



PRADHAN MANTRI GRAMIN DISHA

(A UNIQUE INITIATIVE FOR DIGITAL LITERACY IN RURAL INDIA)

JANUARY ISSUE

A man in a white shirt and glasses is looking at a laptop outdoors. The scene is partially obscured by a large orange overlay containing the text 'DIGITAL LITERACY'. The background shows green foliage and a white wall. The man's hand is resting on his lap. The laptop is open in front of him, and a colorful patterned object is visible in the bottom right corner.

DIGITAL LITERACY



PRADHAN MANTRI GRAMIN DIGITAL SAKSHARTA ABHIYAAN (PMGDISHA)

Pradhan Mantri Gramin Digital Saksharta Abhiyaan (PMGDISHA) has been initiated in line with the announcement made by Hon'ble Finance Minister during the union budget 2016-17 to provide digital literacy specifically in rural areas. PMGDISHA was approved by the government in February 2017. PMGDISHA would cover 6 crore persons, one member from every eligible household across all Gram Panchyats in States/UTs, and make them digitally literate.

The objective of the scheme is to empower the citizens in rural areas by training them to operate computer or digital access devices (like tablets, smart phones etc.), send and receive e-mails, browse Internet, access Government services, search for information, etc. and hence enable them to use the Information Technology to actively participate in the process of nation building.

The Scheme aims to bridge the digital divide, specifically targeting the rural population including the marginalised sections of society like Scheduled Castes (SC) / Scheduled Tribes (ST), Minorities, Below Poverty Line (BPL), women and differently-abled persons

Implementing Agency

The scheme will be implemented by CSC e-Governance Services India Limited, a Special Purpose Vehicle (SPV) incorporated under the Companies Act 1956, (herein after referred to as 'CSC-SPV') with active collaboration of all the State Governments and UT Administrations.

Duration

The Scheme duration would be till 31st March, 2019.

Target Beneficiaries

One person from every eligible rural household would be trained in Digital Literacy relevant to their needs across all States/ UTs. The target group would be in the age group of 14-60 years. In order to provide better representation to socially and economically marginalized communities, due preference would be given to SC, ST, BPL, Minorities, women and differently-abled persons. Priority would be given to non-smartphone users, Antyodaya households, college drop-outs, participants of the adult literacy mission etc.

Coverage of scheme

The scheme is applicable only for rural areas of the country. To ensure even geographical coverage across the country, a Gram Panchayat centric approach would be adopted with targets being assigned and monitored for each of the 2.50 lakh Gram Panchayats.

Implementation framework

MeitY would provide suitable policy support and would monitor the progress of the scheme at the Central level. The CSC-SPV will work in active collaboration with the State Government/UT Administration for smooth implementation of the Scheme in their respective State/UT. District e-Governance Society (DeGS) under the District Magistrate/ District Collector would play a key role towards the last mile implementation and monitoring of PMGDISHA Scheme.

The implementation of the Scheme at the ground level would be done through the involvement of Training partners/ Centres including CSCs duly affiliated with the CSC-SPV.

The Scheme will be implemented by using the affiliated Training Partners/Training Centres as was done in NDLM/ DISHA schemes. Efforts would be made to increase the number of training partners to around 2500 and the Training Centres (including CSCs) to about 2.5 Lakhs spread across the country.

Role of a Training Partner

- A training partner shall be responsible to own or set up the Training Centres in the identified Districts/Blocks/ Gram Panchayats that would impart digital literacy training to the candidates.
- A training partner shall be responsible for ensuring that the training centres adhere to the scheme requirements.
- A training partner shall be accountable for monitoring the overall working of the centres under its purview.
- A training partner shall be liable for accurate and timely reporting of the aforementioned work ascribed in respect of its Centres
- Detailed Norms for the Training Partners shall be as per Standard Operating Procedure (SOP) published by CSC-SPV.

The Training Partners shall set up the Training Centres in the selected Gram Panchayats with the appropriate manpower and requisite infrastructure. They are required to meet the following criteria:

Role of Training Centres

- Enrolling the candidates for the course
- Imparting appropriate training to candidates
- Marking the attendance and conducting continuous assessment using the Online Monitoring Application- cum- Learning Management System
- Keeping a record of all candidates enrolled in the course, certifying their attendance and ensuring that the candidates appear for the online examination.
- Training centre shall provide support and assistance for at least two years after the training is over.
- Ensuring achievement of learning outcomes for each candidate.

Digital Literacy Training Content

The course 'Appreciation of Digital Literacy' has been developed with the aim of making a person IT literate, whereby he can operate a computer/ digital access devices (like smart phone, tablets, etc.), send and receive emails and search Internet for information. The curriculum was developed in 2014 in consultation with various agencies like UNESCO, NASSCOM, Intel,IGNOU, NIELIT, National Institute of Open Schooling (NIOS),Indian Institute of Mass Communication (IIMC), IT for Change, Open Knowledge Network India, and Digital Empowerment Foundation.

As the thrust of the government is on promoting cashless transactions through mobile phones , the course content would also have emphasis on digital payment system like digital wallets, mobile banking , UPI, USSD and AEPS, POS etc. Top citizen centric services are also included in the curriculum namely : District Services- Caste, Resident,Income certificate, UIDAI/Services, Banking, Pan card, IRCTC- Railway,Insurance,Telephone/data card Recharge, Aadhaar/ Election printing, Electricity bill payment and, Passport.

Learning Outcome: Digitally literate person should be able to appreciate the role of digital technology in everyday, social life and at work. Course Duration: 20 Hours (minimum 10 Days and maximum 30 Days)

Broad Content outline:

No	Module Name	Learning Hours
1	Introduction to Digital Devices	2
2	Operating Digital Devices	4
3	Introduction to the Internet	2
4	Communications using the Internet	6
5	Application of the Internet (includes Citizen centric services and use of mobiles for undertaking cashless transactions) Applications of Internet	6
	Total	20 hours

New content of PMGDISHA is available at <https://www.pmgdisha.in/iecmaterial>

Broader view and learning Objectives of the content

No.	Module Name	Learning Objectives
1	<p>Introduction to Digital Devices</p> <p>Computer</p> <ul style="list-style-type: none"> • What is a Computer? • How a Computer Works? • Operate the various components of Computer including Central Processing Unit (CPU), Monitor, Keyboard, Mouse, Printer, etc. <p>Mobile Phone</p> <ul style="list-style-type: none"> • What is a mobile phone? • How a mobile phone works? • Operate the various components of a mobile phone including charger, data cable, memory card, earphones, etc. <p>Tablet</p> <ul style="list-style-type: none"> • What is a tablet? • How a tablet works? • Operate the elements of tablet including charger, data cable, memory card, earphones, etc. 	<p>By end of this module, learner will be able to:</p> <p>Computer</p> <ul style="list-style-type: none"> • Turn on a computer • Explain how a computer works • Identify and use various components of a computer <p>Mobile Phone</p> <ul style="list-style-type: none"> • Switch on/ off a mobile phone • Explain how a mobile phone works • Identify and use various components of a mobile phone <p>Tablet</p> <ul style="list-style-type: none"> • Switch on/ off a tablet • Explain how a tablet works • Identify and use various components of a tablet
2	<p>Operating Digital Devices</p> <p>Computer</p> <ul style="list-style-type: none"> • Basics of Operating System (Linux and Windows) • Using a GUI based Operating System (task bar, icons, menu, running an application, use the menu, resize a window, minimize a window, maximize a window, move a window, locate programmes in Start menu, using the scrollbar, etc.) • Logging-in, locating a file, opening a file, printing a document, storing a file with proper extension, creating a folder/ sub-folder in a volume on hard disk and desktop, shifting files from one folder to another, shutting down the computer. <p>Mobile Phone</p> <ul style="list-style-type: none"> • Basics of mobile operating system • Making a call, receiving a call, sending and receiving messages. • Using other features of mobile phone <p>Tablet</p> <ul style="list-style-type: none"> • Basics of Operating System (Android and Windows) • Operating a tablet using an Operating System (use the menu, run an application, resize a window, minimize a window, maximize a window, move a window, etc.) • Logging-in, locating a file, opening a file, storing a file, operate the camera, watch a video, read a book, etc. • Making a call, receiving a call, sending and receiving messages (if call facility is available). 	<p>By the end of this module, learner will be able to:</p> <p>Computer</p> <ul style="list-style-type: none"> • Explain the use of operating system • Identify and use various functions of an operating system • Create/ Open/ Save a file, folder and sub-folder <p>Mobile Phone</p> <ul style="list-style-type: none"> • Explain the use of mobile operating system • Make call/ receive call and send message/ receive message • Use other mobile phone features including contact book, call history, radio, calculator, etc. <p>Tablet</p> <ul style="list-style-type: none"> • Explain the use of operating system • Operate the tablet and its applications • Use the camera and other features including watching a video, read a book, etc. • Make/receive calls

No.	Module Name	Learning Objectives
3	Introduction to the Internet <ul style="list-style-type: none"> • Connecting to the Internet • World Wide Web • Web Browsers • Search Engines • Surfing the Web 	By the end of this module, learner will be able to: <ul style="list-style-type: none"> • Explain various ways of connecting to the Internet • Explain world wide web • Use web browsers for accessing the Internet • Demonstrate the use of search engines • Identify information of interest
4	Communications using the Internet <ul style="list-style-type: none"> • Basics of e-Mail • Using e-Mail features • Instant Messaging and Collaborating using Voice over Internet Protocol (VoIP) 	By the end of this module, learner will be able to: <ul style="list-style-type: none"> • Explain the importance of e-Mail • Create an e-Mail id and access the various features of e-Mail • Use VoIP for instant messaging
5	Applications of Internet <ul style="list-style-type: none"> • Access livelihood related information • Make utility bill payments • Book train and bus tickets • Access various government information and schemes • Using social media 	By the end of this module, learner will be able to use few of the following Internet applications: <ul style="list-style-type: none"> • Search for education, career and job related information; Search for weather forecast, fishing zone, market price, government schemes, farming equipments, etc. • Make utility bill payment online (electricity, mobile, water bills) • Book train and bus tickets online • Locate various government information and schemes • Explain the process of accessing various Government Schemes. • Carry out at least 5 cashless transactions using digital financial tools (USSD/ UPI/ eWallet/ AEPS/Card/ PoS),Promote Digital Payments • Use Digital Locker • Use online citizen centric services • Appreciate the role of digital technology in every-day life, in social life and at work

Indicative State/Ut-Wise Targets for Digital Literacy

S.No.	States/UTs	Target
1	Uttar Pradesh	11171000
2	Bihar	6630000
3	West Bengal	4481000
4	Maharashtra	4433000
5	Madhya Pradesh	3784000
6	Rajasthan	3712000
7	Karnataka	2705000
8	Tamil Nadu	2679000
9	Orissa	2517000

10	Gujarat	2497000
11	Andhra Pradesh	2028000
12	Telangana	2028000
13	Assam	1929000
14	Jharkhand	1803000
15	Chhattisgarh	1412000
16	Kerala	1257000
17	Punjab	1247000
18	Haryana	1191000
19	Jammu & Kashmir	658000
20	Uttarakhand	506000
21	Himachal Pradesh	444000
22	Tripura	195000
23	Meghalaya	171000
24	Manipur	137000
25	Nagaland	101000
26	Arunachal Pradesh	77000
27	Goa	40000
28	Mizoram	38000
29	Sikkim	33000
30	Puducherry	28000
31	Andaman & Nicobar Islands	18000
32	Dadra & Nagar Haveli	13000
33	Daman & Diu	4000
34	Lakshadweep	1000
	Total	59968000

List of Cities not to be covered under the Scheme

S.No	State Name	Name of City	City Population (As per Census of India 2011)
1	MAHARASHTRA	Greater Mumbai (M Corp.)	1,24,78,447
2	NCT OF DELHI	DMC (U) (M Corp.)	1,10,07,835
3	KARNATAKA	Bruhat Bengaluru Mahanagara Palike (BBMP) (M Corp.)	84,25,970
4	ANDHRA PRADESH	Greater Hyderabad (M Corp.)	68,09,970
5	GUJARAT	Ahmadabad (M Corp.)	55,70,585
6	TAMIL NADU	Chennai (M Corp.)	46,81,087
7	WEST BENGAL	Kolkata (M Corp.)	44,86,679
8	GUJARAT	Surat (M Corp.)	44,62,002
9	MAHARASHTRA	Pune (M Corp.)	31,15,431
10	RAJASTHAN	Jaipur (M Corp.)	30,73,350
11	UTTAR PRADESH	Lucknow (M Corp.)	28,15,601
12	UTTAR PRADESH	Kanpur (M Corp.)	27,67,031
13	MAHARASHTRA	Nagpur (M Corp.)	24,05,421
14	MADHYA PRADESH	Indore (M Corp.)	19,60,631
15	MAHARASHTRA	Thane (M Corp.)	18,18,872
16	MADHYA PRADESH	Bhopal (M Corp.)	17,95,648
17	ANDHRA PRADESH	Greater Visakhapatnam Municipal Corporation) (MC)	17,30,320
18	MAHARASHTRA	Pimpri-Chinchwad (M Corp.)	17,29,359
19	BIHAR	Patna (M Corp.)	16,83,200
20	GUJARAT	Vadodara (M Corp.)	16,66,703
21	PUNJAB	Ludhiana (M Corp.)	16,13,878
22	UTTAR PRADESH	Agra (M Corp.)	15,74,542
23	MAHARASHTRA	Nashik (M Corp.)	14,86,973
24	HARYANA	Faridabad (M Corp.)	14,04,653
25	UTTAR PRADESH	Meerut (M Corp.)	13,09,023
26	GUJARAT	Rajkot (M. Corp)	12,86,995
27	MAHARASHTRA	Kalyan-Dombivali (M Corp.)	12,46,381
28	MAHARASHTRA	Vasai Virar City (M Corp.)	12,21,233
29	UTTAR PRADESH	Varanasi (M Corp.)	12,01,815
30	JAMMU & KASHMIR	Srinagar (M Corp.)	11,92,792
31	MAHARASHTRA	Aurangabad (M Corp.)	11,71,330
32	JHARKHAND	Dhanbad (M Corp.)	11,61,561
33	PUNJAB	Amritsar (M Corp.)	11,32,761
34	MAHARASHTRA	Navi Mumbai (M Corp.)	11,19,477
35	UTTAR PRADESH	Allahabad (M Corp.)	11,17,094
36	JHARKHAND	Ranchi (M Corp.)	10,73,440

37	WEST BENGAL	Haora (M Corp.)	10,72,161
38	TAMIL NADU	Coimbatore (M Corp.)	10,61,447
39	MADHYA PRADESH	Jabalpur (M Corp.)	10,54,336
40	MADHYA PRADESH	Gwalior (M Corp.)	10,53,505
41	ANDHRA PRADESH	Vijayawada (M Corp.)	10,48,240
42	RAJASTHAN	Jodhpur (M Corp.)	10,33,918
43	TAMIL NADU	Madurai (M Corp.)	10,16,885
44	CHHATTISGARH	Raipur (M Corp.)	10,10,087
45	RAJASTHAN	Kota (M Corp.)	10,01,365
46	ASSAM	Guwahati (M Corp.)	9,63,429
47	CHANDIGARH	Chandigarh (M Corp.)	9,60,787
48	MAHARASHTRA	Solapur (M Corp.)	9,51,118
49	KARNATAKA	Hubli-Dharwad *(M Corp.)	9,43,857
50	UTTAR PRADESH	Bareilly (M Corp.)	8,98,167

CSR Initiative

The effort to spread digital Literacy in the country, CSC-SPV has proposed collaboration with many institutes/ universities wherein an institution will adopt a village /panchayat in the vicinity and work jointly with CSC-SPV to make it 100% digitally literate. A letter has been sent to 47 Central and 365 State universities across India. Around 21 universities have shown interest in the initiative

National Law University, Odisha and CCS HAU, Hisar have started their work of spreading digital literacy within their vicinity. So far around 450 candidates have been registered by the universities under the scheme.

Here is the list of colleges/universities that have shown interest to be a part of digital literacy mission till date:

S No	Name of Organisation/Universities	State
1	Alagappa University	Tamil Nadu
2	Annasamy Rajammal College of Nursing	Tamil Nadu
3	Assam Rajiv Gandhi University of Co-Operative Management	Assam
4	CCS HAU Hisar	Haryana
5	DCR University Of Science & Technology, Murthal	Haryana
6	Mangalore University	Karnataka
7	National Law University_Odisha	Odisha
8	Sido Kanhu Murmu University	Jharkhand
9	Uttarakhand Open University	Uttarakhand
10	Uttarakhand Residential University	Uttarakhand
11	APOLLO COLLEGE OF NURSING	Tamil Nadu
12	Central University of Haryana	Haryana
13	CDC Jammu	Jammu and Kashmir
14	Assam Agricultural University	Assam
15	Bhargava College of Engineering and Technology	Jammu and Kashmir
16	Bahona College	Assam
17	Shri Mata Vaishno Devi University	Jammu and Kashmir
18	Dibrugarh University	Assam
19	Gondwana University	Maharashtra
20	Delhi University (IP College for Women)	Delhi
21	Delhi University (Kalindi College)	Delhi



CSR PARTNERS

IndusInd Bank



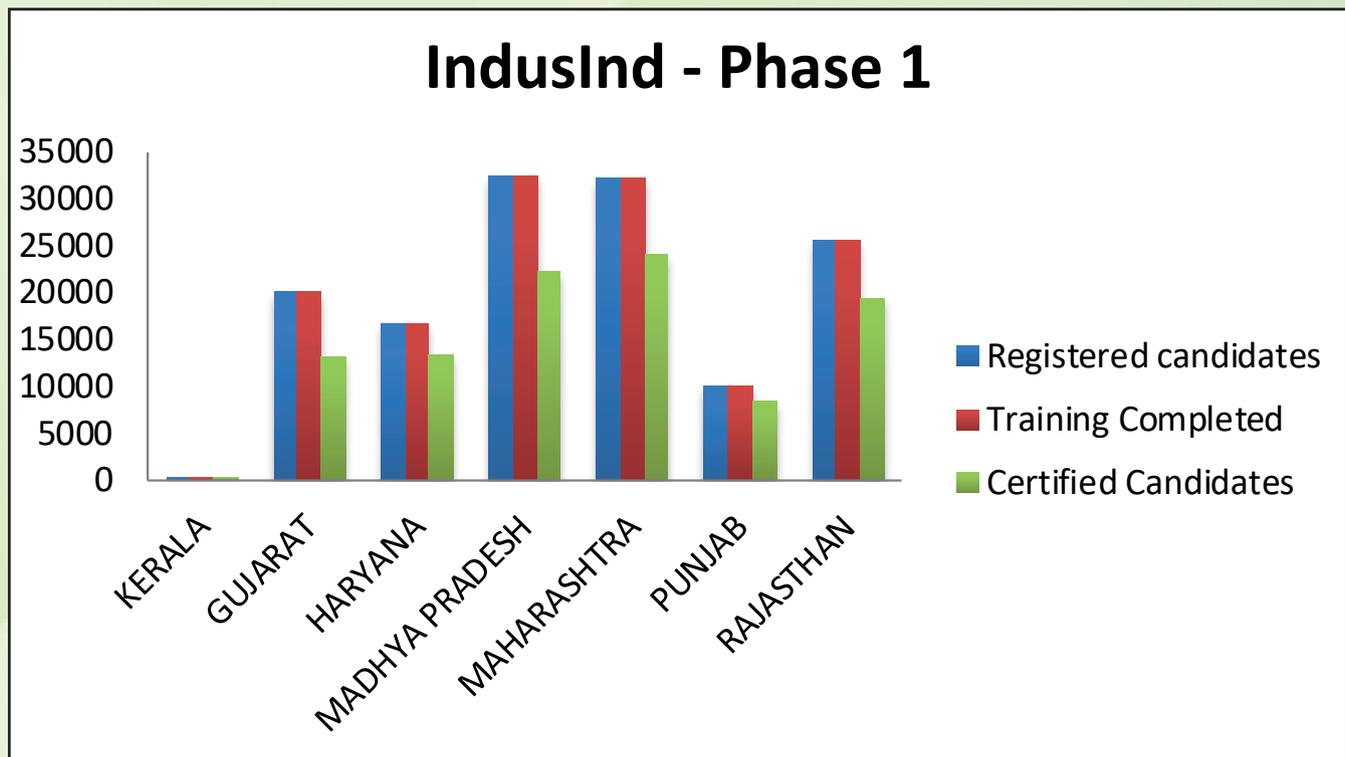
IndusInd Bank *IndusInd Bank*

CSC-SPV and IndusInd Bank (IIB) have agreed to collaborate and implement the PMGDISHA in rural areas. To begin with 3 Lakh persons over next two years till 31-03-2019 will be trained by the partner. IndusInd Bank, which commenced operations in 1994, caters to the needs of both consumer and corporate customers. Its technology platform supports multi-channel delivery capabilities. The Bank is a leading provider of commercial, transactional and electronic banking products and services and caters to the needs of both consumer and corporate customers. Today, the bank is one of India's leading private sector banks.

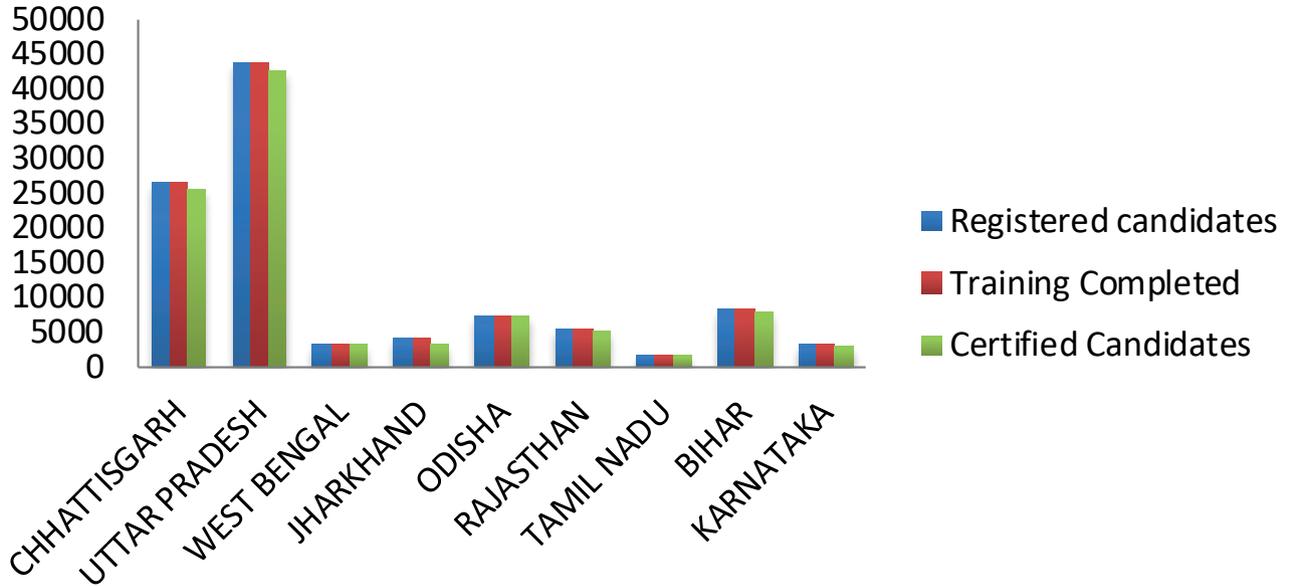
According to the collaboration IIB will be responsible for the following:

- Promote and market PMGDISHA at various forums.
- Consolidate the training efforts towards achieving the objective of training one person in every eligible household.
- Align the training content of IIB with that of PMGDISHA curriculum framework as prescribed by CSC-SPV
- Mobilize the financial resources and volunteers from IIB.
- Set-up use of CSC-SPV PMGDISHA training centres.
- Monitor and ensure quality delivery of training.
- Create innovative marketing campaigns and assist the promotion of PMGDISHA in various media

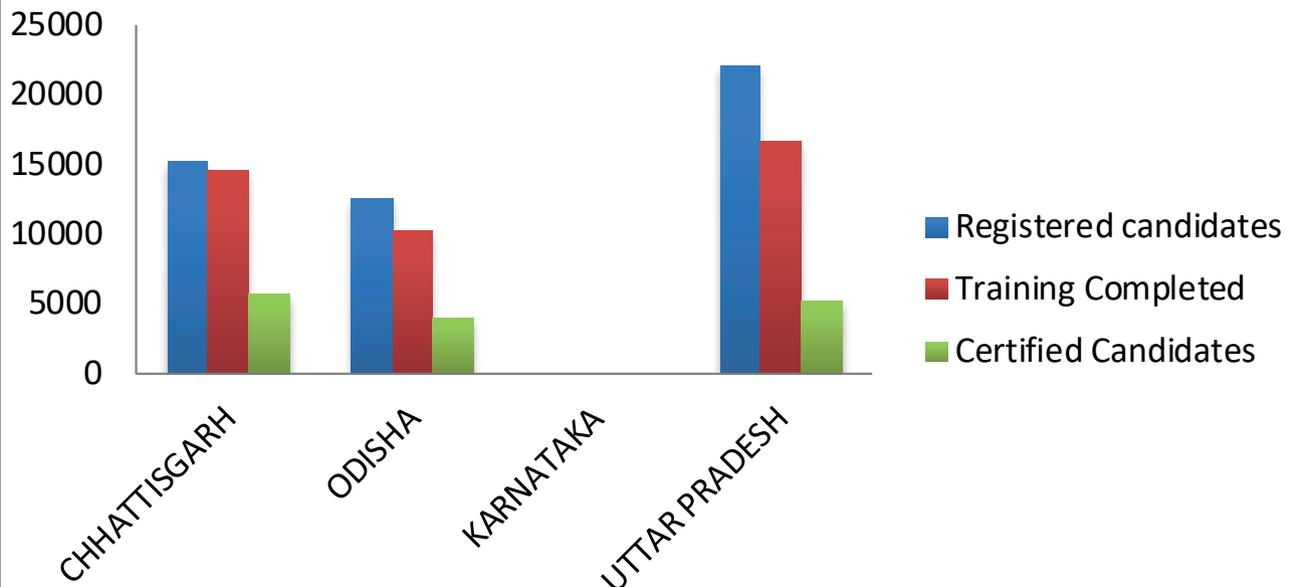
IndusInd is registered in six states namely Gujarat, Haryana, Kerala, Madhya Pradesh, Punjab and Rajasthan. So far, 2040 Training centres are working under IndusInd and a total of 3,01,986 candidates have been registered under the PMGDISHA scheme. Below graph represents the number of registered, trained and certified candidates by IndusInd partners:



IndusInd - Phase 2



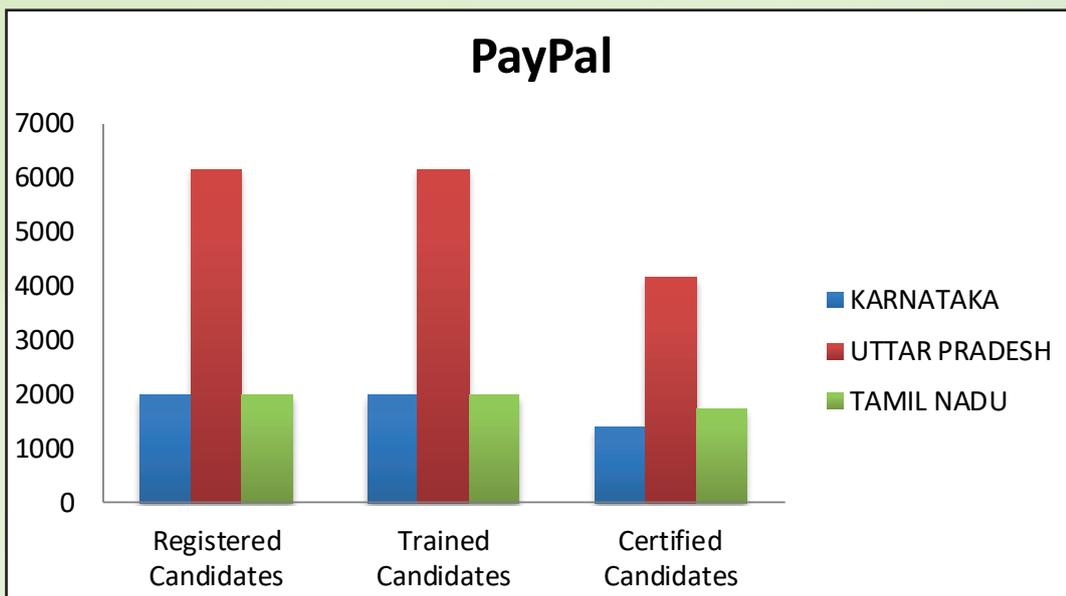
IndusInd - Phase 3



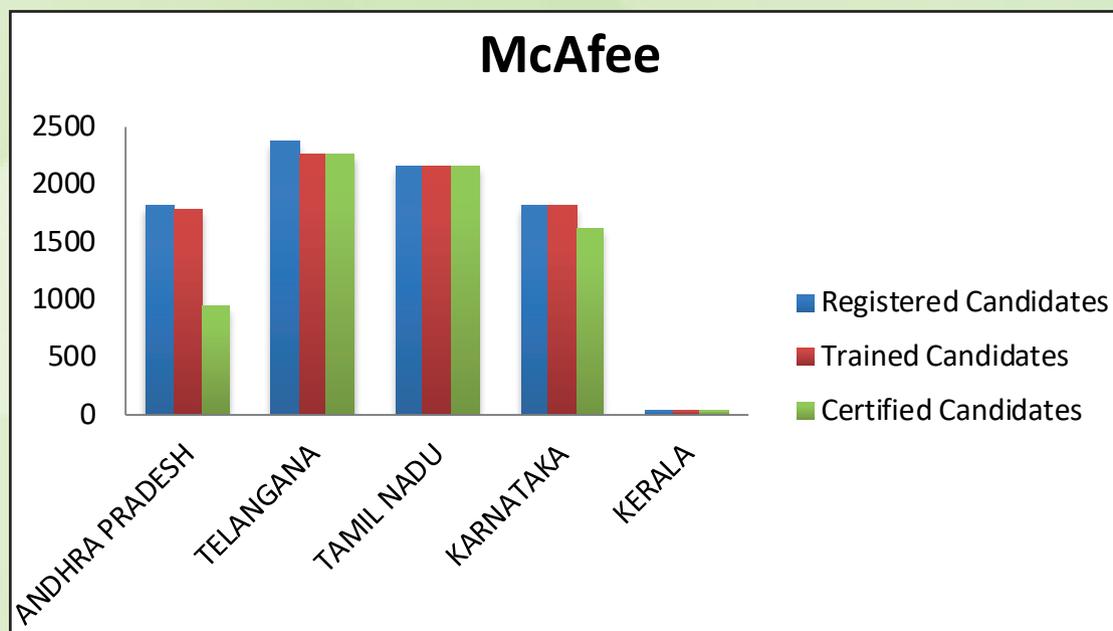


Like IndusInd Bank, CSC SPV has also signed MOU with PayPal and mutually agreed to train 6700 persons across the states of Tamil Nadu, Karnataka and Uttar Pradesh over next one year till 31-08-2018.

PayPal is providing digital literacy training in three states namely Karnataka, Uttar Pradesh and Tamil Nadu. So far, 120 Training centres are working under PayPal and a total of 9,551 candidates have been registered under the scheme. Below graph represents the number of registered, trained and certified candidates by PayPal partners:

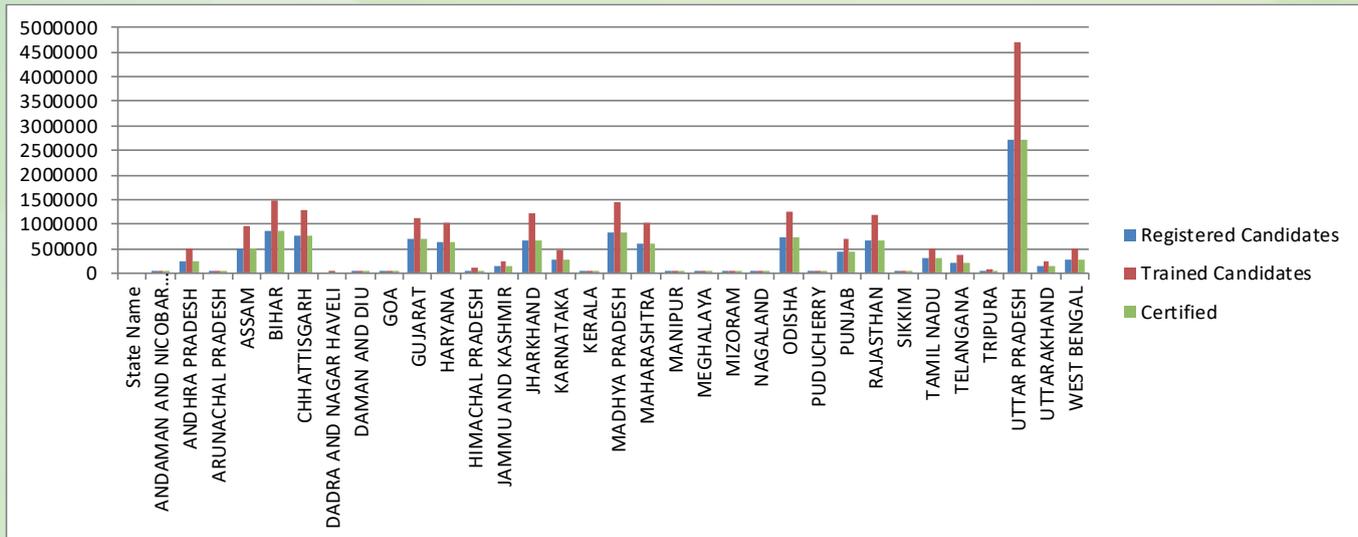


MOU has been signed between CSCSPV and McAfee. McAfee has agreed to provide digital literacy training to 7000 candidates across five states namely Andhra Pradesh, Karnataka, Kerala, Tamil Nadu and Telangana. McAfee registered in four states namely Andhra Pradesh, Karnataka, Tamil Nadu and Telangana. So far, 48 Training centres are working under McAfee and a total of 5,476 candidates have been registered under the PMGDISHA scheme. Below graph represents the number of registered, trained and certified candidates by McAfee partners:



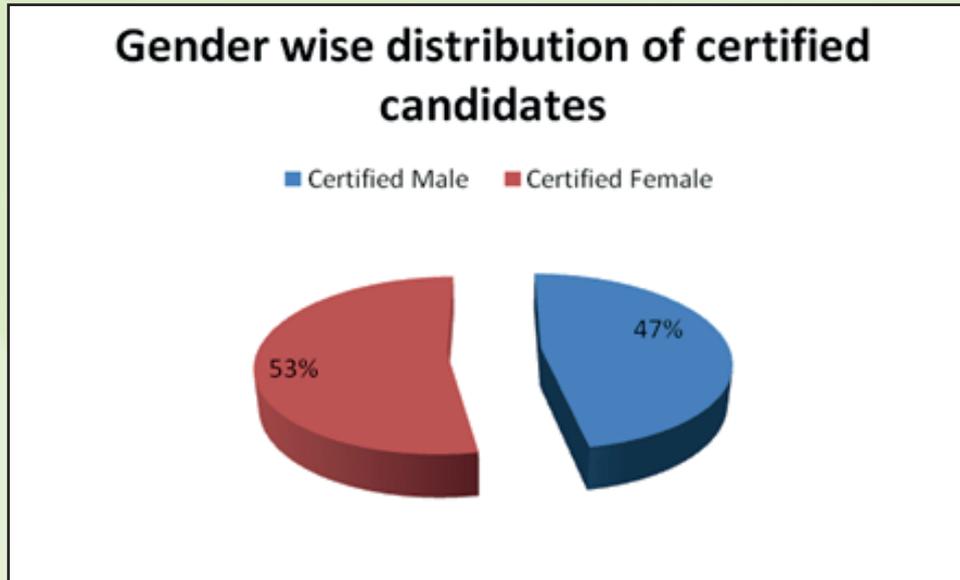
Registration Status

Registration and Training of eligible beneficiaries has been started. So far 12,343,083 beneficiaries have been registered under the project and out of which 12,321,098 beneficiaries have completed training from the States/UTs of Andhra Pradesh, Arunachal Pradesh, Assam, Bihar, Chhattisgarh, Goa, Gujarat, Haryana, Himachal Pradesh, Jammu & Kashmir, Jharkhand, Karnataka, Kerala, Madhya Pradesh, Maharashtra, Manipur, Meghalaya, Mizoram, Nagaland, Odisha, Puducherry, Punjab, Rajasthan, Tamil Nadu, Telangana, Tripura, Uttar Pradesh, Uttarakhand and West Bengal.



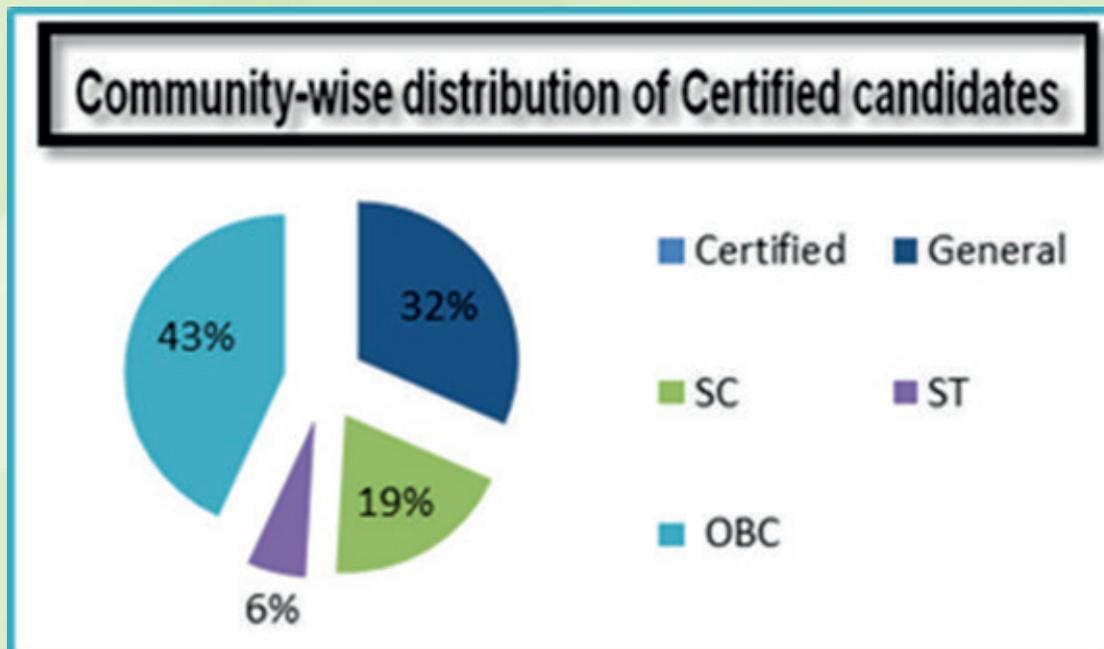
Gender-wise distribution of certified candidates

The gender wise distribution among the certified candidates under PMGDISHA shows that Females 5,59,752 and 4,35,288 Males certified in January. According to the pie-chart given below, 53% are Females and 47% are Males.



Community-wise distributions of certified candidates

Of the total Certified beneficiaries in January, OBC category comprise the highest numbers (4,18,944) followed by General category (3,41,672), SC (1,84,721) and ST (93,643). As per the pie-chart given below, 43% of certified beneficiaries are OBC, 32% General, 19% SC and only 6% are ST.



A photograph of a person sitting on a grassy area, using a laptop. The person's hands are visible on the keyboard. The scene is outdoors with green grass and some dry leaves. A large green semi-transparent rectangle is overlaid on the upper half of the image, containing the text 'STORIES OF CHANGE' in white, bold, sans-serif font.

STORIES OF CHANGE



ANDHRA PRADESH

Saidala Ganesh Kumar, Krishna



Mr. Saidala G. Kumar explored the world of computer and internet from VLE Kadoni Sudhakar who runs a computer training centre under PMGDISHA. Mr. Kumar, affected with low visibility and orthopaedic disorders, has successfully completed his certification under the programme. "Sudhakar was a person who was supportive and gave me extra care during the programme. The 20-hour training programme helped me to learn about totally a new world. I strongly believe that the power of digital literacy will wipe out my disabilities," says Saidala Ganesh Kumar. A more engaged and empowered community of differently-abled people will help the society to have a sustainable growth.

M Govinda Rao, Guntur



Mr. Rao, who was a beneficiary under PMGDISHA scheme has started a Common Service Centre in Garupadu Village in Andhra Pradesh. After learning basic operations of computer, internet and digital devices he stepped forward to learn deeper about the concepts. He also started working as a DTP operator after completing the training programme. He understands the value of digital literacy first hand because he himself has started earning his livelihood from the scheme. He has ventured as a village-level entrepreneur under CSC and is delivering number of digital services in the village including digital literacy training.

'Smart' Homemakers, Guntur



The life of housewives from Yerrabalem village in Guntur district, Andhra Pradesh just revolved around their house and daily chores. However, introduction to PMGDISHA has transformed their lives. These homemakers started reviving their other flair with the help of digital devices and internet services. The homemakers have started using digital payment gateways to make the bill payments and other transactions. VLE Guthikonda V Naga Sireesh, who introduced them to the digital devices including, computers and smartphones, has registered more than 130 students and 67 candidates have completed their examinations.

ASSAM



Najma Begum, Golaghat

House wife Najma Begum of Batiporia Lukumai Gaon, GP Uttar Gurjugonia, Golaghat completed PMGDISHA training in the month of September 2017 and in the month of January 2018 she started her own computer DTP/XEROX/Mobile recharge cum Internet café at their locality near Batiporia Chari Ali. After completing the training and exam she went to the CSC to learn more on the computer knowledge and took class for 2 more months.

With the support of her husband, she has now become the owner of a computer stationery shop and started earning decent money. Her transformation from housewife to business woman is really appreciable. She is thankful to the VLE as well as the government for offering her the chance to learn computer and explore various uses of internet and digital payments.



Zulufa Yesmin, Goalpara

Zulufa is a young woman who decided to undergo digital literacy training after reading about in a local newspaper. She is a resident of village Salbari PT-1 under Gauranagar GP in Goalpara district. She completed the course of Digital literacy with great enthusiasm and learnt about digital transactions at the CSC.

Now, she is able to make digital transactions with the customers in her tailoring shop. She makes the customers aware about the methods of digital payments and also uses BHIM UPI for Digital payments. She says that "Digital transactions are easy to use and have been extremely helpful for my business".



Chinku Deka, Darrang

Chinku Deka, a student by profession, only had a basic phone when he first enrolled in the course. He was quite ignorant about Smart phone, Computer, and other digital devices. During the training, he showed a lot of interest in learning about digital devices and also informed other people in his locality about the program.

A few weeks after completing the course, he opened a small shop which provided services such as mobile recharge, DTH recharge, Gas cylinder booking, online banking, internet surfing etc. He says, "All this has become possible because of digital literacy training. My income has also increased."

BIHAR

Jyoti Devi, Rohtas

After completing her training under PMGDISHA, Jyoti Devi actively participated in a number of awareness drives organized in the district. She enthusiastically explains the benefits of digital literacy and the transformation it has brought in her life.

She also endorses other Digital India services delivered through the CSC centre in the district. Jyoti Devi played a key role in attracting more women from the district to undergo the PMGDISHA programme.



Anupam Devi, Banka

Anupam Devi from Lakhpura village of Banka District, Bihar, has taken a vow to make every woman in the village independent and digitally empowered to live with dignity in society. Anupam started with a small shop in village but she couldn't earn enough to support her family. She, then, decided to join a self-help group under 'Jeevika'. Since Anupam was literate, she got trained on all activities of Jeevika quickly and started working as a community coordinator to earn her livelihood.

Challenging social norms, she decided to get computer literate to connect with the digital revolution and opportunities that it promised. Her determination was so resolute that she travelled 10 km to learn computer. Her family members even tried stopping her many times from going for training, but Anupam did not relent. After becoming digitally literate, Anupam opened her own CSC centre. She invested in a desktop and two laptops for providing training under PMGDISHA scheme, empowering the women to move forward in this digital world. For her talent and courage, she has earned a great respect and has become role model for many in her society.



Baijanti Devi, Gaya

Baijanti Devi, from the remote village of Bhusia in Gaya district of Bihar, is a shining inspiration for women fighting for survival. Resolving to fight poverty, she was one of the first women in the village to join Jeevika, a Self Help Group. During those days, her village was very backward with no proper road, water supply, electricity or even clean fuel to cook. Despite all the difficulties, she motivated other women in her village to join the SHG.

When NDLM scheme was launched in her village, Baijanti and 19 other SHG workers enrolled for IT training. Today, Baijanti works as VLE. She mobilised all the women in her village to open Pradhan Mantri Jan Dhan Yojna accounts, thus bringing them in the ambit of banking.

CHHATTISGARH



Dhan Bai Kurre, Raigarh

Ms. Dhan Bai Kurre, is a 50 year old Anganwadi worker hailing from Village Khaira, Chhote Saranggarh, District Raigarh. She had no previous knowledge of computers however, since getting trained under PMGDISHA, she has been able to access internet over computers and smart-phones and is eager to gain more knowledge about a computer and its parts and functions.



Govindi Bai, Dhamtari

Govindi Bai, a ration dealer at Dhamtari learned computer under digital literacy with great enthusiasm. She got upset when she heard that she will not be registered due to over age. She shared her excitement to the VLE, Ms. Tanuja Raichura, who was impressed with Govindi Bai's enthusiasm.

The VLE told Ms. Govindi Bai that though she will not be covered under the scheme, she can still participate and learn. Thereafter, Govindi Bai successfully completed the training. Now she knows about digital devices and is able to operate them. She is very happy that digital literacy training has been provided to her and age is not a barrier in the process of learning.



Pyari Bai, Bemetara

Mrs. Pyari Bai Nat, is a 47 years old farmer. She is the sole earner of her 9 member family since the death of her husband. She joined a PMGDISHA training program and gained invaluable knowledge about computer components, typing, internet browsing, etc and can now pay her bills online and search for beneficial practices in farming on the internet.

GUJARAT



Thakor Khodaji Dalaji, Gandhinagar

Thakor Khodaji Dalaji is a 30 years old man, who lives in Delvad Village of Mansa Taluka. He registered as a student for the course under PMGDISHA scheme wherein, he learned about digital devices and internet connectivity.

Before getting trained under the PMGDISHA scheme, he was working on a farm as a labour but, with the help of the VLE Mr. Kishorji J Thakor, he learned the basics of computer and how to use the internet. Now, he is working with the VLE as Computer operator and sometime in the absence of the VLE, he operates the computer and provides the services to the customers very well.



Rathod Dinusinh Balusinh, Gandhinagar

Rathod Dinusinh Balusinh is a 39 years old man, who lives in Mahudi Village of Mansa Taluka. He registered himself as a student under PMGDISHA scheme and started to attend the classes in which he learned, how to use an android phone and other digital devices and digital services. Before the PMGDISHA scheme's training, he was working on the farm as a labourer.

But after getting trained under the scheme, he started his own shop and makes cashless transactions through BHIM and Paytm Application and helps other people of his area.



Vaghela Vanrajsinh Parbatsinh, Gandhinagar

Vaghela Vanrajsinh Parbatsinh is a 35 years old common man from Pimplaj village. He registered himself as a student under the PMGDISHA scheme and got trained within the 10 days training session and learned about the digital services.

After completing his training, he became very happy as he is now able to use the digital services and is digitally literate. After the training, he knows how to use WhatsApp, Youtube, and twitter very well.

And by being able to use these services, he feels very proud and is very thankful to PMGDISHA to improve his knowledge.

HARYANA



Joginder, Charkhi Dadri

Joginder from village Rasivas tahsil, district Charkhi Dadri, is a young student. He did not know anything about computers as his school did not have any computer labs.

He says, "One day my friend told me that there is a CSC where digital literacy training is being given. I was curious to know about computers so I went there with my Aadhar card. Now, I have learnt to work on a computer and use internet to search for information. I have also learnt about the benefits of a mobile phone which is very useful for me now."



Pooja, Bhiwani

Pooja is a 19 years old girl who has recently passed Class 12th. She lives in Haripur, Bhiwani, Haryana. She came to know about PMGDISHA from a friend of hers.

In her words, "By this course, I came to know about the different parts of a computer and their working and now, I can operate a computer and can also work on the internet as I have learned so much about the internet also". She has also learnt about scanning and photocopying documents. Now, she is working in the same CSC and earning money as well. She is now a self-dependent girl and thanks CSC for making her independent.

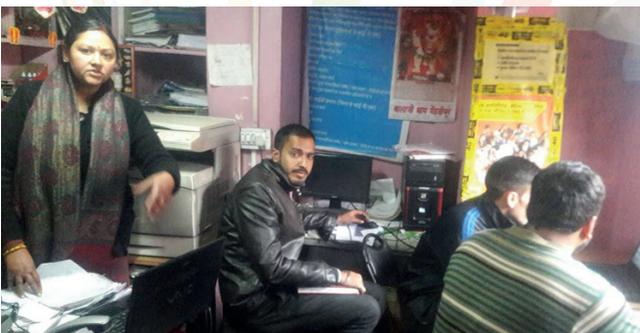


Meenu, Yamunanagar

32 years old Meenu works as a housemaid to earn her livelihood. Her family is totally dependent on her for income. At the time of demonetization, she was facing difficulties in managing cash. Then, she enrolled and trained under Digital India and learnt about digital financial transactions.

The VLE, Ms. Misbah Hashmi, also helped her to open a bank account. Now, she can transfer money to local vendors through e-wallets. She can now manage her finances by herself and has also learnt about savings and investment.

HIMACHAL PRADESH



Rajesh Kumar, Shimla

After completing the 10-day training programme, Rajesh Kumar from Shimla himself became an ardent promoter of PMGDISHA scheme. He enrolled for a CSC centre and initiated the digital literacy programme at Nankhari village. He focussed more on school students. The students and staff members were informed about the benefits of the scheme which impressed the audience. Awareness video clips related to PMGDISHA were also screened as part of the lecture. According to Rajesh, most of the students and teaching and non-teaching staffs enrolled for the certification course.

Pushpa Devi Chauhan

Pushpa Devi Chauhan from Shimla was one among the army of rural housewives of the region. However, PMGDISHA training programme transformed her life.

After completing the training under the scheme, she developed a flair for learning and enrolled herself for graduation through distant education.

"I had completed my XII grade and had to discontinue because of marriage. The training programme developed the interest for learning. I registered for the graduation course and prepare for examinations using computers, smartphones and internet," said Pushpa. She is now actively promoting PMGDISHA among her peers.

JAMMU & KASHMIR

Bharti Devi, Samba



PMGDISHA beneficiary Bharti devi, hails from village Blater District Samba, Jammu and Kashmir. Before PMGDISHA training, she did not know to use a computer, android phones etc but with the help of this training and with the help of VLE Kushal Singh, she claims that a lot of people of her village have become digitally literate . Bharti says, “Our family is poor and we couldn’t afford a computer training, but this is a great initiative taken by the government of India and CSC, providing computer literacy and training, free of cost”.

During the training, she learnt various aspects of digital literacy, how to manage and use it. She also learnt how to use BHIM app, how to use email accounts, social media, computer typing, online transactions etc; Now, she does all her banking transactions through BHIM app and is able to search for a job using her new smart phone as she has finally created her resume and can share it through her email ID.

Rehmoo Gowsee, Pulwama



Rehmoo is a young girl who lives in a remote village of Pulwama district. After receiving training under digital literacy scheme, she has opened her own small business outlet, which provides her good source of income. She also provides training to other women in her locality and had become a source of inspiration.

Her story is inspirational because she comes from a part of the country which is predominantly male-oriented and women are not encouraged to come forward in most fields. With the onset of twenty first century, women have started taking an active part in society and economy in order to recreate themselves in circumstances which were previously denied to them. Government of India has also undertaken many initiatives from time to time to enhance the role of women so that they can participate in all areas and sectors to build stronger economies improve their quality of life and bring gender equality.

Her boutique is totally based on computerised embroidery services wherein she uses computers to make her designs and sells them to other outlets and earns a lot of money. She is very thankful to CSC as it is only through this that she has become the first independent girl in her locality.

JHARKHAND



Hari Das, Chatra

Hari Das, divyang beneficiary from Choukhara village, in Chatra district started working as Computer operator in panchayat bhawan office after PMGDISHA certification.

Hari Das belongs to a lower middle class family in Baluri Gram Panchayat, Hunterganj block of Chatra district. He is especially-abled by birth as he is not able to walk because of his affected legs. Despite many difficulties, he never lost his interest in learning about new technologies. Because of the fact that he could not walk, it was impossible for him to travel or move much for his education. But today Hari Das is digitally literate and always thankful to the VLE (Madan Kumar) who has supported him to be digitally-literate under PMGDISHA. Hari Das says that "Today I can work on computer and I am also digitally literate like others. PMGDISHA program has completely transformed my life as now I am working in a Panchayat Bhawan office as a Computer Operator."



Pawan Kumar, Garhwa

Pushpa Devi Chauhan from Shimla was one among the army of rural housewives of the region. However, PMGDISHA training programme transformed her life. After completing the training under the scheme, she developed a flair for learning and enrolled herself for graduation through distant education.

"I had completed my XII grade and had to discontinue because of marriage. The training programme developed the interest for learning. I registered for the graduation course and prepare for examinations using computers, smartphones and interne," said Pushpa. She is now actively promoting PMGDISHA among her peers.



Chadrashekhar Lahare, Dhamtari

Twenty-year old Chadrashekhar Lahare, a resident of Charmudia village, Kurud tehsil of Dhamtari district in Jharkhand, belongs to SC community. His father Melaram Lahare works as a daily wage labour. He has two brother and two sisters. As the eldest son in the family, he has lot of family responsibility on his shoulders. After passing out from school, he joined graduation. Since he couldn't clear the exams, he dropped out of college. He was whiling away his time when he got to know about the digital literacy training through village mobilization by CSC.

KARNATAKA & KERALA



Pallavi, Bangalore

Pallavi, participated in the 10 day training programme under the Pradhan Mantri Gramin Digital Saksharta Abhiyan. She learnt computer basics, functions and learnt DTH Recharge website and booking train tickets online through IRCTC, usage of social media like Facebook which is the most popular social networking site that helps one to be connected and keep in touch with friends, post photos, share links and exchange other information our nativity.

She says, "In order to know more about Agriculture and Education I wanted to learn to use the Internet. Internet also helps in getting information regarding availability of rural job indifferent sectors and areas. I am very thankful for the PMGDISHA programme."



Shiji Lenin, Thrissur

Mrs. Shiji Lenin is a housewife hailing from Panancherry panchayat of Thrissur. She has studied till class 12 and does not have any idea or knowledge about basics of computer, but was always very much interested to gain knowledge in computers.

One day she met the Panchayat president who informed her about the free computer course offered at the nearest CSC. And the very next day she went to the nearest CSC centre and enrolled under the scheme. She attended the classes regularly without fail. Before joining the course, she had no idea about how to work on a computer. Now she can access the computer, internet and online transactions and services very easily. It also helped her personally and boosted her confidence.



Smt.Sreelakshmi, Wayanad

Smt. Sreelakshmi had only a visual experience with the computer and had no idea on how a computer works or how to work on a computer. She could not afford to buy one. After enrolling in the digital literacy course, she learned to operate computer as well as smart phones.

Now she is trained on net banking, how to send emails, video calling and to carry out other online services.CSC VLE Mr. Zabeer, provided her with all the facilities required to complete the training. The online test was a new experience for her. She was trained on how to do the test in advance; she did not find it difficult even though she was nervous as this was her first online test. Now she is motivated and wants to learn more if she gets more opportunities like this.

MADHYA PRADESH

Atmaram, Khandwa



Atmaram's urge to learn, helps him become a digitally literate under the PMGDISHA scheme. 41 years old Atmaram always desired to learn computers and its related applications, but due to his disability, he could not visit any of the Centres near his place. So he expressed his wish to Sandeep Maliya, who runs a CSC Centre and provides digital literacy to students and villagers under PMGDISHA scheme in his village.

Sandeep Maliya and his fellow colleagues decided to provide the digital literacy training to Atmaram, by carrying a laptop to his place. They taught him under various topics like mobile banking, basic knowledge of computer and different applications of internet. After the training, Atmaram appeared for the online examination through NIOS and is successfully certified under the scheme.

Radhamani Thakur, Betul



Radhamani Thakur is from Scheduled Tribes Gond family of village Kosmi of Betul district, where Scheduled Tribe families find it difficult to get primary education for girls. Nevertheless, Radha Mani was determined and always wanted to study and thus received IT training for the development of her village and society. She was determined to do the same, while taking information about government services, he knew the Indian government's Digital Service By obtaining CSC center in its village, where he has been providing many services to the villagers today, Prime Minister Rural Digital Literacy Mission, DGPA, E-District Services, Pan Card etc. are the main ones, as well as students of rural areas. Preparation of jobs for various competitive examinations, also help in the services offered by digital service portal.

Radhamani encouraged CSC to promote her respect in the society as well as became self-sufficient and inspired other youth for which they are grateful to the entire CSC team.

Lalit Divan Gond, Sagar



Mr. Lalit Divan Gond is from a Scheduled Tribe family and is a resident of Khamkuwa Village Panchayat in Sagar district of Madhya Pradesh. Lalit got an advantageous employment opportunity by joining Digital Saksharta Abhiyaan and got inspired to set up a CSC center in his village, and with the collaboration of other villagers, he started a campaign of information about digital banking and digital services in his village. These services are proving to be very beneficial for the villagers. The villagers are very happy that they are able to use all basic digital services in one place.

Mr. Lalit is providing all the CSC services like Digipay, PAN Card, Aadhar Card, Telemedicine, BHIM, Digital literacy schemes, banking etc. to the villagers. For successfully managing the CSC services, he has become an ideal for people in the vicinity. His effort is very commendable.

MAHARASHTRA

Lakshmibai Subhash Patil, Washim



60-years-old Lakshmibai Subhash Patil from Swargaon Barde in Maharashtra understands that high speed internet is a tool with endless potential and only the digitally literate will have the skills to harness it effectively. Undergoing digital literacy training completely transformed the life of Ms Patil. She had to travel a long way to enquire and process the pension amount. But the computer literacy has helped her to learn about cashless transactions and other services.

“Now, I have my Digi Locker, where I keep my documents safe. I have also started communicating using emails. The most important thing is that I have started using BHIM app to check whether pension amount has been credited to the account,” said Ms.Patil.

Amarendra Rao, Akola



Through a 20-hour computer literacy programme, the change brought in Akola is evident in the lives of local farmers. Amarendra Rao is one such farmer from the village who has started fetching information on newly introduced agriculture on his smartphone. Mr.Rao has started using the tool after completing PMGDISHA course with the help of CSC.

The farmers are introduced to different section of digital world in their local language and now Amarendra Rao and his companions are popularly known as ‘Digi Farmers’.

Sunit Bute, Akola



In a digital world and economy, digital literacy and skills to provide digital services open the doors of opportunity for socially excluded groups who hitherto were limited by a number of factors including lack of accessibility. Persons with disabilities are among some of the poorest and most marginalised social groups, and the ongoing digital revolution is helping them create a story of dignity and independence.

Village Level Entrepreneur Ravikiran Kakde, who runs a CSC at ChohattaBajar locality in Akola district, Maharashtra, advised Sunit Bute, a person with disability, to get digitally literate through PMGDISHA. Kakde trained the 40-year-old on operating computer, browse Internet and use email.

He also taught Bute to undertake digital transactions through BHIM App. After getting digitally trained, Sunil Bute set up a small shop in his locality for providing services like Internet surfing, mobile recharge, train ticket booking, etc.

NORTHEAST & UNION TERRITORIES

MEGHALAYA

Iaribhalin Marbaniang, East Khasi Hills



Iaribhalin Marbaniang is a 15 years old beneficiary from Lumsophoh, Nongthymmai, Mawpat Block, East Khasi Hills district. Coming from a humble background Iaribhalin had never touched a computer or a smart phone before. She registered for the course during a village campaign done by the VLE, Baiada Mawlong, of Lumsophoh Nongthymmai CSC. During the course duration she got to learn about using the computer, how to use MS office applications and use various apps and make digital payments through a smart phone. After she completed the training, she got employed part time at the Village Office as computer operator and later got to work at Leon's e-Services. She is also continuing her studies and says that she is able to use her knowledge in digital devices and internet to help her in her studies. She is very happy that she found a new direction, a new ray of light to her future.

Nisha Mary Thongni, West Khasi Hills



Nisha Mary Thongni, West Khasi Hills is a 26 year old beneficiary from Nongstoin, West Khasi Hills district. As with most places in Meghalaya, there is lack of job opportunities and hence she decided to start her own business. Nisha noticed that no one in her village is digitally literate and thought that it will be an opportunity for her to start a CSC or similar business. As she had no prior knowledge of computers she decided to travel to East Khasi Hills to enroll for PMGDISHA course that was being offered at a CSC institute called Rynjah Institute of Information Technology.

The VLE noticed that during her course duration she worked hard and often stayed extra hours to learn. Hence after Nisha completed PMGDISHA and was certified, the VLE, Joel Rynjah, offered her a job as a faculty trainee in one of his training centres, a newly opened training centre at Nongstoin, West Khasi Hills. He also assured that he will assist her in setting up a CSC in her village. She now is proud VLE in the CSC network.

Betdasara Sohtun, East Khasi Hills



Betdasara Sohtun is a 18 years old student from Mawryngkneng Mission, under Mawryngkneng block of East Khasi Hills district. Belonging to a BPL family Betdasara had to balance studies with work as she had to help her parents financially to sustain their family as her siblings are still in school. Being digitally illiterate, she saw many opportunities pass her by as she neither have nor know how to use a smart phone or a computer. She confessed that she could not apply for jobs as most job applications are online nowadays.

MIZORAM



Lalthanchhunga, Aizawl

Lalthanchhunga from Durtlang Leitan, Tlangnuam Block of Aizawl District underwent digital literacy training at his local CSC. In his words, "PMGDISHA gave me a great knowledge on Computer and Digital payment. Now, I can fill up online forms and online applications with confidence. Moreover I can teach and gave awareness on how to do online form fill up and digital payment to my family and relatives."

He further states that the biggest advantage of the training is that he is now fully aware about digital payment systems. He says, "Now, I can do online shopping and money transfer from my home and I would like to thank PMGDISHA project for this."

TRIPURA



Dharmendra Reang, Dhalai

Dharmendra Reang successfully completed digital literacy course from Jeolchara under Dhalai District, Tripura. During the course, he learnt and practised profoundly from the centre and acquired immense knowledge in a short span. After certification, he worked under the supervision of the VLE in his panchayat for perusing Digital Learning further. During that period he applied for a CSC ID with the help of the centre owner and started his own CSC centre with the required equipment and setup.

His first project was implementing the PMGDISHA scheme wherein he has registered 251 students and certified 234 candidates under his ID. Dharmendra proudly says that "Undergoing the PMGDISHA training has changed his life and career possibilities with a new vision of Digital India." He tries to implement other CSC services in his village for the benefit of the local people.

PUDUCHERRY



Manimaran, Puducherry

Manimaran, from Thriubuvanai village, completed only 12th standard and was working in a mechanical workshop to repair motor bikes and cars.

When he learnt about the digital literacy training offered at the local CSC, he enrolled for the course so that he could learn more about smart phones. He attended the classes regularly and took keen interest in learning about internet as well. He also learnt about the concept of cashless transaction using Smartphone application of BHIM, AEPS, UPI. Later, Manimaran got a good job with decent salary in a supermarket where he works as a computer operator in cash billing department He is happy that he has been able to change his profession due to this training.

PUNJAB

Sandeep Singh, Rupnagar

I never dared to touch a computer or any of its components in the perception that it will go wrong as my digital knowledge was zero, moreover, I did not have access to digital equipment. A person in the neighbourhood who has few computers in his shop told me about the computer course under PMGDISHA which was free of cost and I did not have to travel to a nearby town to learn computer.

In the beginning, I was hesitant to learn but gradually my desire of learning more started increasing. I completed the course in 20 days time and took the exam and passed it. To learn more, I also enrolled for Basic computer course at the same center.

Now I feel that basic digital literacy course must be attended by everyone like me as it has changed the life of many who completed the course with me. To bring such change in the life of other I am also trying to open one such center.

Hardeep Singh, Tarn Taran district

Living a regular busy life, as I had never got a chance to learn computer, I had to get all my work done through a computer center who charged a decent amount even for two minutes work. After hearing about the free computer course about basic learning of computer at the neighbourhood CSC center which made it even more convenient to do a short duration course, I completed the course in 15 days and took the exam. After the exam I have a fare idea of operating computers, sending emails, downloading from internet and doing digital transactions through my ATM card.



ODISHA

A Ramaya, Ganjam



In a rapid digitally transforming country, digital literacy has become an inevitable part of a person's life. A Ramaya from Ganjam of Odisha has been working as a security guard and he was facing a hurdle because of being unaware of digital tools and devices.

"Most of the security systems have been modernized and they use computers and smartphones. Being digitally illiterate, I was not able to apply for any job that demands technology knowledge and pays a pretty good salary," says Ramaya.

However, after knowing about the Pradhan Mantri Gramin Digital Saksharta Abhiyan, Ramaya quickly got himself enrolled and started undertaking the classes. "As it was the matter of my livelihood, I paid utmost sincerity and grasped the modules thoroughly. I can now easily operate computers. I own a smartphone now," says the proud beneficiary.

Amaresh Jagadala, Boudh



Amaresh Jagadala was one among the first batch of 250 beneficiaries enrolled under digital literacy scheme from Mundapada CSC Centre in Boudh disitric of the state.

"After knowing about the scheme and the curriculum, I was excited and did not give a second thought for a shot," said Amaresh.

After completing the training programme, he was keen to know more about the digital tools and researched on his own with the help of internet to master the trade. He is presently working as a trainer at the CSC centre helping more villagers to learn about the digital tools and devices.

"Everything has changed after knowing about the technology and digital world. I have started using the e-platforms for shopping apart from paying the bills through the online platforms. I even use BHIM app for money transactions," explained Amaresh.

Gayathri Sethi, Angul



Gayathri Sethi had a dream of learning computers from her childhood but the Renaglidam village was not developed and computers were not an easily available device.

"I hail from Scheduled Caste community and most of us in the village are not educated. I completed my XII grade and got to know about PMGDISHA scheme. I quickly enrolled for the scheme and that has changed my life," said Gayathri.

Gayathri is presently working as a Data Entry Operator at Hero Motocorp and Rengali Dam Site. "The course has given colours in my life and that was my dream. The dream has come true with PMGDISHA," adds she.

RAJASTHAN

Poonam Sapera, Alwar

Poonam Sapera, belongs to the Sapera community, which is considered a nomadic community. In her community, girls are not allowed to study but, her parents concentrated on my studies and strived to teach her well.



She enrolled for digital literacy course at the UvaJagriti CSC Center and after completing the course, she became confident in using digital devices. This encouraged her to know more about computers. She says "In my community, girls are not allowed to study but my parents helped and encouraged me to set an example before my community. The scheme started by the government helped me achieve my dreams. It has changed my life completely".

She is very proud that due to her training, people in her community have now started teaching their girls.

Damayanti Thakar, Jalore

Under the Pradhan Mantri Gramin Digital Saksharta Abhiyan Mission, 52-year-old disabled woman Damayanti Thakar from Sanchore, Rajasthan State, completed 10 days of training with great enthusiasm. She can now use Mobile Pay, read online News Paper and communicate with her loved ones. Now after becoming digitally literate, she wants to train the women of her village by joining CSC.



She says that now she can get any type of information on her mobile through internet. Also, after learning about online banking during the course, she does not need to visit the bank for money withdrawal or transfers.

She states that women of India who are widowed or illiterate, must become capable by becoming digitally literate. "If the entire village and community are made digitally literate, everyone will be able to work better and the country will reach newer heights", she says.

Banjara" community, Alwar

Banjara community, usually a rigid and male dominated tribe, comprises of a large number of poor families, who are digitally illiterate. Most of the people are daily wage workers and have limited access and knowledge of digital devices. However, VLE Sneha Lata took up this challenge to spread awareness of the digital technologies among this tribe. She personally visited the head of the tribe and convinced him for his support to organize the digital literacy session.



The banjaras showed great interest and determination in learning. They learnt about various digital devices with hands-on training on laptop and mobile phones.

The 'banjaras' were very happy to receive information about the digital technology and realized the importance of digital literacy in today's world. After receiving training on digital devices and various communications possible through digital devices, the Banjaras have been curious to know more about the Common Services Centers and the Digital India Programme. Many of them have also shown an inclination for opening a CSC.

TAMIL NADU

Kanishma.G, Trichy



Kanishma.G is pursuing B.Com. She lives in T. Renganathapuram village in Trichy district. She says, “My parents are farmers and I am the first one to get a degree in my family. Due to my family’s financial situation I could not afford to join a paid computer education course. When I came to know about the free basic computer education and methods to learn about cashless transactions in CSC centre under PMGDISHA scheme I was very happy and eagerly joined in the course running in my village.”

She is now certified under the course. She has learnt basic computer knowledge, internet usages and cashless transactions through this training. She claims she can now do all cashless transactions very easily.

Gomathi, Tirunelveli



Gomathi Devi from Nelkattumseval village of Tirunelveli district belongs to a very poor family. Her village does not even have proper facility of transportation. She never thought that she will ever be able to access free computer education, that too free of cost. Hence, when she came to know PMGDISHA scheme in her village, she happily joined the course.

She has now completed free computer training programme in her native place and did not have to travel very far for her classes. Now I can understand the basics of digital devices and operating digital devices for gathering information. She learnt to use smart phone and has created her own email ID. She also learnt to do fund transfer and requesting fund using BHIM APP and USSD method.

She says, “I am glad that I can now download my Aadhaar in my mobile. I can also use Digital Locker. This programme was very useful for me. Many women like me got computer knowledge through this programme”.

Vediyammal, Thiruvallur



Vediyammal is an adolescent girl hailing from Thiruvallur district in Tamil Nadu. She was always curious about learning and exploring the world of computers. Hailing from a rural background, Vediyammal is studying in 12th STD at Pandur Government High School.

Though living in a home with few resources, she was always interested in learning new skills to improve her personal strength. Computers are still a dream for girls like Vediyammal and this ignorance created a fear amongst them. PMGDISHA was a blessing and the best opportunity for her to explore the digital world and attain digital literacy.

She informed that during the training, a computer instructor used to give regular training to the girls in the hostel on accessing emails, digital transactions etc. At the end of the training, the result was that Vediyammal found confidence in herself to move forward in life. She now wants to be an IT engineer and make her parents proud.

TELANGANA

Surekar Lakshman, Nirmal

Sri. Surekar Lakshman is a farmer in ELEGAN village in Nirmal District. He has 510 sheep and used to buy feed and medicines every month at veterinary shops and needed hard cash. Due to non-availability of hard cash in ATMs, he used to suffer a lot. One day he heard about BHIM Application and then immediately he went to CSC VLE Mr. Vinayak and asked him to how to use BHIM App. VLE Mr. Vinayak registered him under PMGDISHA and trained him. Now Mr. Laxamn is using BHIM App and making his regular payment with BHIM.



Collector Smt. M. Prashanti, IAS garu gave PMGDisha certificate to him during a District Level Meeting and officials asked him being second class dropout in school how he could do this. He demonstrated how BHIM app works on his mobile and showed the functionality. All officials were surprised seeing his skills and appreciated him. Surekar Lakshman is now a Digital Farmer and thanked PMGDISHA program.



Mr. Sai Kumar, Adilabad

A 8th class drop out Shepherd proven power of Digital India by solving a road problem of their village with the help of Digital Literacy. Mr. Sai Kumar tribal youth from Gimma village, Jainath block of Adilabad joined NDLM program during March'2016 and learnt about Digital Devices operating, Internet browsing and Email and WhatsApp. He recently purchased a smartphone, he took photos of the bad roads in his village and sent to WhatsApp number of local paper (Eenadu) for grievance redressal and got response from officials and they repaired it.



Korutla Sathamma, Karimnagar

Fifty eight-year-old Korutla Sathamma, a Beedi worker, might be among the lakhs who have enrolled for the government's digital literacy programme, but her entry has been appreciated by Union minister Ravi Shankar Prasad, urging her to bring more women into the mission.

In a social media post, telecom minister Prasad said he spoke to Sathamma of Karimnagar, Telangana, who has inspired many by joining the Digital Literacy Mission through Common Services Centres.

He congratulated her efforts and requested her to inspire other ladies around her to learn computer. "She told me that her desire to talk to her Dubai-based son over video call made her learn computer at this age. I congratulated her and asked her to inspire other ladies around her to learn computer and be a part of Transforming India under the leadership of Prime Minister Narendra Modi," the minister said.

UTTAR PRADESH

Mamta, Siddharth Nagar



For 16-year-old Mamta PMGDISHA gave her a new perspective about her life and studies. After registering herself at a PMGDISHA training centre in Siddharth Nagar district, she started handling smart phones and computers.

VLE Ravi Kumar who facilitated the scheme in the region, also taught Mamta the internet services. After getting trained she now helps in creating awareness about digital literacy in her village.

Kamini, Gautam Buddha Nagar



Kamini from Dhanauri Kalan, Dhankaur Post Office in Gautam Buddha Nagar is able to access the digital devices including computers, Smart Phones etc. after getting trained on basic digital literacy.

In her words, "Earlier I used to go to district headquarters to avail the Government Services like Pan Card, Passport, but after getting training under PMGDISHA, I am able to avail all the online services on my own. This training has saved my time and money, as I do not have to travel to district headquarters any more now."

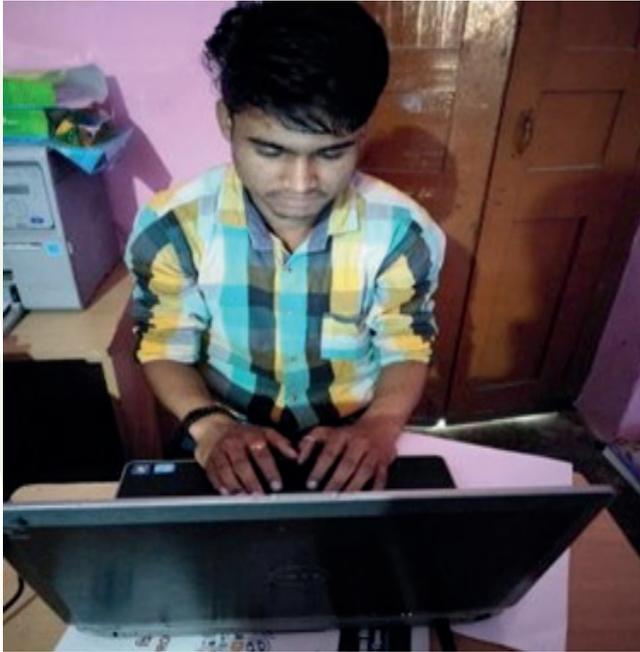
She has also created an email account which helps her to stay connected to her loved ones. In future, she wishes to work in CSC to train other beneficiaries of the society under digital literacy schemes.

Dharmendra Singh, Banda



Dharmendra Singh, a differently-abled beneficiary from Rehunta village in UP says that "Digital literacy is one of the primary qualifications a person need in this modern world. PMGDISHA has laid a strong foundation on basics of computer and other digital devices."

UTTARAKHAND



Vipin Kumar

PMGDISHA has facilitated digital literacy to Vipin Kumar despite of being in the remote part of the state. According to Mr. Kumar, he was totally unaware of computer or other digital devices and services.

However, the scheme has changed the outlook of Mr. Kumar enabling him to handle the devices. "I have started using emails and started using social media platforms to share the photographs and moments. I have even started using digital payment gateways", says the beneficiary.

Gnanavel, Haridwar

When PMGDISHA was introduced to Gnanavel from Bhagwanpur in Uttarakhand, he was totally indifferent towards the scheme. "I was 58-year old and was in an inhibition digital literacy will not make any difference in my life," said Gnanavel.

However, the beneficiary slowly started understanding the power of technology during the course of time. Farmer by profession, he started spending more time on computers browsing for various farming techniques on Youtube.

"PMGDISHA has done wonders for me. I used to seek advice from farming officers in the panchayat and others for improving my harvest. However, computers and internet has helped me improve my farming techniques. Most of these videos, I watch are in Hindi which makes it more comfortable," said the proud beneficiary.

Gnanavel often visits the CSC centre and the VLE for learning more things from him.



WEST BENGAL

Abinash Singha , Darjeeling



The Village-level Entrepreneur Subhankar Sanyal has been visiting villages to host awareness campaigns and he met a woman, who is a daily-wage labourer. Sanyal informed her about the scheme and she enthusiastically said that she would like to send her son Abhinash Singha for the course.

Abinash, a student of Class 11 at Salbari High School in Darjeeling used to work as a labour/ helper to support needs of his family. From the beginning of the training, Abinash was one of the brightest students who had great appetite to acquire knowledge about computers.

On completion of the course, he himself opened a Savings Bank Account in and now uses BHIM App and UPI on his phone. He was digitally enlightened and applied for his PAN Card from the CSC Center and made all his KYC documents ready. His eagerness for learning made him enrol for CSC Spoken English Classes along with BCC Computer Course from the VLE Centre. Upon finishing the courses, he was keen to work with CSC center and was absorbed by the VLE in back office administration in his CSC. Today, he supports the CSC in most G2C services and has solely taken responsibility to enrol more than 50+ Students in PMGDISHA from his village. For this purpose, he carries office laptop and a biometric device and he personally visits households in his village to enrol students.



Online shopping and cashless transactions becomes handy for villagers

The citizens in Babugram Panchayat in Purulia district have started using the smartphones as the one-stop point for every service. They are making their life simpler and comfortable by using apps for money transfer, railway and bus ticket booking, online shopping, sending e-mails and messages and many more.

VLE Karim was the key person to propagate digital literacy programmes in the vicinity of Purulia district. Apart from meeting school headmasters, he also met the villages and panchayats authorities to conduct awareness campaigns.

STATE-WISE ACTIVITIES





ANDHRA PRADESH

Krishna



Age has never dampened the spirit of Nakkanboyina Krishna Kumari from Vanukuru village. Her dedication and drive to learn about the sophisticated digital devices at the age of 60 is the complete proof for the above statement. According to Krishna Kumari, she loves to interact with the youngsters and be updated. "The primary thing to get enrolled under the scheme is to meet youngsters and seek more knowledge. Moreover, my peers always fall behind when it comes to handling of digital devices and internet. I don't want to be trailing but be in the forefront," said Kumari.

With the help of VLE Vedantham Padmavathi, she completed the course under PMGDISHA and Krishna Kumari has also started teaching her friends.

West Godavari



CSC is also a ray of hope to the differently-abled people as well. CSC has unprecedented number of success stories with regard to the differently-abled beneficiaries and even VLEs.

For VLE Venkatesh being differently never stops him to bring more beneficiaries under PMGDISHA. Equipped with the modern computers and high-speed centre, his centre has successfully registered 240 candidates.

Even his wife Sandhya is running CSC and has registered 250 candidates.

Guntur



About 250 beneficiaries, including household women and Government college students, have registered for PMGDISHA training in Takkellapadu Village, Pedakani Mandal, Guntur District, Andhra Pradesh. All the students have been successfully trained on different modules covered under PMGDISHA, including usage of computers, internet and smartphone for cashless payments.

Chittoor



A workshop on PMGDISHA was conducted in Cheelapalle Panchayat, Gudipala Mandal, Chittoor District, Andhra Pradesh. The State Scheduled Caste cell president, Mr. Peter, Mrs. Velangani and Village Sarpanch, Mr. Jaret, participated and made the event a grand success. A total of 75 members attended the workshop.

ASSAM

Tinsukia



In tandem with the Prime Minister's vision on Digital India, the VLEs have been hosting a number of workshops in the district to enrol number of candidates to the ambitious digital literacy project.

Educating the denizens about the scheme and its benefits, the awareness camps and workshops at various levels saw a huge participation from the villagers.

As a result of the tireless efforts from the VLEs, 48 PMGDISHA training centres have been registered in 86 gram panchayats of the district Apart from Doidam, Panitola, Borgolai and Guijan, Borguri, Khamtiguai, Itakhuli, Tipuk Lekhapani and Ledo witnessed an increase in the registration following the awareness camps. District Managers Nilutpal Sharma and Mridupaban Mahanta and District Consultant Sumit Saikia were the key persons to host the workshops.

Goalpara



PMGDISHA aims at uplifting the marginalised section in the society. Enrolling people from rural parts of India, the scheme aims at building global citizens with the power of computer

literacy. With the help of self-help groups in the district, VLEs mobilized the public to be part of PMGDISHA. As many as 21 awareness programmes in the Goalpara district.

Nalbari



The Government has launched the Digital India Programme with an ambitious vision to transform India into a digitally empowered society and knowledge economy.

Following the same vision, Nalbari district have been conducting training sessions under PMGDISHA in various Gram Panchayats, Blocks, and Circles in the entire district.

As a result, till date total 84 nos. of PMGDISHA Centres have been registered by them in 61 GPs of Nalbari District.

Udalguri



VLE Normal Boro from Ratanpur launched an awareness program about PMGDISHA and was attended by several citizens of the village. Citizens who attended the program were highly influenced and showed interest in pursuing to become digitally literate.

BIHAR

Munger



District Consultant Nilesh Kumar hosted a district-level and a panchayat-level workshop on PMGDISHA in the district. The VLEs were made aware of Dos and Don'ts and other vital information on the scheme.

The workshops also motivated the VLEs to play the pivotal role in successful completion of one of the biggest digital literacy programme in Rural India and empower the society. The event also shed light on the other services in CSCs across the country. More than 50 VLEs took part in the event. The panchayat-level workshop was conducted in Bangalwa gram panchayat.

A block-level PMGDISHA training and awareness programme was conducted for VLEs of Tarapur and Asarganj Blocks of Munger District, under the guidance of District Consultant, Nilesh Kumar. About 15 VLEs were present for the programme and learnt how to register students, email verification and how to fill outcome forms for students. They also came to know of the benefits and objectives of the scheme during the course of the programme.

Khagaria



VLEs in association with District Managers and District Coordinators organised district-level workshop under PMGDISHA. District Collector Mukesh Kumar Sinha was the Chief Guest. Around 160 beneficiaries along with VLEs participated in the event. PMGDISHA course completion certificates were also distributed during the day-long event. DRCC Manager Pankaj Kumar also spoke.

Muzzafarpur



BDO Rahul Kumar inaugurated a district-level workshop organised by PMGDISHA in Muzaffarpur district of Bihar. Panchayat officers and other senior officials spoke during the event. More than 120 beneficiaries took part in the event. Certificates for the successful candidates were also distributed during the event. Education Extension Director Dr K.M. Singh, Kishan Club President, Ayudhya Prasad, Zilla Panchayat representative Anjay Mehta and Sakra CO Ajit Kumar Jha also spoke during the event.

Madhubani



A PMGDISHA training centre was inaugurated at a Madrasa in Village Karmauli. Aaliya Madarsa Secretary Professor Zafirul Hasan inaugurated the centre. Several potential beneficiaries attended the event, of which, 50 registered for PMGDISHA training programme. Training on cashless transactions, basic computer operation and NPS will be given at the centre.

CHHATTISGARH

Janjgir Champa



PMGDISHA District Coordinator along with the support of CSC 2.0 and EDM organised a district-level workshop for VLEs. As many as 70 VLEs were given information on all aspects of the scheme including student registrations and examination process.

Expert Avinash Dewangan led the day-long workshop held at the district panchayat office. Similar workshops and meetings were held in Surajpur and Rajnandgaon districts of the state. CSC DCs Vikash Tiwari and Manish Kumar conducted the session on PMGDISHA which was participated by 50 VLEs from Surajpur.

While EDM Shourabh Mishra led the session on process of inducting new centres under PMGDISHA during the workshop in Rajnandgaon. A total of 48 VLEs participated.



Sirri Panchayat Sarpanch Janavi Devi distributed PMGDISHA certificates to the beneficiaries from Janjgir Champa district in the state. More than 300 villagers were present for the event. VLE Direndra Sunhare and Government School Headmaster Mr. Ram Prakash Rate coordinated the event. A campaign for PMGDISHA was also held.

Balrampur



Around 50 beneficiaries from Balrampur district received certificates during an event held here. Shiv Kumar Banrji, SDM Rajpur and Kamla Prasad, Rajpur Block Chairman were present as guests during the program. While delivering the speeches the guests appreciated the scheme and encouraged the villagers for more participation.



Koyilabeda VLEs from Koyalibeda district hosted a joint meeting at Meeting Hall, Block Office located in Kanker. The day-long meeting was participated by Rural Development Officer and the VLEs. PMGDISHA DC Rupesh Singh delivered a special session on PMGDISHA to the VLEs and other participants during the event.

Malkharouda



CSC District Managers and District Coordinators jointly organised PMGDISHA workshop at Janpad panchayat in Malkharouda district of the state.

The newly enrolled VLEs were made aware of the scheme and its benefits during the day-long event. More than 60 VLEs participated in the workshop. District managers and consultants briefed the assemblage about the project and the registration apart from the examination process.

Kabirdham



In the presence of Additional Collector Mr. Pradeep Mishra, CSC District Managers and District Coordinators jointly organised a VLE meeting at Collector Meeting Hall in Kabirdham.

More than 95 VLEs were part of the day-long meeting. The coordinators briefed the assemblage about PMGDISHA registration and examination process. Additional Collector noted that VLEs should improve the quality of training service under PMGDISHA to create good global citizens.

Balod



In the presence of Under Secretary Ms. Tanuja Salam, CSC District Managers and District Coordinators jointly organised a VLE meeting at Collector Meeting Hall in Kabirdham.

More than 80 VLEs were part of the day-long meeting. The coordinators briefed the assemblage about PMGDISHA registration and examination process.

Mahasamund



PMGDISHA Certificate distribution was organized Mahasamund district. More than 82 beneficiaries received the certificates. Village Sarpanch Santosh Kumar Sahu was the chief guest during the event which was chaired by EDM Bhupendra Ambilkar.

DC Vivek Kumar Samal and Shyamal Sharma also motivated to all the students who are certified under PMGDISHA scheme and also guided them about digital transaction like BHIM App and explain the main objective of digital literate.

Rajnandgaon



Aiming to implement PMGDISHA in every panchayat in the district, CSC District Managers and District Coordinators jointly organised a VLE meeting in Rajnandgaon district. More than 80 VLEs were part of the day-long meeting. The coordinators briefed the assemblage about the whole process for enrolling new candidates under PMGDISHA.

Raigarh

40 VLEs participated in a training workshop organized by Mitesh Mahant, Vinod Badge and Ashwarya Dixit at the



Collector's Office in Raigarh. The workshop emphasized on the PMGDISHA examination process and software installation.

Baikunthpur



A meeting was organized at the Block Office in Baikunthpur, Koriya. 48 VLEs participated in the meeting. Ms. Ritu Agrawal (ADO) Koriya led the discussion on how to optimize the implementation of PMGDISHA.

Koriya



Mrs. Leelavati from Kasara, Block Baikunthpur, Koriya District, Chhattisgarh, is 43-year-old and works as a farmhand in a paddy field. She received training under PMGDISHA for 10 days and can now operate smartphones and computers to complete her banking transactions via the BHIM app.

GUJARAT

Panchmahal



Mr. Chintankumar Pargi, a Village Level Entrepreneur under CSC, belongs to Scheduled Tribe family located in rural area of Panchmahal district. His Centre is situated at Khedapa(N.V) Village in the district. He decided to work for his locality and now he is delivering all CSC services through Digitalseva portal. He has been delivering all CSC services including PMGDISHA (Pradhan Mantri Gramin Digital Shaksharta Abhiyan), Digipay, National Pension Scheme (NPS), Recharge, Sarakari Pariksha, insurance, health service etc. He has also been disbursing pension, MGNREGA wages and other incentives through Digipay. He also participated in CSC events like the Swachh Bharat Pakhwada to Bicycle Rally in his village and aware to people swachhata. Till date, he has completed 250 beneficiaries register and 182 candidates have been successfully certified under PMGDISHA project.

Mahisagar



PMGDISHA Awareness Campaign Conducted at Fair Price Shop VLE Iqbalbhai Shaikh from Navi Signali panchayat hosted a PMGDISHA awareness camp at his Fair Price Shop (FPS). The entrepreneur has completed the registration of 250 candidates and 220 students have been certified.

Valsad



VLE Bhavesh Panchal distributed PMGDISHA certificate to more than 45 candidates from Valsad district. Bhavesh has completed 250 candidates and more than 226 beneficiaries have been certified.

Jamjodhpur



Being as young as 26-year-old Pathar Mahesh Narsibhai has been delivering almost all services under CSC. A B.Com graduate, Mahesh has been delivering services including insurance, Fast Tag BCC, Tally Account CSC Skill services under PMGDISHA etc at the center located Jamjodhpur district. With the infrastructure of 10 laptops, Mahesh has almost registered more than 150 women as part of PMGDISHA.

Mehsana



Despite being handicapped, nothing stopped VLE Vajesang Vaghela from Sarsav Village in educating villagers to show his support towards a Digitally Literate India.

HARYANA Rohtak



To promote PMGDISHA, CSC SPV took an initiative to conduct a training session for VLEs. In the session, DM/DC provided detailed information about the scheme post which a session of Q&A was organised.

HIMACHAL PRADESH Shimla



VLE Pushpa Devi Chauhan from Shimla has mainly focussed on an army of rural housewives of the region and equipped them with PMGDISHA.

She went door-to-door and completed registering 250 beneficiaries under the scheme. She trained them by visiting their respective villages every day. Housewives of age 25-45 have been the target group.

CSC Team, Shimla hosted a district-level workshop on PMGDISHA at IT Bhawan. Pankaj, Sandeep and Montu played a key role in organising the event. VLEs

and beneficiaries participated. The event also saw spot registrations.



JAMMU & KASHMIR

Pulwama



VLE Rifat Jan at Sangarwani and Mudasir Ahmad Wani at Abhama in Pulwama of the state have been the major contributors of enrolling a maximum number of candidates under PMGDISHA scheme.

Ms Jan, after conducting a door-to-door campaign has enrolled 250 candidates out of which 233 have already completed their examinations. The Panchayat officials played a key role in helping the VLE to promote the digital literacy programme.

Mr Wani, who runs a CSC at Abhama, had overcome a number of hurdles to achieve his target in the remote area of Pulwama. However, 212 candidates out of 250 registered

candidates have completed examination process under the scheme.

Both the VLEs have expressed their happiness for being involved in country's one of the largest digital literacy programme.

Jammu



A workshop was held in RS Pura, Jammu in which 14 VLEs took part. They encouraged all villagers and especially women to participate in PMGDisha training. They also gave away information about the project through newspaper, television, radio, etc. Villagers are participating in PMGDisha training camps with keen interest. Women, especially, are outshining male population and are very happy with this service. VLEs are also providing training in govt. schools, etc. as it will help remove the social gap between rural area students and urban area students. Feedback received from certified students is very good as they are able to use digital devices like smartphones & laptops. Also, they are able to use the internet for sending and receiving email, etc.

A PMGDISHA workshop was held at Government high school, Khara Madana, Samba, Jammu and Kashmir by VLE Idhnnan Khan. The 10 day training programme taught students about Digital Devices, Internet and their uses.

JHARKHAND

Dhanbad



A district level workshop under PMGDISHA was organized at Town hall, Dhanbad. The Deputy Commissioner along with DIO and DEO attended this workshop and motivated participants about Digital literacy. About 236 participants (VLEs and Officials of Education Department) attended the workshop.

Garhwa



A District level workshop under PMGDISHA was conducted in District - Garhwa. The DC along with the DIO and DEO attended the workshop as chief guests and discussed about the way forward for the mission. About 200 VLEs and Officials of Education department were in attendance.

Deogarh



A One day PMGDISHA workshop was conducted in Dist – Deoghar. The DDC, DIO, ADIO, DEO & EDM attended the workshop as chief guests and discussed about the way forward for the mission. About 197 VLEs and Officials of Education department attended the workshop.

Ranchi



A District level workshop under PMGDISHA was conducted at DRDA Conference hall, District – Ranchi. The DC along with DIO and DEO attended the workshop as chief guests and discussed about the way forward for the mission. About 60 VLEs and Officials of Education department attended the workshop.

KARNATAKA Bellary



When a survey at Handihal Gram Panchayat on computer literacy took place, most of the villagers were unaware about its use and benefits. Suresh V from the same village took this as an opportunity to step forward for a social cause. He started a CSC and introduced PMGDISHA scheme to the villagers. He also attracted registration after letting them know that the training is totally free for the villagers.

The people who were totally ignorant about the digital devices and technology have started using BHIM app and other useful services from the internet to upgrade their life.

“Now the entire village is equipped in this digital world. Actually, more than the earnings, we feel proud and increased my self-esteem after achieving this,” said VLE. Suresh was a photographer with 10 years of experience in the field. According to Suresh, the district coordinator was also cooperative for achieving the success.

He has registered around 191 candidates. The VLE has also started campaigning in the nearby schools and other institutions for getting more beneficiaries on board.

Dharwad

For VLE Manjunath Dodamani, his soul aim is to ‘make world a better place to live’. With CSC providing an opportunity to do something for the needy and also for the rural population with a unique yet simple program called



PMGDISHA opened up a whole new horizon for people like Mr. Dodamani who wanted to do something for the rural crowd. PMGDISHA is a unique platform which has helped people like Mr. Dodamani to realize his dream of service backed by monetary rewards as well.

He registered as a VLE, and decided to venture into PMGDISHA and started a centre in rural location. He mobilized people in the rural areas in temples and mandi's and shabha bhavans, educated them about cashless transactions and also importance of digital literacy to one person for every house. He also motivated them to encourage their children to know about computer and digital devices.

This effort resulted in being a known VLE in Dharwad District, Hubballi taluk, Gambyapur GP who have completed 250 PMGDISHA registration and assessments and also eligible for the new 250 registration through PMGDISHA with the help of CSC Digital Seva Portal.

Haveri



VLE Nagaraj Majjigudda from Shishuvinahala organised PMGDISHA training programme. He has completed the target of 250 candidates. The VLE visited the houses in the

panchayat and met housewives and women labourers.

After completing the course, these women have started making digital transactions using BHIM app. Other training modules are also implemented in their day-to-day lives.

Gadag



Emmanuel Dalabanjan from Village Betageri, District Gadag, Karnataka, and is 22 years old. He works as a VLE under PMGDISHA in his village and provides services like PAN application, Caste certification, Income certification, Railway ticketing, etc. He trains more than 200 students, of which, 111 students have passed their examination. Now, he wants to extend his services to neighbouring villages and is encouraging his relatives to get registered as well.

MAHARASHTRA Akola



Resident Deputy Collector Shrikant Deshpande and Additional District Information Officer Anil Chinchole jointly distributed certificates to successful candidates under PMGDISHA. More than 50 students were awarded certificates during the event organised at Collector's Office in Akola. Mr. Chinchole hailed that the project is making a digital revolution in rural India and the VLEs who serve PMGDISHA scheme are the soldiers of Digital India

revolution. He also appealed the assemblage to enrol one person from every digitally illiterate family and make the movement world's largest digital literacy programme. CSC District Managers gave a brief on PMGDISHA scheme and its importance at rural area. More than 180 VLEs were present during the event.

MANIPUR

Imphal West



PMGDISHA state consultant Dilip Wangkhem and district consultant Munindro Sapam jointly chaired a meeting held at the District Information Technology (DIT), Imphal. As many as six VLEs participated during the event.

The VLEs were asked to accelerate the registration and training process to achieve complete digital literacy status. Various problems and issues were discussed with the state and district officials and Training Centres from Imphal West. Establishment of training centre like NIELIT and IGNOU were also being discussed. Apart from PMGDISHA, state consultant also emphasized the importance of services available in the portal where a VLE is responsible to carry out at his/her locality and promote CSC, Banking, Insurance, Education, etc.

Completing the registration of 250 candidates was mutually agreed to carry out within a month's span. A special gram sabha meeting discussed about PMGDISHA



and services delivered through CSC. The meeting shed light on the benefits of the scheme and encouraged the villagers come forward with an active participation. The officials from CSC spoke on the others digital services delivered through CSC platforms across the district.

ODISHA

Malkangiri



Dhiman initiated to start a CSC at Mandapally Panchayat in the state not for his personal benefit but to do his part for serving the nation. He began a door-to-door campaign to popularise PMGDISHA and Digital India. VLE explained them the necessity by connecting with their daily needs which was more convincing for the villagers. With the support of district coordinators and panchayat authorities, he started training the villagers.

Angul



Dushmanta, after completing his higher studies, aspired for a government job. However he was destined to serve the villagers by running a CSC centre.

He sought the information by contacting the toll free number and was excited to know about the digital services delivered through CSC.

He initially started with PMGDISHA enrolling the whole neighbourhood for the project. "Though I had to cross

many hurdles for delivering the quality service, it got better over the period. The low connectivity of internet was the primary glitch. However, we have upgraded the internet services at a 4G speed,” says the VLE.

Apart from the Kothabhuin gram panchayat officials, the denizens also extended their total support to make the project a big success.

Dhenkanal



Word of mouth is one of the powerful forms of advertisement for CSC and that is how Jayaram started a CSC at Kabera gram panchayat. He heard about the CSC services from his friend and immediately sought more information through the websites and toll free number.

Enthusiastic Jayaram immediately contacted the Dhenkanal District Manager and registered a CSC ID. He completed registering 215 candidates under PMGDISHA. Apart from the digital literacy programme he is now delivering most of the e-services through his centre.

PUNJAB

Faridkot



VLE Gurpreet Singh distributed PMGDISHA certificates at Mahatma Gandhi Memorial School located in Faridkot district. A total of 78 young beneficiaries certificates during the event.



VLE Shushil Kumar distributed PMGDISHA certificates at Patiala district. A total of 90 beneficiaries certificates during the event.

RAJASTHAN

Kota



VLE Anju Jangam has shown her keenness in imbibing digital literacy for ration dealers and ASHA workers in her Gram Panchayat in Kota district of the state.

As most of them are busy with their daily chores, Ms.



Jangam has been imparting the digital literacy irrespective of the time throughout the year. She has completed the registration of 250 candidates.

The VLE, apart from teaching them the basics of computer, also taught them the process of cashless transactions, online shopping and ticket booking through the digital medium. Ms. Jangam said that the Gram Panchayat officials were supportive.

Sri Ganganagar



Committed to make the women population of Sri Ganganagar district digitally literate, Geeta Rani introduced PMGDISHA. As the villagers lacked awareness on the need of being digitally literate, Geeta had to struggle to get beneficiaries on board. However, her relentless effort led to registration of 250 candidates.

Udaipur



Enrolling farmers, housewives, labourers and even students, VLE Neelam Sood is serving Khajoori Gram Panchayat in a unique way.

According to Neelam, more than 50 percent of the women population from the panchayat had willingly approached to undergo the 10-day digital literacy programme. Even the students from IX grade to XII grade reaped the benefits of PMGDISHA after completing the training programme.

“The villagers were always fascinated about computers and digital devices. That inspired me to impart the digital training and the villagers actively participated,” said VLE.

Neelam even expanded his services to the neighbouring villages after the huge success in Khajoori panchayat.

Churu



VLE Suman Verma is running PMGDISHA centre in Sankhu gram panchayat of Churu district in Rajasthan. She trained and certified 250 students under PMGDISHA and about 127 students under CSR. Post Graduate Suman Verma trained students about cashless transactions, general computer knowledge, internet etc. She trained about 50% female students. She has 10 computers lab in her center and conducting classes with projector. Apart from PMGDISHA, Suman verma also offering other education services like spoken English, CCC to students.

Ganganagar



Sunil initiated to start a CSC at 19GD Panchayat in Ganganagar District not for his personal benefit but to do his part for serving the nation. He began a door-to-door campaign to popularise PMGDISHA and Digital India. VLE also hosted number of awareness camps to create a buzz in the village.

He explained them the necessity by connecting with their daily needs which was more convincing for the villagers. With the support of district coordinators and panchayat authorities, he started training the villagers.

TAMIL NADU

Thiruvallur



“The meaning of life is to find your gift. The purpose of life is to give it away.” Ashokmetha K of Thiruvallur district serves the citizens of his gram panchayat under PMGDISHA with this motto.

Ashok started imparting digital literacy in his village as he saw that almost all services have been digitised. “No person in my village should lag behind in this digital world,” said Ashok. Enrolling ladies from self-help groups and NREGA, he started the training programme. He taught them to operate the digital devices and how to access the information. The VLE also taught them how to avail the services through the internet.

“Initially, the citizens were bit hesitant. However, their attitude changed when I started introducing the scheme at their doorsteps. People began responding positively. Now almost every house has the internet service,” said he. He also started enrolling the Christian community, which is dominant in the village. The people have begun to bear the fruit and they have started availing the e-services.

Tiruchirappalli

Monisha, a differently-abled VLE, saw CSC and PMGDISHA as a medium to fulfil her social responsibilities and serve people of Perumalpalayam. She introduced the scheme which Monisha believed will be a tool for innovation.

Apart from teaching them the basics of computer, Monisha taught them about using the social media platforms and that too securely.



Monisha has enrolled 250 candidates and 229 candidates are certified in her village. Out of 250 enrollments 207, candidates are female. Out of 229 certified candidates, 196 are female. The village is all set to achieve total digital literacy.

Karur



Povarajan of P.Kadambankurichi in Karur district has also been teaching digital devices and its operations to the daily wage workers and the students of the gram panchayat. The college students have started using the computers and laptops to hunt jobs and they have even started uploading resume on different websites.

Theni



“Digital Learning is learning facilitated by technology that gives students some element of control over time, place, path and/or pace.” VLE Anand Murugesan uses this statement to inspire more students for digital literacy programme under PMGDISHA.

The villagers has started browsing different government websites and started accessing emails and other social media platforms after completing the training programme. According to beneficiaries, Anand helped them to book the railway and bus tickets digitally.



self-help group workers and most of his candidates were housewives.

Sundaravalli started her CSC service in June 2017 in her Pottipuram village. She registered the PMGDISHA project and started the programme with just three computers. She is more interested in doing PMGDISHA project and make their villagers digitally literate. She is running PMGDISHA as one of the major project. The VLE has enrolled 177 candidates and 117 candidates certified. She is also doing services such as PAN card, FSSAI, Crop Insurance, etc and also BHIM project.



Tirunelveli

VLE Alaguraj runs a PMGDISHA centre at Mathalampari village in Tenkasi taluk, Tirunelveli district. He has been keen in serving the villagers who were not having digital literacy. The VLE has taken lot of efforts in promoting the PMGDISHA scheme in the whole village through door-to-door campaigning and also using auto rickshaw for the project promotion. Now he has registering more number of candidates in his Panchayat. He focussed on

TRIPURA

Dhalai



Focussing more on the ST candidates, VLE Bhupendra Reang has imparted digital literacy to 246 candidates in the Tafamachara gram panchayat. As per the VLE, 99 per cent of the population is from Scheduled Tribe and they are totally unaware of the digital revolution happening in the world.

With the support of panchayat authorities and locals, Bhupendra taught them to operate the devices and explore the internet to get information. Enthused by its utility, the beneficiaries have started creating inquisitiveness towards the digital tools.

North Tripura

Biswajit from North Tripura has been delivering the digital services in an organised way attracting more beneficiaries to his CSC located at Brajendra Nagar gram panchayat. With the support from coordinators and gram panchayat



authorities, the VLE introduced PMGDISHA programme in the village. He registered around 247 candidates in which 147 have been certified.

Beneficiaries have started operating computers and other digital devices. Some of them were even employed at the DTP and Data Entry services at his own centre.

UTTAR PRADESH Murshidabad



PMGDISHA and other digital services has helped VLE Rohit Verma to build a different identity. Villagers from Talibpur expressed their excitement after undergoing the 20-hour long training programme.

Basti



Beneficiaries from Ganeshpur gram panchayat received their certificates during an event held at Basti.

Chandauli



Afzal Ali initiated to start a CSC in Chandauli district for serving the aged villagers from his precienct. He began a door-to-door campaign to popularise PMGDISHA and Digital India. VLE explained them the necessity by connecting with their daily needs which was more convincing for the villagers. With the support of district coordinators and panchayat authorities, he started training the villagers.

Azamgarh



The students in Gosaeepur village in Azamgarh district were trained by VLE Balram Yadav. They are amazingly learning new things like how to use Digilocker, e-Nivaran, and UMANG app. Some trainees are using e-Nivaran to pay their electricity bills. Till date about 190 people have been trained in PMGDISHA in this village. T-shirts and cap was distributed to the students of PMGDISHA at the occasion of Dr. Ambedkar Jayanti. The guest was Gram Pradhan Indresh Nishad, Indramuni Yadav and CSC officials.

Chitrakoot



MLA Chandrika Prasad Upadhyay distributed PMGDISHA certificates during an event organised in Chitrakoot. More than 50 beneficiaries received their certificates.

Etawah



VLE Shailendra Kumar from district Etawah Uttar Pradesh lost his right hand in an accident. But he did not give up his work as CSC VLE. He has started a CSC Center and PMGDISHA training centre to the villagers of his Gram Panchayat.

Raebareli



VLE Dhananjay screened film on PMGDISHA at Raebareli district. SC/ST candidates also received PMGDISHA certificates during the event. District coordinator Rohit Kushwaha and District Manager Abhay Shankar Dubey and Vipin Singh and different VLEs from the district participated during the event.

Siddharth Nagar



For 16-year-old Mamtha PMGDISHA gave her a new perspective about her life and studies. After registering herself at a PMGDISHA training centre in Siddharth Nagar district, she started handling smartphones and computers. VLE Ravi Kumar who facilitated the scheme in the region, also taught Mamtha the internet services. After getting trained she has also propagating about PMGDISHA scheme and its benefits.

Balrampur



PMGDISHA certificates were distributed to students who have successfully passed their examination in Jakhauli village of Balrampur district. On the occasion, VLE Om Prakash informed about new techniques of computer training to villagers who are farmers and daily-wage labourers.

He also spoke about importance of digital literacy in present era. He has so far registered 58 people under PMGDISHA and made them computer literate.

MLA Shri Harivansh Singh was the chief guest. Apart from District Coordinator CSC SPV Arun Prakash Verma, District Manager Amit Singh, Lokesh Pratap, 40 people and 7 VLE participants participated in the programme.

Uttar Kashi



Sangeeta Rangar is imparting computer education in Uttarkashi district. Pradhan Mantri Gramin Digital Saksharta Abhiyaan is the scheme to make six crore persons in rural areas, across States/UTs, digitally literate, reaching to around 40% of rural households by covering one member from every eligible household by 31st March, 2019.

The Scheme would empower the citizens in rural areas by training them to operate computer or digital access devices (like tablets, smart phones etc.), send and receive e-mails, browse Internet, access Government services, search for information, online awareness, undertake digital payment etc. and hence enable them to use the Information Technology and related applications especially Digital Payments to actively participate in the process of nation building.

The Scheme aims to bridge the digital divide, specifically



targeting the rural population including the marginalized sections of society like Scheduled Castes (SC) / Scheduled Tribes (ST), Minorities, Below Poverty Line (BPL), women and differently-abled persons and minorities.

ENTRIES INVITED

PMGDISHA SOCIAL EVALUATION AND OUTCOME EVALUATION

In order to know the effectiveness of the scheme it is proposed that we may approach MHRD for a further tie-up with Universities/colleges for social evaluation of the scheme on periodic a basis.

PURPOSE:

To provide two months of exposure to “selected young researchers” on different aspects of qualitative and quantitative research under PMGDISHA Scheme.

1.1 OBJECTIVE:

- To facilitate and allow young researchers to get associated with PMGDISHA scheme.
- To provide an opportunity and hands on experience in conducting research from different panchayats across country.
- To provide an opportunity which would enable young researchers to apply theoretical classroom learning into practice.

1.2 ELIGIBILITY

The scheme seeks to engage students pursuing Graduation/Post Graduate Degrees or Research Scholars enrolled in recognized Universities/Institutions within India.

1.3 DURATION AND EXPECTED OUTCOME:

The program would be available from May, 2017 to December 2019. Each researcher would be given a time span of 2 months to complete the study.

1.4 CERTIFICATE:

Researchers who successfully complete the Social evaluation would be awarded a certificate by CSC-SPV. Featured studies would be published and suitably rewarded.

LOGISTICS:

The Students will be required to have their own laptop. CSC-SPV would provide the details and location of panchayat where the study would be carried out.

SUBJECT OF STUDY

- Training Infrastructure
- Quality of Training/Trainer
- Quality of Services/Implementation
- Challenges/Opportunities in Field
- Best practices
- Usefulness of course

PROCEDURE FOR APPLICATION:

- Interested candidates may apply online through the link indicated in CSC e-Governance Services India Limited Website.
- The College/Institution/University to provide “No Objection” letter duly signed by HOD/Principal for allowing the selected candidate to undergo program for the period of one-two months.
- The details of the PMGDISHA scheme is available at www.pmgdisha.in

PROCEDURE FOR SELECTION:

- All the applications received would be reviewed by a committee. The committee would reserve the right to accept/reject any proposal. The decision of CSC-SPV would be binding on all.
- The details of selected candidates would be published on the web and the candidate would be intimated by email provided.

CSR PARTNERSHIP FOR DIGITAL LITERACY

To increase the penetration of Industry Partner in rural areas CSC-SPV proposes Industry Partners to set up centres at district level and train candidates on digital literacy.

Implementation Plan

- Industry partner to setup their training centres at District level.
- Identification and registration of eligible candidates (with e-KYC) from urban/rural area
- Centres to conduct training of beneficiaries with the provided content
- Candidate will appear for PMGDISHA online proctored examination
- Passed candidates will get their certificates

IMPLEMENTATION MODEL

- Industry partners will have two models/options for Identification and registration of eligible candidates (with e-kyc) from urban/ semi urban/rural area.
- Model A: Industry Partners can set up their own Centres
- Model B: Industry Partners can train candidates via CSC centres

ROLE OF INDUSTRY PARTNERS

To spread digital Literacy in the country by Industry, NGOs and others would be integrated under the Scheme and necessary coordination in this regard would be done by CSC-SPV. The CSC-SPV would coordinate and bring out the necessary convergence of various partners in this regard. The candidates who are trained by such partners, Industry, NGOs etc. would also be considered for awarding digital literacy certificates by the recognized Certifying Agencies. For such candidates, the training would be imparted by these agencies through their own resources/Corporate Social Responsibility

(CSR) funds. The candidates trained under such initiatives would be eligible to appear for certification exams conducted by the identified certifying agency and the Certification fee would also be borne by these respective agencies. For more details on CSR partnership please email us at rishikesh@csc.gov.in



E-GOVERNANCE SERVICES INDIA LIMITED

FOR MORE INFORMATION, PLEASE CONTACT:

Programme Management Unit – PMGDISHA

CSC e-Governance Services India Limited

238, Okhla Phase III, Okhla Industrial area, New Delhi 110020

Toll Free No: 1800 3000 3468

Email: helpdesk@pmgdisha.in | Web: www.pmgdisha.in

Facebook: @PMGDISHA

Twitter: @PMGDISHA

Youtube: <https://www.youtube.com/@PMGDISHA>