDISHA was also held.

Certificates distributed

Around 50 beneficiaries from Balrampur district received certificates during an event held here. Shiv Kumar Banrji, SDM Rajpur and Kamla Prasad, Rajpur Block Chairman were present as guests during the program. While delivering the speeches the guests appreciated the scheme and encouraged the villagers for more participation.

PMGDISHA meeting hosted

VLEs from Koyalibeda district hosted a joint meeting at Meeting Hall, Block Office located in Kanker. The day-long meeting was participated by Rural Development Officer and the VLEs. PMGDISHA DC Rupesh Singh delivered a special session on PMGDISHA to the VLEs and other participants during the event.

Maharashtra

In tandem with the Prime Minister's vision on Digital India, the VLEs have been hosting number of workshops in the district level to enrol more number of candidates to the ambitious digital literacy project.

Educating the denizens about the scheme and its benefits, the awareness camps and workshops at the various levels saw a huge participation from the villagers.

As a result of the tireless efforts from the VLEs, PMGDISHA training centres have been approved in gram panchayats of the Osmanabad district.

District Manager Amol Vankalas and Mahesh Jagdale played key role in popularising the scheme in the district.

Manipur
PMGDISHA meeting hosted

PMGDISHA state consultant Dilip Wangkhem and district consultant Munindro Sapam jointly chaired a meeting held at the District Information Technology (DIT), Imphal. As many as six VLEs participated during the event.

The VLEs were asked to accelerate the registration and training process to achieve complete digital literacy status. Various problems and issues were discussed with the state and district officials and Training Centres from Imphal West. Establishment of training centre like NIELIT and IGNOU were also being discussed. Apart from PMGDISHA, state consultant also emphasized the importance of services available in the portal where a VLE is responsible to carry out at his/her locality and promote CSC, Banking, Insurance, Education, etc.

Completing the registration of 250 candidates was mutually agreed to carry out within a month's span.

Special Gram Sabha discusses PMGDISHA

As part of National Panchayat Day, a special gram sabha meeting discussed about PMGDISHA and services delivered through CSC.

The meeting shed light on the benefits of the scheme and encouraged the villagers come forward with an active participation.

The officials from CSC spoke on the others digital services delivered through CSC platforms across the district.

PMGDISHA training at Panchayat Ghar, Sapam Leikai Gram Panchayat

Audio-visual presentation at PMGDISHA class session at Panchayat Ghar, Sagolband Sapam Leikai Gram Panchayat, Imphal West (Manipur)

Odisha
VLE Profile: Dhiman Mandal
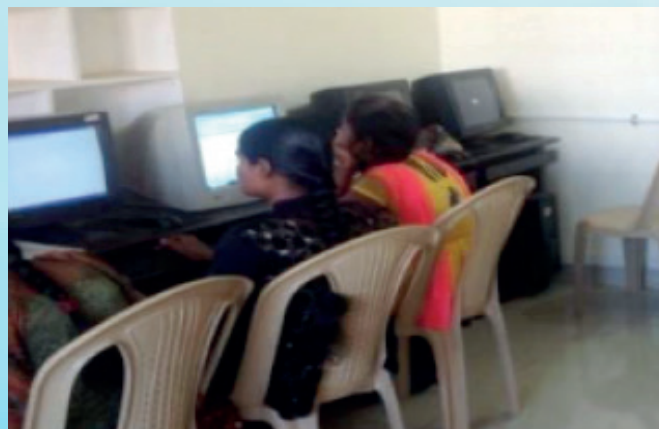
Dhiman initiated to start a CSC at Mandapally Panchayat in the state not for his personal benefit but to do his part for serving the nation. He began a door-to-door campaign to popularise PMGDISHA and Digital India.

VLE explained them the necessity by connecting with their daily needs which was more convincing for the villagers. With the support of district coordinators and panchayat authorities, he started training the villagers.

VLE Profile: Dushmanta Kumar Pradhan

Dushmanta, after completing his higher studies, aspired for a government job. However he was destined to serve the villagers by running a CSC centre.

He sought the information by contacting the toll free number and was excited to know about the digital services delivered through CSC.

He initially started with PMGDISHA enrolling the whole neighbourhood for the project. "Though I had to cross many hurdles for delivering the quality service, it got better over the period. The low connectivity of internet was the primary glitch. However, we have upgraded the internet services at a 4G speed," says the VLE.

Apart from the Kothabhuin gram panchayat officials, the denizens also extended their total support to make the project a big success.

VLE Profile: Jayaram Prusty

Word of mouth is one of the powerful forms of advertisement for CSC and that is how Jayaram started a CSC at Kabera gram panchayat. He heard about the CSC services from his friend and immediately sought more information through the websites and toll free number.

Enthusiastic Jayaram immediately contacted the Dhenkanal District Manager and registered a CSC ID. He completed registering 215 candidates under PMGDISHA. Apart from the digital literacy programme he is now delivering most of the e-serivces through his centre.

Punjab

Digital India

VLE Gurpreet Singh distributed PMGDISHA certificates at Mahatma Gandhi Memorial School located in Faridkot district. A total of 78 young beneficiaries certificates during the event.

VLE Shushil Kumar distributed PMGDISHA certificates at Patiala district. A total of 90 beneficiaries certificates during the event.

Rajasthan
Redefining entrepreneurship

While the world laments and bemoans problems, changemakers are resolute in their belief for change. Village-level Entrepreneur Samkit Jain is one such changemaker from Kishangarh of Rajasthan.

Launching digital services in the hamlet through Common Service Centre with just a capital of Rs. 2000, Mr. Jain now earns around Rs. 30,000 to 40,000.

He began exploring entrepreneurship after becoming a VLE under CSC and E-Mitra Kendra, Government of Rajasthan.

Despite of repeated pressures from the parents and relatives of earning a secured job, Jain was well-determined to be independent by launching a startup.

He rented a shop with just a single computer to provide digital services in the village. However, the biggest challenge was he himself had to get trained before serving the citizens.

"I didn't have any computer or digital device at my home. As my entire education was from Sanskrit medium even the school did not facilitate any training computer. So, the biggest hurdle was to first equip myself by knowing the machine," said the VLE.

"My parents did not support me in this venture as I was digitally illiterate. However, I started learning stuffs on my own and by discussing it with some of the experts I knew," he added.

Samkit Jain did Course on Computer Concepts (CCC) by NIELIT after launching the CSC. Initially, 100 transactions a day was a big deal for the VLE. However, Mr. Jain presently provides digital services to more than a 1000 villagers.

On completion of three years, Samkit Jain has done more than 61,000 service transactions. More than Rs. 3 crore has been transacted under digital payment solutions. "Today, I have got 3 computers and my father and mother are part of the process. I would also like to employ few minority citizens in the near future.

Awards and Honours:
1. Honored for cashless training in DG-Dhan Mela Ajmer on16th February 2017 by Minister of Central Sports and Youth Affairs Shri Vijay Goel ji.
2. Top 200 CSC Scotch Order of Merit Award in March 2017
3. Honored for the outstanding work in the base by the Union Information Technology and Law Minister Mr.Ravi Shankar Prasad on July 11, 2017.
4. Indian Unique Identification Authority's "Base is So Easy" Story Contest 11th Place in Country
5. Top 100 Saköch Order of Merit Award in September 2017
6. 21st March 2018 Rajasthan 8th place in the Digifest awarded by the Rajasthan government

VLE Profile: Geeta Rani

Committed to make the women population of Sri Ganganagar district digitally literate, Geeta Rani introduced PMGDISHA.

As the villagers lacked awareness on the need of being digitally literate, Geeta had to struggle to get beneficiaries

on board. However, her relentless effort led to registration of 250 candidates.

VLE Profile: Neelam Sood

Enrolling farmers, housewives, labourers and even students, VLE Neelam Sood is serving Khajoori Gram Panchayat in a unique way.

According to Neelam, more than 50 percent of the women population from the panchayat had willingly approached to undergo the 10-day digital literacy programme. Even the students from IX grade to XII grade reaped the benefits of PMGDISHA after completing the training programme.

"The villagers were always fascinated about computers and digital devices. That inspired me to impart the digital training and the villagers actively participated," said VLE.

Neelam even expanded his services to the neighbouring villages after the huge success in Khajoori panchayat.

VLE Profile: Suman Verma

VLE Suman Verma is running PMGDISHA centre in Sankhu gram panchayat of Churu district in Rajasthan. She trained and certified 250 students under PMGDISHA and about 127 students under CSR.

Post Graduate Suman Verma trained students about cashless transactions, general computer knowledge,

internet etc. She trained about 50% female students. She has 10 computer labs in her center and conducting classes with projector. Apart from PMGDISHA, Suman verma also offering other education services like spoken English, CCC to students.

VLE Profile: Sunil Kumar

Sunil initiated to start a CSC at 19GD Panchayat in Ganganagar District not for his personal benefit but to do his part for serving the nation. He began a door-to-door

Digital India

campaign to popularise PMGDISHA and Digital India. VLE also hosted number of awareness camps to create a buzz in the village.

He explained them the necessity by connecting with their daily needs which was more convincing for the villagers. With the support of district coordinators and panchayat authorities, he started training the villagers.

Tamil Nadu
VLE Profile: Anand Murugesan

"Digital Learning is learning facilitated by technology that gives students some element of control over time, place, path and/or pace." VLE Anand Murugesan uses this statement to inspire more students for digital literacy programme under PMGDISHA.

The villagers has started browsing different government websites and started accessing emails and other social media platforms after completing the training programme According to beneficiaries, Anand helped them to book the railway and bus tickets digitally.

Sundaravalli from Theni imparts digital literacy

Sundaravalli started her CSC service in June 2017 in her Pottipuram village. She registered the PMGDISHA project and started the programme with just three computers. She is more interested in doing PMGDISHA project and make their villagers digitally literate. She is running PMGDISHA as one of the major project.

The VLE has enrolled 177 candidates and 117 candidates certified. She is also doing services such as PAN card, FSSAI, Crop Insurance, etc and also BHIM project.

VLE Profile: Alaguraj

VLE Alaguraj runs a PMGDISHA centre at Mathalampari village in Tenkasi taluk, Tirunelveli district. He has been keen in serving the villagers who were not having digital literacy.

The VLE has taken lot of efforts in promoting the PMGDISHA scheme in the whole village through door-to-door campaigning and also using auto rickshaw for the project promotion.

Now he has registering more number of candidates in his Panchayat. He focussed on self-help group workers and most of his candidates were housewives.

Tirunelveli District Collector pays a surprise visit to PMGDISHA training centre

It was a sheer surprise to the VLE and beneficiaries at PMGDISHA training centre located at Gunaramalloor panchayat in Tirunelveli when Collector Sandeep Nanduri paid a visit.

He interacted with the beneficiaries and enquired about the syllabus they have learnt under PMGDISHA. Collector

also spoke about 'Namma Nellai', a mobile app to take district administration and government closer to public through m-governance.

He informed that people can file petitions and grievances about the district though the mobile application. VLEs from Tirunelveli have also planned to conduct a bonus class on 'Namma Nellai'.

Tripura
VLE Profile: Biswajit Malik

Biswajit from North Tripura has been delivering the digital services in an organised way attracting more beneficiaries to his CSC located at Brajendra Nagar gram panchayat.

With the support from coordinators and gram panchayat authorities, the VLE introduced PMGDISHA programme in the village. He registered around 247 candidates in which 147 have been certified.

Beneficiaries have started operating computers and other digital devices. Some of them were even employed at the DTP and Data Entry services at his own centre.

Uttar Pradesh
VLE Profile: Rohit Verma

PMGDISHA and other digital services has helped VLE Rohit Verma to build a different identity. Villagers from Talibpur expressed their excitement after undergoing the 20-hour long training programme.

Beneficiaries from Ganeshpur gram panchayat received their certificates during an event held at Basti.

VLE Profile: Afzal Ali

Afzal Ali initiated to start a CSC in Chandauli district for serving the aged villagers from his precienct. He began a door-to-door campaign to popularise PMGDISHA and Digital India.

VLE explained them the necessity by connecting with their daily needs which was more convincing for the villagers. With the support of district coordinators and panchayat authorities, he started training the villagers.

"Digital literacy is one of the primary qualifications a person need in this modern world. PMGDISHA has laid a strong foundation on basics of computer and other digital devices," says Dharmendra Singh, a differently-abled beneficiary from Rehunta in Uttar Pradesh

VLE Profile: Azra Sultan

VLE Azra Sultan from gram panchayat Barauli Kalan, Etawah spreading digital literacy in her village through PMGDISHA centre.

She has registered 250 candidates at her centre and 150 candidates have been certified. She had organized a programme for PMGDISHA certificate distribution at her panchayat. Gram Pradhan and CSC district team was present during the program.
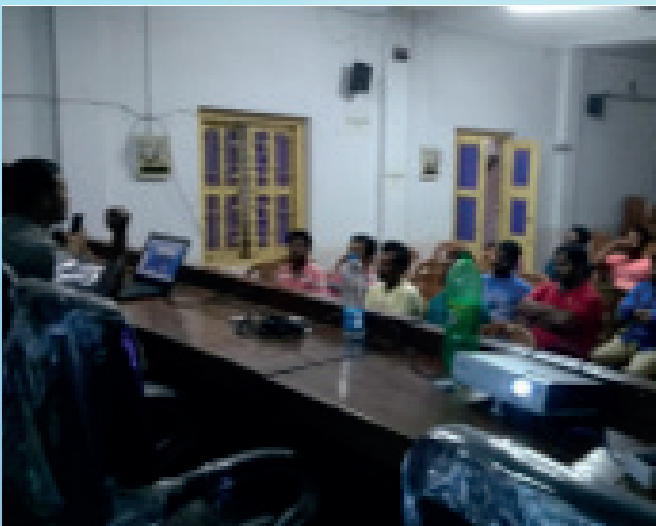
District : Murshidabad
Block: Nawda block

West Bengal
District: Murshidabad
Block: Berhampore BDO Office

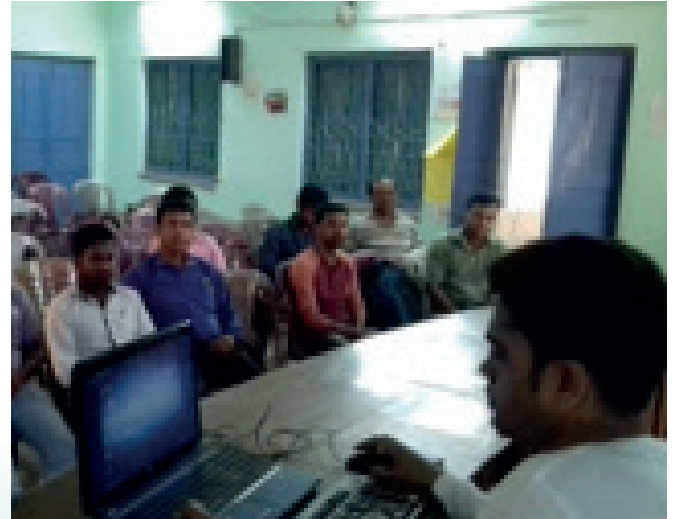## District: Purba Midnapore
Block: Contai III

Digital India

District: Birbhum
Block: Suri

District: Murshidabad
Block: Raghunathganj II

District: Murshidabad
Block: Suti II

PRINT IMPACT

NEWS CLIPPINGS

NEWS CLIPPINGS

SOCIAL MEDIA

Social Media

Pradhan Mantri Gramin Digital Saksharta Abhiyan
22 May · 🌐

Through the platform of Common Service Centre and Pradhan Mantri Gramin Digital Saksharta Abhiyan, we are on a mission to transform India into a complete digitally literate country. #OnlyCSCCanDoThis #HarGharDigitalSakshar #PMGDISHA

डिजिटल इंडिया का उद्देश्य, डिजिटल हो पूरा देश

f @PMGDISHA 🐦 @PMGDISHA 🌐 www.pmgdisha.in

Pradhan Mantri Gramin Digital Saksharta Abhiyan
29 May · 🌐

IIT Professor Vigneswara Ilavarasan is impressed with Common Service Centres. He recently visited a CSC at Ramgarh District in Jharkhand. You can read his review below 👇 #DigitalIndia #HarGharDigitalSakshar #OnlyCSCCanDoThis

Vigneswara Ilavarasan
10 May

Pradhan Mantri Gramin Digital Saksharta Abhiyan
31 May · 🌐

Village-level Entrepreneur Sanyam Jain from Nariaoli village in Madhya Pradesh focused on training students of age group 14-20 under Pradhan Mantri Gramin Digital Saksharta Abhiyan. He conducted a series of promotion camps in schools in the village. #HarGharDigitalSakshar #DigitalIndia

Pradhan Mantri Gramin Digital Saksharta Abhiyan
28 May · 🌐

Village-level Entrepreneur Dharam Prasad from Kadapa district in Andhra Pradesh is promoting computer literacy courses including #PMGDISHA through his CSC. More than 200 candidates have been trained and certified under the digital literacy programme and advanced computer courses. #DigitalIndia #HarGharDigitalSakshar

Digital India

Social Media

Pradhan Mantri Gramin Digital Saksharta Abhiyan
13 May · 🌐

Village-Level Entrepreneur Tapan Kumar Das organised a mass camp for promoting Pradhan Mantri Gramin Digital Sakshrata Abhiyan at Baro Gram Panchayat. #DigitalIndia #HarGharDigitalSakshar #PMGDISHA

Pradhan Mantri Gramin Digital Saksharta Abhiyan
16 May · 🌐

After training the villagers under #PMGDISHA, Village-Level Entrepreneur Daram Prasad from Cudappah in Andhra Pradesh guided the beneficiaries for advanced computer courses #HarGharDigitalSakshar #OnlyCSCCanDoThis

Pradhan Mantri Gramin Digital Saksharta Abhiyan
14 May · 🌐

Village-Level Entrepreneur Chandru from Karnataka promoted #PMGDISHA and Basic Computer Course programmes during summer vacations to get more students on board. #OnlyCSCCanDoThis

Pradhan Mantri Gramin Digital Saksharta Abhiyan
21 May · 🌐

CSC Academy and IMS Ghaziabad signed MoU to deliver IT-based courses in rural India. Dignitaries including IMS Ghaziabad Director Prof. Alok Pandey and CSC-SPV CEO Dr. Dinesh Tyagi were present. Dr. Tyagi delivered a special address on 'E-Governance in India New Paradigms'. #DigitalIndia #HarGharDigitalSakshar
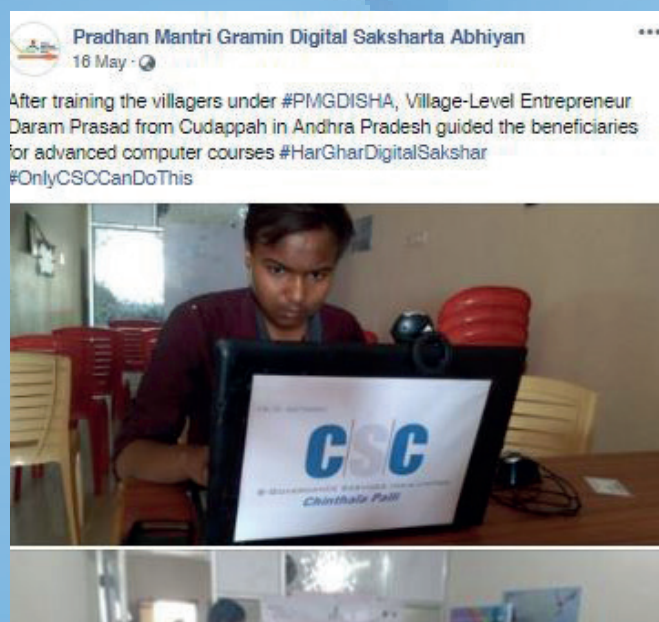
Social Media

Pradhan Mantri Gramin Digital Saksharta Abhiyan
8 May · 🌐

#OnlyCSCCanDoThis

"Gone are those days when Print media was the only medium to circulate information. Now, anything and everything is available on your smartphone or computer. On knowing about the implementation of PMGDISHA scheme, I started a CSC centre to impart the digital training programme. I always had a passion for knowing about technology and I shared it with friends and relatives. CSC gave me the platform to impart it to the villagers as well"

#LivingMyLifeWithCSC

GOHER HUSSAIN
MORADABAD

Goher Hussain, Village-Level Entrepreneur: A joyous tech-savvy man was a journalist by profession before he switched to be a VLE. Apart from delivering the services through his CSC, he also gives 'Tech Gyan' for free to his customers.

Pradhan Mantri Gramin Digital Saksharta Abhiyan
9 May · 🌐

#OnlyCSCCanDoThis

"After getting trained under skill development programme through CSC, my limitations of being a differently-abled has taken a back-seat. I applied for a job of Data-Entry Operator at a BPO centre. With the knowledge which I gained with the guidance during the training, I have started learning more. CSC has helped to transform my life"

#LivingMyLifeWithCSC

JAHANGIR HUSSAIN
UTTAR PRADESH

Jahangir Hussain, Divyang Beneficiary: For Jahangir from Shahpur Mukkarampur in Uttar Pradesh, CSC has entirely transformed his life. He is currently employed at a BPO.

Pradhan Mantri Gramin Digital Saksharta Abhiyan
8 May · 🌐

#OnlyCSCCanDoThis

People used to migrate from our village seeking job opportunities in the cities. However, the village-level entrepreneurs have changed the scenario. These VLEs are not only delivering the G2C and B2C services but also creating employment for the youth in the village. I am employed and earn my livelihood because of CSC

#LivingMyLifeWithCSC

ARBAAZ KHAN
MORADABAD

Mohammed Arbaaz Khan, Data Entry Operator: An enthusiastic youngster from Moradabad, Mohammed Arbaaz Khan is a die-hard fan of Salman Khan. He helped the centre to achieve maximum enrolment for Pradhan Mantri Shram Yogi Maan-Dhan pension

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Pradhan Mantri Gramin Digital Saksharta Abhiyan
15 May · 🌐

#OnlyCSCCanDoThis #LivingMyLifeWithCSC

Owing to my disability and lack of confidence, people used to tease me. I started learning about digital devices and application as part of the skill development programme for Divyang through CSC. I started exploring the entrepreneurial ideas. Now, I have the confidence. I am all set to open a CSC centre.

#LivingMyLifeWithCSC

MOHAMMED JAVED
UTTAR PRADESH

Mohammed Javed, A Beneficiary: After getting trained under Skill Development Programme for Divyang through CSC in Uttar Pradesh, Mohammed explored ways for becoming independent. And finally he is planning to set up a CSC.

Digital India

CSC

e-Governance Services India Limited

FOR MORE INFORMATION, PLEASE CONTACT:
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